

## **Historic, archived document**

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# 1939

Our 52nd Year

JAN 27 1939



**"PARADISE"** ZINNIA COLLECTION NO. 245 [ Pictured above ]  
 World's Largest Flowered Zinnias

8 —25c Special Packets shown at right  
 Collection No. 245 (\$2.00 Value), only \$1.00

**FRASER & SON** California Seed Growers  
 CALIFORNIA SUN-RIPENED SEED—America's Best  
 1000 East Colorado Street  
 PASADENA, CALIFORNIA

- COLLECTION No. 245
- 151 "Crown of Gold." Dahlia-flowered, pastel tints. A Special Pkt. 25c
  - 238 Golden Anniversary Shades. Tangerine shades. A Special Pkt. 25c
  - 239 White, Cream and Bronze Shades. Three distinct varieties. A Special Pkt. 25c
  - 240 Rose and Pink Shades. Old-rose to pink. A Special Pkt. 25c
  - 241 Yellow, Gold and Orange Shades. A Special Pkt. 25c
  - 242 Scarlet and Crimson Shades. Immense flowers. A Special Pkt. 25c
  - 243 Lavender and Purple Shades. Soft and delicate. A Special Pkt. 25c
  - 244 Salmon Shades. Large salmon pinks. A Special Pkt. 25c



## Plant a Zinnia Garden to a Plan

ZINNIA GARDEN COLLECTION No. 191

**\$2.00**

VALUE FOR ONLY

**\$1.50**

This is a special offer; cannot be substituted or altered.

**IT'S EASY!** Simply follow the plan shown below.

We have tested this plan in our own trial grounds. Results and blends of color are marvelous.

If you are a Zinnia enthusiast, try it. If you are not one already, try the plan, and you will find yourself mightily pleased.

Size of plot is 20x30 feet. The number before each color of flower denotes the amount of plants required for that plot. The plots can be easily marked out by string or stakes. Scale of  $\frac{1}{8}$  inch equals 1 foot will make the plan a couple of feet larger, but will work out nicely.

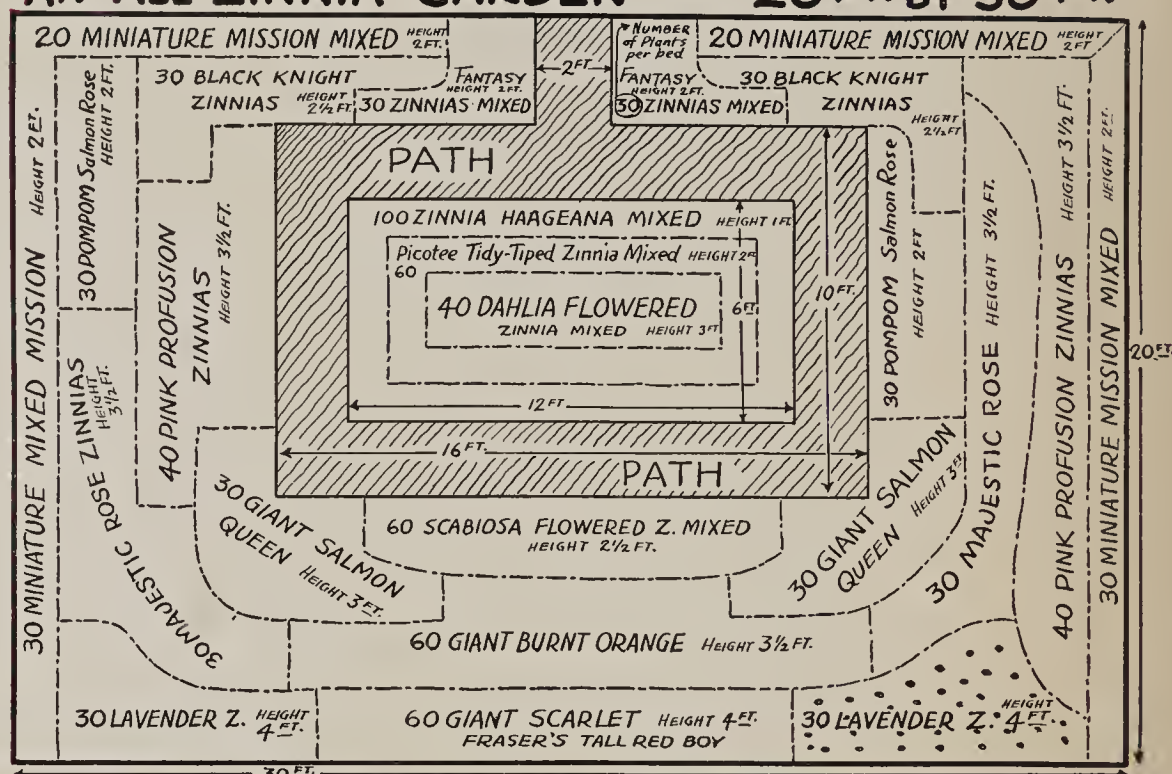
All the types of Zinnias, giant, medium and lilliput, are found in this group, including the novelties **"Tidy-tipped Picotee"**, **"Fantasy"**, and **"Black Knight."**

This is a regular value of \$2.00; entire collection is offered at.....\$1.50

When ordering ask for Collection No. 191.

Plant Zinnias in flats in March and April, in the open in May, June and July.

## AN ALL ZINNIA GARDEN ~ 20 FT. BY 30 FT.



FANTASY ZINNIAS. Mixed Colors. Packet 15c

The all Zinnia Garden collection No. 191 consists of one packet of each of the following Zinnis:

No.	Kind	Value
No. 39	Miniature Mission Mix (Elegans).....	10c
No. 15	Fantasy Mix (Curled & Crested).....	15c
No. 29	Black Knight, black-maroon (Elegans) .....	10c
No. 88	Haageana Mix (Mexican Minia- ture) .....	15c
No. 61	Picotee Tidy-tipped, coral tipped with chocolate (Elegans).....	15c
No. 149	Dahlia-flowered Mix (Giant).....	15c
No. 92	Pompon Salmon Rose (Lilliput).....	15c
No. 217	Pink Profusion (Giant).....	15c
No. 160	Majestic Rose (Giant).....	15c
No. 182	Salmon Queen (Giant).....	15c
No. 19	Scabiosa-flowered (Lilliput).....	15c
No. 170	Burnt Orange (Giant).....	15c
No. 163	Scarlet Red Boy (Giant).....	15c
No. 177	Lavender (Giant).....	15c

**\$2.00**

This Zinnia Garden Plan was so successful we are making it a standard item.



**MEXICAN OR HAAGEANA ZINNIA**  
Mixed Colors, Pkt. 15c



SCABIOSA-FLOWERED ZINNIAS  
Mixed Colors, Pkt. 15c



# Novelties and Specialties of Flower Seeds for 1939

For 1939 we bring you one page of outstanding novelties and specialties in flower seeds. These novelties and specialties will bring your garden a gorgeous array of color and bloom. No garden is complete without a wide share of them.



Hollyhock Treasure Island

## HOLLYHOCK

### Annual Indian Spring

901 This is a silver medal winner for 1938. It blooms in five months from seed. Individual flowers measuring about five inches. The color range is from pale pink to crimson rose. Height five feet. **Packet 25c; Special Packet 75c.**

## PETUNIA

### Hollywood Star

568 This is another silver medal winner in the all American Award selections. A distinctive novelty with five pointed star shaped flowers. Rose pink color with creamy yellow in throat. Because of the shape of the flowers, it will be very useful for planting in beds and borders. There is nothing like it. **Packet 25c; Special Packet 75c.**

## PHLOX DRUMMONDI

### Salmon Glory

2570 This is a silver medal winner in the All American selections. Flowers are huge in size and the color is soft but rich salmon pink. A grand novelty and a worthy variety for bedding, boxes, and cutting. **Packet 25c; Special Packet 75c.**

## RED DOUBLE SUNFLOWER

### Red Indian Moon

2715 This is a beautiful new bronzy red double sunflower growing about four feet high and having flowers that measure from five to six inches across. For background planting, and among shrubbery it has no equal. **Packet 25c; Special Packet 75c.**

## LUPINE

### Russel's Prize Mixture

2525 This is one of the finest of all Lupines. Some spikes have a height of three feet. The range of colors is superb. We feel that this strain has a brilliant future. **Packet 25c; Special Packet 75c.**

## COLUMBINE, ARIZONA

### (Golden Trumpet Longissima)

2770 This Columbine is a native of Arizona and has spurs on it six to seven inches long of the most beautiful clear daffodil yellow. It will grow in partial shade or full sun. There is nothing like it in the Columbine family. **Packet 25c; Special Packet 75c.**

## BURPEE'S RED AND GOLD

### HYBRID MARIGOLD

391 These red and gold giant hybrids are the earliest of all marigolds. They range in color from pure golden yellow to a rich mahogany-scarlet. This is a novelty of rare merit. The height, 2 feet. **Pkt. 25c.**

## MORNING GLORY

### Scarlet O'Hara

(Gold Award winner of the 1938 All American selections)

2849 It is an early bloomer of Carmelian red color, measuring three and one-half inches across, a fine climber, and the blooms stay open longer than any other Morning Glory known. **Packet 35c; Special Packet \$1.00.**

## GIANT ZINNIA, DESERT GOLD

146 This to us is the most artistic of all Golden Zinnias. The flowers have golden yellow petals edged with primrose. Most beautiful. A wonderful companion to plant with the Will Rogers Zinnia listed above. **Packet 25c; Special Packet 75c.**

## ASTER

### San Francisco's Blue and Gold

3002 This is an Aster which has two colors—blue and yellow. There are several short rows of yellow ray petals around a full crest-like center cushion of Pacific Ocean blue. This is on the order of the Sunshine Type Aster but more double. **Packet 25c; Special Packet 75c.**



Will Rogers Zinnia

## WILL ROGERS ZINNIA

### (Dahlia Flowered)

155 The new Will Rogers Zinnia is the most vivid shade yet developed in Zinnias. It is a vibrant red, a strikingly brilliant blending of scarlet and crimson, which glistens in the sun with dazzling beauty. Grows three feet high. **Packet 35c; Special Packet \$1.00.**

## PORTULACA, DOUBLE

### (Sun Plant)

### Fraser's Upright Growing

2682 This is the first of a charming new range of Portulacas introduced by us in 1935. It is altogether different from the ordinary Portulaca, grows in little bushes, completely covered with flowers, and does not spread like the old type. It has one of the finest range of colors we have ever seen. Fine for borders, window boxes, pots, rock gardens, and broadcast sowing. **Packet 25c; Special Packet 75c.**

## HOLLYHOCK

### Treasure Island

902 This is named in honor of San Francisco's Treasure Island, where the world's fair will be held for 1939. It has beautiful golden salmon rose double frilled flowers measuring five to six inches across. Sow in the early spring and transplant to the open ground six weeks later. Twelve weeks later it will be in full bloom and will carry over for the following year. **Packet 25c; Special Packet 75c.**

## GOURDS

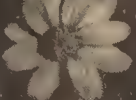
### Super Gigantic Gourds, Mixed

2875 These Gourds grow to an enormous size, some thirty inches through, some four feet long. In this mixture such varieties as the Siamese Bottle, Kenyi Bottle from Africa, Long Handled Dipper, and Brazilian Long Neck Bottle, and the Great Big Zucca. They are all hard shelled types and are very ornamental. For painting designs on they are unequalled. They will grow in any country and are novelties of surprising merit. **Packet 25c; Special Packet 75c.**






**GRACILLIMA**  
(Smallest type)



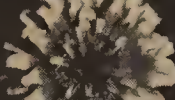
**LINEARIS**  
(Single type)




**HAAGEANA**  
(Mexican type)



**LILLIPUT**  
(Baby type)



**NAVAJO or GAILLARDIA**  
(Indian type)



**PUMILA DWARF DOUBLE**  
(Miniature Elegans type)



**EARLY WONDER**  
(One-stem type)



**SCABIOSA FLOWERED**  
(Crested type)



**FANTASY**  
(Curled type)



**PUMILA, ELEGANS PICOTEE**  
(Pencilled type)



**CACTUS - FLOWERED**  
(Quilled type)



**DOUBLE GIANT**



**MISSION GIANT**  
(Balloon-flowered type)



**DAHLIA-FLOWERED GIANT**



**CALIFORNIA GIANT**

## THE VARIOUS TYPES OF ZINNIAS

The above illustration of Zinnias showing fifteen different types, proves that seed breeding is an art. It is the knowledge of selection of parent seed plants by the grower, which produces the perfect blooms. We have been working with Zinnias for half a century (but still have much to learn, of course). Therefore we are able to supply you good seeds because we have the knowledge, the skill, and the facilities necessary for their development.

**81 Gracillima Mixed.** Smallest type. Plants average one foot high and are many branching, with slender stems and miniature flowers hardly one inch across. Extremely floriferous. Pkt. 15c; Special Pkt. 25c; 1 oz. \$1.00.

**10 Linearis.** New, streamlined, single, dwarf. Golden-orange with lemon-yellow stripe, very showy and longest blooming period of all Zinnias. Pkt. 25c; Special Pkt. 50c.

**88 Haageana or Mexicana Zinnia.** Elegans type, mixed colors. Charming small semi-double flowers in yellows and mahogany-red shades. Plant is 10 in. high. Pkt. 15c; Special Pkt. 50c; ¼ oz. 75c.

**100 Lilliput, or Cupid Pompon Type.** Mixed colors. Baby flowers, perfect miniatures in form and color of the most beautiful and double giant Zinnias. Pkt. 15c; Special Pkt. 35c; 1 oz. \$1.00.

**35 Navajo or Gaillardia Flowered.** Mixed colors. New, unique, double, semi-double flowers. Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.25.

**39 Pumila Dwarf Double, Miniature Elegans Type.** Mixed colors. Double, rather flat-flowered bloom resembling in miniature form the California Giant Zinnia. Pkt. 10c; ¼ oz. 25c; 1 oz. 75c.

**49 Early Wonder or Gaiety.** Mixed colors. Flowers are 2½ inches across, plants one foot high. A gay mixture of colors, blooming very early. Pkt. 25c; Special Pkt. 50c; 1 oz. \$1.50.

**19 Scabiosa-flowered, Crested Type.** Lilliput, mixed colors. Charming, unusual flowers 2½ to 3 inches across, with a broad ray of outer petals surrounding a cushion-like mound of quill-like petals. Pkt. 15c; Special Pkt. 50c; 1 oz. \$1.50.

**15 Fantasy, Curled Type.** Mixed colors. New, medium-sized. Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.50.

**59 Pumila, Elegans Picotee.** Mixed colors. Petals are tipped in contrasting colors, flowers 3 inches across. Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.00.

**69 Cactus-flowered.** Quilled petals, mixed colors. Giant blooms oddly quilled. Plants 3 ft. high, profuse bloomers. Pkt. 15c; Special Pkt. 35c; 1 oz. \$1.50.

**206 Double Giant.** Robusta Plenissima. Double, special mixture. Pkt. 10c; Special Pkt. 25c; 1 oz. 75c.

**184 Mission Giant.** Balloon-flowered type, mixed colors. Huge, rounded blooms very compact, 5 to 6 inches across. The most perfect of all large-flowered types. Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.00.

**149 Dahlia-flowered Giant.** Mixed colors. Petals somewhat loosely arranged, resembling the Dahlia, huge blooms, double. Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.00.

**223 California Giant.** Mixed colors. Mammoth-flowered type, flowers sometimes 7 inches across, somewhat flat in form. Very double. Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.00.

**"All-Type" Collection Offer No. 200.** One packet of each of the above, a complete collection of all these types, valued at \$2.35, for.....**\$2.00**



# Fraser's California Mission Zinnias

## Giant Mission Zinnia, Balloon Flowered Type, double, robusta grandiflora

A choice strain of the finest and most brilliant colors which range through varying shades of yellow, orange, pink, rose scarlet crimson and lavender; also white. Double Giants are an improved strain of Zinnias, often measuring 6 inches in diameter. Glorious huge flowers in colors that will brighten any garden—what could be more desirable than these Double Giant Zinnias? They are so easily grown and make a brilliant display from midsummer until frost. The individual blooms are massive and well formed. They are carried on strong stems and, therefore, are valued as much for cutting as for garden display. Suited for the mixed border and solid beds of color.



Zinnia Giant Balloon

180 "BLACK GIANT". A new addition to this group this year. Color is a deep blackish-maroon.

177 Mission Lavender Princess. Lavender shades from silver lilac to deep orchid.

178 Autumn Glory. Buff shades becoming tinted with bronze and soft autumn colors as they age.

181 Crimson-Scarlet Beauties. Perfect range of red shades.

182 Mission Salmon Queen. Salmon-rose shades, two-toned flowers, bright and lively.

183 Poppy Gold. Rich shades of golden and chrome yellows between our Burnt Orange and Daffodil in depth; similar to the California Poppy.

160 Mission Majestic Rose. Rich warm carmine-rose, different from other rose shades and very outstanding.

161 Mission White Snowball. Few people realize the beauty of the true white Zinnia.

170 Mission Burnt Orange. Striking, richly colored in orange shades with deeper orange centers.

164 Mission Radiant Rose. Radiant, soft deep rose shades, two-toned effects as the flowers age.

172 Mission Purple Profusion. Deep, rich purple shades, perfectly formed.

163 Scarlet Red Boy. New scarlet.

Any of the above varieties: Pkt. 15c; Special Pkt. 40c;  
1 oz. \$1.00

### Giant Mission Zinnia Mixtures

184 Mission Grande Mixture. Including all shades of the California Mission Zinnia shades in one packet. Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.00.

185 Mission Pastel Shades. A beautiful blend of all the soft delicate shades in the Mission Zinnias. Pkt. 25c; Special Pkt. 50c; 1 oz. \$1.25.



## MINIATURE MISSION ZINNIA Cut-and-Come-Again (Elegans Pumila Flora Pleno)

This variety has been termed "the florist's flower," being the most popular of all Zinnias among the cut-flower trade. This variety is most uniform in size of flower and plant; blossoms measure about 2 inches across and have long stems. About 100% double and prolific bloomers.

23 White

24 Golden Yellow.

25 Golden Orange.

26 Crimson-Scarlet.

27 Salmon-Rose.

28 Pink Shades.

29 Black Knight, black maroon.

39 Blended Mixture. All of the above separate colors mixed.

41 Delicate Shades. No red or orange in this special mixture.

Any of the above: Pkt. 10c; 1/4 oz. 30c; 1 oz. \$1.00.

Collection No. 40—7 of the Above Colors, 50c.

The Zinnia is possibly more at home in the United States than any other flower. It is sun-loving, very easy to grow and a favorite in thousands of gardens. We wish to stress the fact that our Zinnias are absolutely the best strains in existence. The Zinnia is strictly a hot weather plant and should not be planted until March. Plantings may be continued throughout the Summer as late as July.

**CULTURE**—Plant after all danger of frost is over. The seed should be planted about one-half inch deep and the seed bed covered with a mulch of agricultural peat moss or grass to conserve the top moisture. Plant in rich soil in rows at least three feet apart and thin out plants so they are about 12 inches apart. Never plant Zinnias in the shade, as they delight in the full sunshine. Keep the rows free and clean from Grass and weeds and cultivate and irrigate often. If you follow these instructions we know your efforts will be rewarded.



# California Giant ZINNIAS

## NOW THE MOST POPULAR ANNUAL IN THE WORLD OF GARDENING

Zinnias are among the most popular annuals in the market today. They are suitable for florists use, for home gardens and household decoration. Their easy culture and long blooming season make them a profitable investment. Their varied forms and exquisite colors have brought them into prominence in flower shows both in the United States and other countries for the past ten years. No type of Zinnia has come into favor so rapidly as our improved strain of California Giants and Special Color Mixtures.



**See Front Cover  
for NEW Collection  
Offer No. 245**

### SPECIAL COLOR MIXTURES

**247 Art Shades.** A special blend of all the best rich, flashing colors of the California Giant Zinnias. Deepest of the rose, yellow, orange, scarlet and purple shades. **Pkt. 25c.**

**249 "All American" Giants.** A mixture combining all the colors in the California Giant Zinnias (Mammoth Flowered type) and our California Mission Zinnias (Balloon flowered types), and some new shades as well. This gives you the greatest variety of all mixtures in color and form. Plants do not vary over about a foot in height. **Pkt. 25c.**

**246 Purple and Gold Combination.** A balanced formula of California Giant and Mission purples, lavenders, oranges and several yellows, from fine strains. **Pkt. 25c.**

**248 Golden West Blend.** This combination ranges through all the rich yellows, golden yellow and orange shades of the California Giant Zinnias. Highly recommended. **Pkt. 25c.**

### Separate Colors of California Giant Zinnias

**210 Mammoth Orange King.** Gorgeous golden yellow and orange shades, many two-tones.

**211 Mammoth Scarlet Gem.** A wonder in size and depth of color, bright scarlet.

**212 Mammoth Vermilion Queen.** Brilliant, vivid vermilion verging to rose.

**214 Mammoth Daffodil.** Brilliant canary yellow shades.

**215 Mammoth Rose Queen.** Bright rose shades with deeper rose center.

**216 Mammoth Pink Perfection.** Bright lively pink shades, stronger than Mammoth Pink Profusion.

**217 Mammoth Pink Profusion.** Glorious shades of light, delicate pinks, some deepening, some with salmon flush, others light flesh pinks.

**219 Mammoth Enchantress.** Beautiful rose shades with deeper rose centers; distinctly a two-toned flower. Very lovely.

**222 Mammoth Lemon Queen.** Petals loosely arranged, similar to Scarlet Gem, bloom is lemon-yellow.

**224 Mammoth Purple.** Violet-purple shades, huge flowers, petals somewhat loosely arranged.

**223 Mammoth Giant Wonder Mixture.** Including all the California Giant Zinnia shades in one packet.

**Any of the above separate or mixed colors: Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.25.**

**See Front Cover for New Collection Offer No. 245**



## GOLD MEDAL DAHLIA-FLOWERED ZINNIAS

The most famous Zinnia in the world—awarded gold medal in London and Antwerp and many distinctions in this and other countries. As the name implies this magnificent strain produces deep centered flowers of huge size resembling the decorative dahlia. Illustration—right.

134 **Canary Bird.** Primrose yellow. Very large.

133 **Crimson Monarch.** The largest and best crimson.

135 **Dream.** Deep lavender or purple.

137 **Exquisite.** Rose with darker center.

138 **Golden State.** Rich orange yellow.

136 **Eldorado.** Rose on salmon.

141 **Illumination.** Rich deep rose.

142 **Oriole.** Bicolor, orange and gold.

145 **Old Rose.** A soft salmon rose.

148 **Polar Bear.** Named after the white dahlia "Polar Bear."

144 **Scarlet Flame.** Vivid scarlet.

149 **Named Varieties.** Gold Medal Mixed.

Price: Per Pkt. 15c each; ¼ oz. 35c;  
oz. \$1.00.



### SPECIAL MIXTURES

150 **Giant Dahlia-flowered Pastel Shades.** White and cream in this blend. Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.25.



No. 100 Baby or Lilliput Zinnias. Pkt. 15c.

### LILLIPUT OR POMPON ZINNIAS

In recent years much time has been devoted to this type of Zinnia and they have been so improved that they are rapidly replacing all of the other dwarf bedding types. They are more bushy and flower more freely than the old types and are useful both for cutting and as edging plants or bedding in solid masses. The plants are of even height for bedding purposes and the small button-like flowers are very double and are produced profusely from early summer until late in the fall.

90 **Lilliput Pompon Irene.** Canary yellow shades.

91 **Lilliput Pompon Edith.** Golden orange shades.

92 **Lilliput Pompon Mary.** Rose-pink shades, some suffused with salmon.

93 **Lilliput Pompon Jean.** Scarlet-crimson shades.

94 **Lilliput Pompon Pearl.** A good clean white.

95 **Lilliput Pompon Alice.** Rosy-lilac colors from soft silvery shades to rose tints.

100 **Lilliput Pompon Mixture.** A well chosen blend of separate colors mixed.

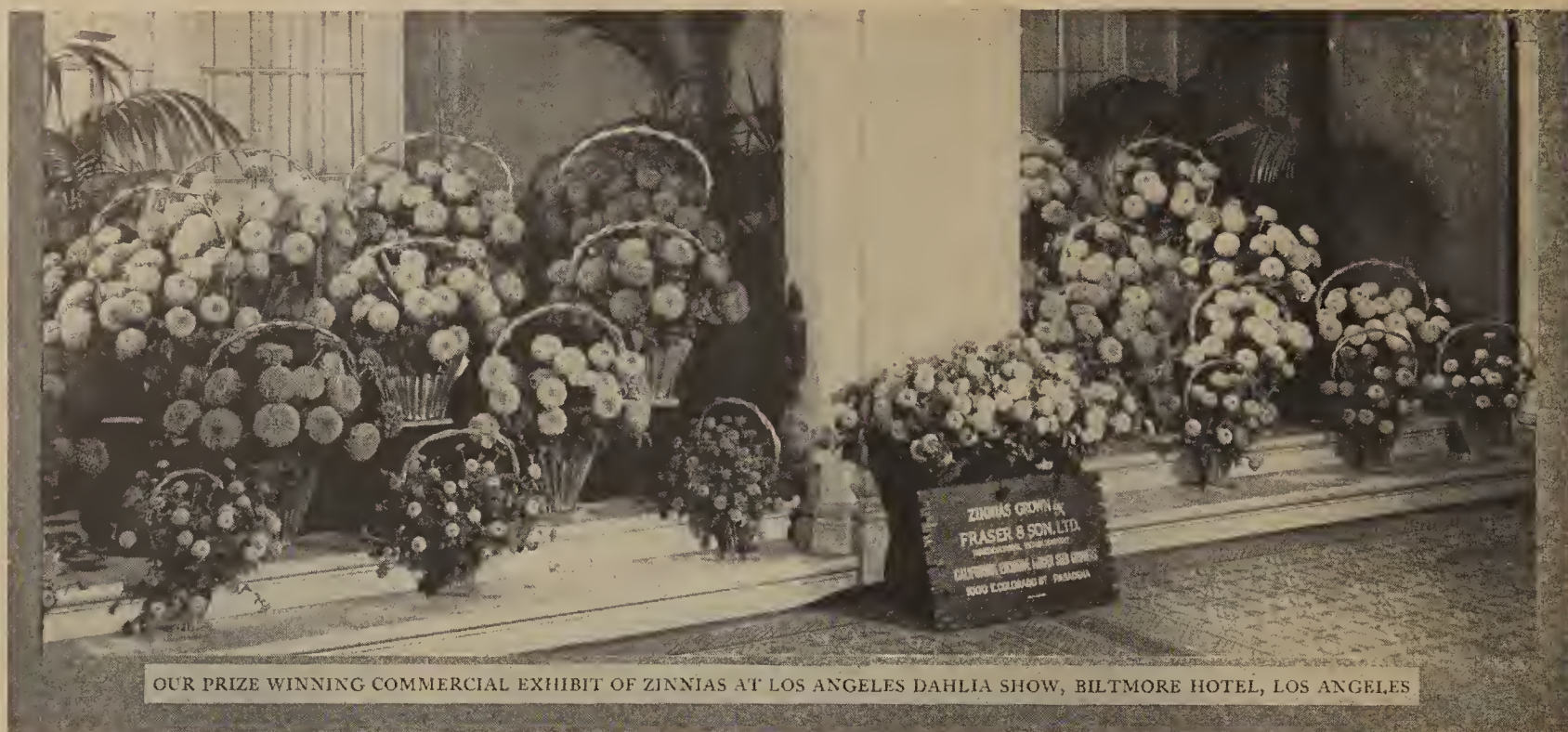
101 **Lilliput Pompon, Dainty Pastel Colors Mixed.** No yellow, red, or orange.

Any of the above, Pkt. 15c; Special Pkt. 35c; 1 oz. \$1.00.

#### "ALL ZINNIA" GARDEN MUCH ADMIRED

"We wish to say that the 'All Zinnia' Garden plan has been a source of great pleasure to us and to a great group of our friends, being admired more than any other planting in our garden. We shall replant this garden again next year."—Mr. W. H. Kimmel, Aberdeen, Mississippi.





OUR PRIZE WINNING COMMERCIAL EXHIBIT OF ZINNIAS AT LOS ANGELES DAHLIA SHOW, BILTMORE HOTEL, LOS ANGELES

## ZINNIAS

By EDGAR A. GUEST

Old-fashioned Zinnias seem to me  
Like certain patient friends and true,  
Who seek no words of flattery  
Nor any praise for what they do,  
But are the first when sorrows fall  
With offerings of help to call.  
Some friendships and some flowers appear  
Too pale and delicate to last.  
Who loves them dwells in constant fear  
Of thoughtless word or icy blast.  
The least contrary wind may end  
The fragile bloom or fragile friend.  
But Zinnias have a sturdier way,  
No pampering from friends they ask.  
Whenever planted they will stay  
And blithely go about their task.  
Whatever winds or storms descend  
On Zinnias you can depend.

(Copyright, 1932, by Edgar A. Guest)

We are proud to say that Mr. Guest has been buying  
our Zinnias for several years.

### ZINNIA LINEARIS

10 Entirely new; this year's outstanding introduction in Zinnias. Golden-orange with lemon-yellow stripe, very showy and very floriferous, longest blooming period of all Zinnias. Single, compact, 2 ft. high. Pkt. 25c; Special Pkt. 50c.

### SCABIOSA-FLOWERED ZINNIAS

19 Mixed Colors. Medium-sized blooms, 2½ to 3 inches across, composed of a row of broad outer petals surrounding a cushion-like mound of quill-like petals, resembling the annual Scabiosa. Our mixture contains pink, yellow, orange, crimson, scarlet and white. Very distinctive. Pkt. 15c; Special Pkt. 50c; 1 oz. \$1.50.

### NAVAJO ZINNIAS

35 Navajo or Gaillardia-flowered. Mixed colors, New, unique, different, medium-flowered. Colors resemble the lovely, vivid colors of the Navajo rugs. Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.25.

### MEXICANA HAAGEANA ZINNIA

#### Miniature Type

88 Mixed colors. Small semi-double flowers ranging from yellow to mahogany-red shades, grows 18 inches. Fine for rock gardens or borders; and makes the most attractive bouquets imaginable in low bowls. Pkt. 15c; Special Pkt. 50c; ¼ oz. 75c.

### RED RIDING HOOD ZINNIA—Gracillima

82 Plants are covered with perfectly shaped miniature double blooms less than one inch in diameter, of a brilliant fiery scarlet. Lovely for edgings or pots. Pkt. 15c; Special Pkt. 25c; 1 oz. \$1.00.

### FANTASY ZINNIA—Curled and Crested Type

15 Mixed Colors. Medium-large flowers, grows 2 to 2½ ft. Very free-flowering and fine for cutting. Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.50.

### NEW ZINNIA "STARDUST"

Companion to "Fantasy". All American Winner.

16 Rich Golden Yellow, curled and crested, Fantasy type. Trued this year to be better than ever. Pkt. 15c; Special Pkt. 50c.

### GIANT CACTUS-FLOWERED ZINNIA

69 Mixed Colors. Unique flowers of bright shades and oddly quilled and curved petals. Height 3 feet, profuse bloomers producing quite true to type. Pkt. 15c; Special Pkt. 35c; 1 oz. \$1.50.

### TRAILING ZINNIA—Sanvitalia Procumbens

2946 6 inches high, of trailing habit, a very hardy floriferous annual. Flowers are small, somewhat like tiny rudbekias with yellow petals radiating from a dark purple disk. Likes sandy or gritty soil and sunny location. Pkt. 15c; Special Pkt. 40c.

### SUN-STRIPED ZINNIA—Elegans Type

20 This Zinnia is striped in a contrast to background of white, primrose and shades of pink and red. Pkt. 20c; Special Pkt. 50c.

### SUNBURST PICOTEE ZINNIA—Elegans Type

59 Mixed colors. Flowers 3 inches across, in an excellent color range with petals tipped or picoteed in contrasting color. Pkt. 15c; Special Pkt. 40c; 1 oz. 85c.

### TOM THUMB ZINNIA

85 Grows 12 inches high, mixed colors. Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.50.

### TWO NEW SCABIOSA-FLOWERED ZINNIAS

121 Fraser's New Zinnia. Giant Scabiosa-flowered. These flowers are about twice to three times the size of the ordinary Scabiosa-flowered Zinnia. Mixed colors. Pkt. 25c; Special Pkt. 60c.

18 Zinnias. Medium-flowered. Scabiosa-flowered. Autumn tints mixed. New, gorgeous autumn foliage tints, including orange, bronze, russet, dull red, crimson red, and terra cotta, also intermediate shades. Pkt. 25c; Special Pkt. 60c.



# Fraser's Early Flowering Sweet Peas

PLANT DURING EARLY SPRING FOR SUMMER FLOWERS

New Low Prices—Same High Quality

## EARLY FLOWERING SPENCERS

Plant During Mid-Summer and Fall for Winter and Spring Flowers

Because of the myriad of colors and varieties in Sweet Peas we offer each season what we consider the 12 best varieties considering color, size of flower and vigorous plant habit. In addition we offer the outstanding novelties for the sweet pea fans who want the best of the new introductions.

Complete cultural information is given on each packet. Seed requires 14 days in which to germinate.

## 14 SOLID COLORS

### Early Rainbow Colors in Spencer Sweet Peas

**1308 Lilac—CATTLEYA.** A bewitching shade of rose-lilac like the Orchid Cattleya. Large beautifully waved flowers. A very attractive color under artificial light, long stems and vigorous plant.

**1309 Amethyst—ROYAL PURPLE OF THE KINGS.**

**1310 MEADOW LARK Improved, Cream.** Long stems and frilled.

**1311 Deep Lavender—MICHIGAN.** Giant flower of good deep color and substance.

**1312 Blue—BLUE BONNET.** A fine clear blue of unusual purity and lasting qualities.

**1315 Clear Pink—IMPERIAL.** A large, clear pink of soft shade.

**1318 Crimson—AVIATOR.** A glowing, warm-crimson, the best of this shade.

**1322 White—WHITE HARMONY.** A pure white; free flowering. Awarded two silver medals and three certificates.

**1323 Bicolor—COLUMBIA.** Salmon-rose with white wings. A favorite among growers.

**1341 Salmon-Cerise—PRIDE.** A bright, live color effect under artificial light.

**1342 Clear Lavender—HARMONY.** A beautiful large frilled lavender of delicate light shade.

**1344 Rose-Pink—GIANT ROSE.** A very rich rose-pink, large flowered and beautifully waved.

**1345 Orange Scarlet—VULCAN.** We offer this color in place of the so-called oranges. It is one of the best orange shades, and deep enough so it will not sunburn.

**1352 GLITTERS.** A magnificent flower with a remarkable glowing color. The standard is scarlet red.

Prices of all above separate colors: Pkt. 15c; 1 oz. 50c; 4 ozs. \$1.60.

One ounce will sow a double row about 20 feet long.

## California World's Fair Collection

These Seven 15c Packets of Rainbow Colors Listed Below

<b>1308 Lilac—Cattleya.</b>	<b>1341 Salmon Cerise—Pride.</b>
<b>1311 Deep Lavender—Michigan.</b>	<b>1344 Rose Pink—Giant Rose.</b>
<b>1345 Orange Scarlet Vulcan.</b>	<b>1315 Clear Pink—Imperial Rose.</b>
<b>1322 White—White Harmony.</b>	

Collection No. 1350—\$1.15 Value for 75 Cents

## EARLY SPENCER SWEET PEAS

**1339 Fraser's California Rainbow Beauty Mixture**—This is a very special Early Spencer mixture including splendid shades, such as pink and salmon, lavender and orchid, scarlet and crimson, light and dark blues, rose, white and artistic two-tone shades. In fact, all the colors of the rainbow. ½ oz. 25c; 1 oz. 50c; 4 ozs. \$1.60.

## FRASER'S MISCELLANEOUS MIXTURES SWEET PEAS

**2894 Lathyrus, Latifolius (Perennial Sweet Pea).** This sturdy vine with luxuriant pea-like foliage bears handsome waxy flowers, also pea-shaped, in large clusters. The vine may be trained upon a support, but it is also well adapted to scramble over rocks and other rugged places. Mixed. Pkt. 15c; ½ oz. 40c; 1 oz. 75c.

**1325 Old Fashioned Sweet Peas.** Grandiflora. Full oz. Pkt. 15c. Dwarf Cupid Sweet Peas

**1326 Mixed Colors.** Dwarf Plants growing only about 12 inches and covered with a riot of colorful flowers. Excellent for bedding. Pkt. 15c.

## GIANT RUFFLED SWEET PEAS Summer Flowering

The Giant Ruffled Sweet Pea is a recent development of the Spencer types. Flowers are large, ruffled and frilled and give the appearance of being fully double. Everyone is taken with this type and if you have never planted them you have a real treat in store.

**1428 Lady Ruffles.** Large blooms, soft pink self on a white background. Flowers of good substance exquisitely ruffled and frilled. A Gold Medal Winner and one of the finest of the ruffled types. Plants a 12 ft. row. Pkt. 15c.

**1423 Cattleya Queen.** A large frilled duplex of rosy mauve.

**1424 Fluffy Ruffles.** Soft creamy-pink flowers like large fluffy balls. One of the first introduced.

**1425 Ruffled Beauty.** A lilac-pink over amber. Large, daintily ruffled flower.

**1426 Ruffled Orchid.** Lavender-pink with a warm mauve sheen.

**1427 Ruffled Rose.** A soft rose-pink, well ruffled and borne on long stems.

**1429 Ruffled Mix.** A fine mixture of the best ruffled types.

**1430 Mary Pickford.** Soft pink on a cream background and one of the most beautiful Sweet Peas grown.

Any of the above Ruffled Sweet Peas: Pkt. 15c; 1 oz. 50c; 4 ozs. \$1.60.

## SWEET PEA INOCULATOR

**Vitamite-Inoculator**—A nitrofixing bacteria, draws nitrogen from the air. For Sweet Peas, Beans, Lupins and all plant life. Lightens heavy soils. Pkt. 15c.

Collection No. 1340

## California Souvenir Collection for Universal Planting

8 PACKETS SPENCER SWEET PEAS and  
1 PACKET VITAMITE INOCULATOR  
EIGHT SUPERB EARLY FLOWERING  
SPENCER SWEET PEAS \$1.00

Incomparable in size, color, form and substance. A revelation in color and fragrance. Excellent for planting in fall or early spring in Eastern States and particularly suited for outside planting in Southern States during August, September, October and November for winter and early spring bloom.

Collection Offer No. 1340 (Value \$1.85) for \$1.00

<b>1330 Phyllis Fraser</b> Lavender	<b>1338 Miss Los Angeles</b> Salmon
<b>1332 Christmas Red</b>	<b>Packets 20c Each</b>
<b>1333 Gardenia White</b> White	<b>A New Addition:</b>
<b>1336 Orange Supreme</b> Orange	<b>1356 Shirley Temple.</b> A beautiful Silver Rose, large flowered, long stem, outstanding. Pkt. 25c.
<b>1337 American Beauty</b> Rose	<b>1359 Mother Machree</b> Golden Rose. Pkt. 25c.



# Sweet Peas — Early Flowering - Spencer

Red Copper Oxide treatment makes growing of early Sweet Peas an absolute success. All our Sweet Pea seeds in this catalog are treated with this wonderful new discovery, which will receive world-wide recognition in the future. SEEDS GIVEN THIS TREATMENT MUST NOT BE SOAKED BEFORE SOWING.



1339—EARLY SPENCER SWEET PEA

Fraser's Rainbow Beauty. Mixture ½ oz. 25c; 1 oz. 50c.

1347 Eleanor Blue. A pleasing blue of silvery sheen. A good clear color that will prove very popular. Pkt. 15c; ½ oz. 25c; 1 oz. 50c; 1 lb. \$6.00.

1348 Susanna. A flashing carmine red with same color tone in both standard and wings. Pkt. 15c; ½ oz. 25c; 1 oz. 50c; 1 lb. \$6.00.

1349 Lavanda. A new lavender of unusual quality. Color is uniform in standards and wings and the same in partly opened buds and open blossoms. Pkt. 15c; ½ oz. 25c; 1 oz. 50c; 1 lb. \$6.00.

1355 American Flag. Beautiful red and white. Oldest and the best with streaming white wings. Pkt. 15c; ½ oz. 25c; 1 oz. 50c; 1 lb. \$6.00.

1356 Shirley Temple. New color in sweet pea, a beautiful Silver Rose, large flowered, long stem, outstanding. Pkt. 15c; ½ oz. 25c; 1 oz. 50c; 1 lb. \$6.00.

1357 Annie Laurie. The best Rose Pink sweet pea introduced to date. Pkt. 15c; ½ oz. 25c; 1 oz. 50c; 1 lb. \$6.00.

1358 Geranium Pink. A decidedly new color, the same as the popular pink geranium of the old-fashioned garden. Pkt. 15c; ½ oz. 25c; 1 oz. 50c; 1 lb. \$6.00.

1360 Betsy Ross Sweet Pea. (Flag-striped). Beautifully furled. Daintily rose-pink-striped and flecked on white background. Pkt. 15c; ½ oz. 25c; 1 oz. 50c; 1 lb. \$6.00.

## NOVELTIES—Introducers Descriptions

1361 Bacchus. Giant violet carmine blooms, coming in sprays of fours on long firm stem. Both standard and wings are of the same deep even color. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

1362 Boon. A glorious deep salmon pink on light cream ground. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

1363 Bridesmaid. A charming deep silvery pink color with stems unusually long. Growth vigorous. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

1364 Chime (L-34). A most pleasing shade of light salmon pink on cream ground. The flowers are large and nicely waved. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

1365 Colleen. Sprays of four sweetly fragrant, brilliant rose suffused with gold blooms. Turning to a rich golden rose under artificial light. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

1366 Danube. Is a bit lighter than Mrs. Hoover and a shade deeper than Blue Bonnet. Large, ruffled blooms of a clear lavender blue, on long straight stems in sprays of four. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

1367 Emblem. Outstanding for its unusually long stems, on which are borne three and four bright salmon cream pink flowers, beautiful salmon-pink tone on the cream ground. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

1368 Florist Blue. This is the best clear blue Sweet Pea. The color is a clearer and purer blue, the stems are longer and the plant has more vigor than any other blue Sweet Pea introduced. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

1369 Florist Rose. The color is a pure rose-pink, richer and slightly deeper than the popular Annie Laurie. The blooms are immense. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

1370 Josie. This variety is without doubt the largest and longest stemmed Pink Sweet Pea in existence. Free bloomer. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

1371 Marine. A vigorous grower, four large flowers being borne on long, stout stems. The clear blue flowers are practically without any tint of mauve shading at any stage. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

1359 Mother Machree. A golden rose suffused coral. The flowers are large and perfectly formed. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

1372 Sequoia. A rich golden salmon cerise pea, frilled and wavy. The flowers are enormous on long stout stems and the plants strong vigorous growers. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

1373 Sonnet. The flowers are very large, borne on long stout stems. The flowers are bold, although very large, and delicate soft pink shade. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

1374 Star. A sparkling rose-pink on white ground with a delightful salmon shading. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

1375 Sunproof Orange. Of a bright scarlet orange hue, with a hint of more orange in the standard. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

1376 Top Hat. Deep purple-blue. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

1377 Triumph (M-34). The color is lovely soft lilac-mauve—a beautiful clear shade without any tinge of purple or blue. Received first class certificate at 1936 spring show of the Dutch Horticultural Society. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

1378 White Pigeon. Pure white, long stem. The higher they grow, the better flowers they produce. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

Any of the Above Can Be Had in 15c Pkts.

1380 Parade of Progress Mixture of Early Spencers. Mixture of all the above varieties, in 1½ oz. Pkt. 50c; ½ lb. \$2.50; 1 lb. \$4.50.



# FRASER'S IMPROVED ASTERS

In few other plants have such strides been made in improvement of varieties, as has been among the asters. Asters bloom all through the summer and autumn from plants started in seed boxes under frames, beginning in January and continuing until May. This program will give blooming plants from May until October or later. If you do not care to go to this trouble, seeds may be planted in the open ground in April or May. You will want at least one portion of your garden set aside for the "Queen" of autumn flowers.



California Giant Aster

## ESPECIALLY RECOMMENDED

### Fraser's California OSTRICH PLUME ASTERS WILT RESISTANT STRAIN

A wilt resistant strain in a full color range in this fine variety. If you have been having trouble growing asters because of wilt, this is the aster for you to plant. The flowers are very large and produced on long stiff stems. Colors are exquisite and plants grow about 2½ feet tall.

- 3141 Fraser's Crimson. Mellow rose-crimson tone.
- 3142 Fraser's Rose. A bright rose.
- 3143 Fraser's Pink. A shell Pink.
- 3144 Fraser's White. Snowy white.
- 3145 Fraser's Violet. Gorgeous lavender blue.
- 3146 Fraser's Purple. Deep purple.
- Any above Packets 15c each; Special Pkt. 50c; ½ oz. \$1.00.
- 3149 Fraser's Plume Mixture. Pkt. 10c; Special Pkt. 40c; 1½ oz. 75c.

## CALIFORNIA GIANT ASTERS

Our strain of these new Giants is a non-lateral branching type which does not require disbudding. Plants grow three or more feet, producing enormous flowers on long, strong stems. A superb cutting flower.

- 3310 Giant Blue. Clear azure blue.
- 3311 Giant Pink. Delicate pink.
- 3312 Giant Purple. Rich purple.
- 3313 Giant White. Snow white.
- 3319 Giant Mixture. A blend of all the colors.
- 3314 Giant Rose. Deep, rich rose. The largest Aster grown. Pkt. 15c; Special Pkt. 60c; ½ oz. \$1.00.

## FLORISTS WHITE ASTER

- 3376 Giant Peony Swansdown. Pure white of gigantic size. 4 to 5 inches across. Pkt. 25c; Special Pkt. 50c; ¼ oz. \$1.25.
- 3377 El Monte Aster. Giant crimson red. Pkt. 15c; Special Pkt. 50c; ¼ oz. \$1.00.

## NEW GIANT ASTER LOS ANGELES

- 3373 Los Angeles or September Pink. Huge flowers of soft shell pink. Petals are curled and interlaced. Pkt. 15c; Special Pkt. 60c; ¼ oz. \$1.00.
- 3329 Fraser's Famous King Aster. An immense flower, gorgeous color and wonderful keeping qualities, makes this Aster one of the best of the large double types. A blend of all colors. Pkt. 10c; Special Pkt. 50c; ¼ oz. 75c.



American Beauty Aster

## WILT-PROOF AMERICAN BEAUTY ASTER

Large, double blossoms, long stems. The early flowering American Beauty Type are really the Peony-flowered types, wilt-resistant 2 to 3 ft. tall. They come in a wide range of lovely colors, and are one of the finest cut flowers we have from a florist's standpoint.

- 3360 Carmine Rose.
- 3361 Lavender.
- 3362 Crimson.
- 3363 Famous Rose.
- 3364 Peach Blossom.
- 3365 Shell Pink.
- 3366 Purple.
- 3367 Snowball.

Pkt. 15c; Special Pkt. 50c; ½ oz. \$1.00.

- 3359 American Beauty Mixed Colors. A splendid mixture of all the colors listed above. Pkt. 10c; Special Pkt. 40c; ½ oz. 75c.





3299 Fraser's Single Rainbow Aster. Pkt. 15c.

### SINGLE RAINBOW ASTERS

Not a few flower lovers consider the single forms more artistic and charming than the larger double flowers. The single asters especially are very beautiful. The large daisy-like blossoms appear in the greatest profusion and are exquisite in bouquets.

#### FRASER'S FAMOUS RAINBOW ASTERS—Single

Wilt-resistant, very hardy, in a lovely range of clear colors.

- 3291 Rainbow Carmine. Same color as American Beauty Rose.
- 3292 Rainbow Lavender. Clear lavender.
- 3293 Rainbow Crimson. Bright crimson shades to scarlet.
- 3294 Rainbow Rose. Deep rose pink.
- 3295 Rainbow Pink. Delicate flesh pink.
- 3298 Rainbow White. Large pure white.
- 3299 Rainbow Blend. Fine mixture of selected rainbow colors.

Any of the above: Pkt. 15c; Special Pkt. 35c; 1 oz. \$1.00.

### MISCELLANEOUS VARIETIES

3339 California Sunshine Aster. Mixed shades of carmine, lavender, pink, violet and white with contrasting centers of quilled petals. A graceful lacy flower and wonderful keeper when cut. Pkt. 25c; Special Pkt. 75c; ¼ oz. \$1.15.

3341 Heart of France, Wilt-resistant. Rich, ruby-red flowers borne prolifically during mid-season. Plants about 18 inches tall. Pkt. 15c; Special Pkt. 50c; ¼ oz. 80c.

3200 New, Fraser's Giant Branching Comet, Wilt-resistant. Curled and crested Aster, in full range of beautiful colors. Pkt. 10c; Special Pkt. 25c; 1 oz. \$1.00.

3288 All Varieties Mixed Aster. Contains all of the taller growing varieties that maintain an average height of 24 to 30 inches, such as Sunshine, Plume, California Giant, Peony, Rainbow, King and Swansdown White. Pkt. 10c; Special Pkt. 25c; 1 oz. 75c.

3369 Lilliput Aster Mixed. Flowers are 1½ to 2 inches across, of rich tones of red, blue and shades of rose and pink. Plant 1½ to 2 feet tall, exceptionally fine for cutting. Pkt. 15c; Special Pkt. 60c; ¼ oz. \$1.00.

3001 Aurora Golden Sheaf (Wilt-Resistant. New.) Deep yellow blooms of good size, heavy substance and fine depth of petal. They are fully double, with an attractive crested center. Excellent for beds, borders and cut flowers. Pkt. 15c; Special Pkt. 60c; ¼ oz. \$1.00.

### AGATHEA—Blue Marguerite Daisy

Half-hardy perennial, 18 inches.

2949 Coelestis. Low-growing, sky-blue, blooming in summer and early fall. Fine for borders or pot culture. Pkt. 15c; Special Pkt. 50c.

### AGERATUM—Floss Flower

Hardy annual. Ageratum flowers over a long period, in compact clusters of winsome blue. Blooms in eight to ten weeks after sowing.

2201 Fraser's Blue Boy. 8 inches. Bright blue, large-flowering. Good for rock gardens. Pkt. 25c; ⅓ oz. \$1.00.

2202 Venus. 6 inches. Compact, dwarf, fluffy flowers from creamy white to blush pink. Pkt. 25c.

2203 Fraser's Tall Blue. 2 feet. Bright azure blue, branching habit. Pkt. 15c; ⅓ oz. 50c.

2204 Bluecap. Dwarf, new, 4 inches. Pkt. 25c.

2205 New Ageratum, Fairy Pink. The Ageratum Fairy Pink is a dwarf compact Ageratum of a delightful soft salmon rose-pink color. Fine for borders, something different. Pkt. 25c; Special Pkt. 75c.



2213 Carpet of Snow Alyssum. Pkt. 15c.

### ALYSSUM—Madwort

Hardy annual, blooming continuously. Used for borders and rock gardens.

2211 White Gem. White. 4 to 5 inches high. Pkt. 15c.

2212—Lilac Queen. Lilac. Pkt. 15c.

2213 Carpet of Snow (Procumbens). 2 to 3 inches high. Pkt. 15c.

2215 White Sweet Alyssum (Maritimum). 1 ft., very fragrant. Pkt. 10c.

Any of the above: ½ oz. 40c; 1 oz. 75c.

Perennial Alyssum.

2214 Saxatile Compactum (Basket of Gold). Flowers in late spring. Pkt. 15c; Special Pkt. 40c.

### AMARANTHUS

#### Colorful Foliage Plant, Hardy Annual

This striking foliage plant brightens up shrubbery; is at its best in late summer and fall. Too rich soil causes lack of bright coloring in foliage.

2221 Molten Fire or Bonfire. 3 ft. Vigorous grower. Pkt. 15c.

2223 Flaming Fountain (Salicifolius). Willow-like foliage, crimson and gold, 2½ ft. Pkt. 15c.

2224 Tricolor Splendens (Joseph's Coat). 3 ft. Flaming crimson head and variegated foliage. Pkt. 15c.

2225 Sunrise. 3 ft. Most brilliant, bronze-crimson foliage terminates in a cluster. Pkt. 15c.



**AGAPANTHUS SEED—Blue Lily of the Nile**

Beautiful blue flowers borne in umbels on long stems rising above the foliage.

2964 Light Blue. Pkt. 25c; Special Pkt. 60c.

2965 Dark Blue. Pkt. 25c; Special Pkt. 60c.

**AMARYLLIS SEED****Giant American Hybrids Mixed (Hippeastrum)**

2948 This is the finest strain of ever-blooming Amaryllis in the world. Blooms are 6 to 8 inches across in all the reds, crimsons, white, and striped varieties. 100 seeds 65c; 1000 seeds, \$5.00.

**ANAGALLIS—Blue Pimpernel**

Hardy annual, 18 inches.

2231 *Grandiflora* Blue. Bushy plant covered with violet-blue flowers. Require a sunny location; are a gem for the rock garden. Pkt. 15c; ½ oz. 50c.

**ANCHUSA—Summer Forget-me-not**

2236 *New Annual Blue Bird*. Sow in spring to bloom all summer. 2 ft. high; 18 inch sprays are covered with deep blue flowers. Pkt. 25c; ½ oz. 50c.

2237 *Capensis*. 2 ft. tall; forget-me-not blue flowers. Pkt. 25c; ½ oz. 50c.

2238 *Blue Bonnet (Italica Dropmore)*. Perennial. Pale blue, grows 6 ft. tall. Pick seed pods for continual bloom. Pkt. 25c; oz. \$1.00.

**ANEMONE SEED—French Buttercup**

2761 *Giant French DeCaen, Single Mixed*. Grows from seeds as well as bulbs. Fine strain in a choice mixture of colors. Pkt. 25c; ⅓ oz. 55c.



2769—Aquilegia—Long-spurred—Mixed. Pkt. 25c.

**AQUILEGIA—Columbine**

Hardy perennial, 2½ ft. Succeeds in shady spots.

2767 *Long-spurred Hybrids*. Blue. Pkt. 25c; 1/16 oz. 60c; ⅓ oz. \$1.00.

2768 *Long-spurred Hybrids*. Pink. Pkt. 25c; 1/16 oz. 60c; ⅓ oz. \$1.00.

2769 *Long spurred Hybrids*. Mixed colors. Pkt. 25c; 1/16 oz. 60c; 1 oz. \$1.00.

2772 *Elliott's Long Spurred Mixed*. Pkt. 10c; Special Pkt. 40c; ⅓ oz. 75c.

**AQUILEGIA—Columbine (Continued)**

2773 *Catherine the Great (Oxysepala)*. Early, blue, yellow, white mixed. Pkt. 25c.

2774—*Copper Queen*. Rich copper. Pkt. 25c; 1/16 oz. 60c; ⅓ oz. \$1.00.

2775 *Aquilegia Alpina*. 12 inches, blue with white center, for rock gardens. Pkt. 25c.

2766 *Golden Trumpet Longissima*. Clear yellow, longest spurs. Pkt. 25c; Special Pkt. 60c.

**ARCTOTIS—Blue-eyed African Daisy**

Hardy annual, 1 ft.

2247 *Hybrids*. New mixture of shades of pink, rose, yellow, etc. Pkt. 25c.

2246 *Grandis Lilac*. Pkt. 10c; ¼ oz. 30c; ½ oz. 50c.

**ASCLEPIAS—Butterfly Wildflower**

Hardy perennial, 2 ft.

2484 *Tuberosa*. Bright orange showy flowers blooming during July. Pkt. 15c.

**ASPARAGUS—For Greenhouse Starting**

2 *Plumosus Nanus*. Fern-like foliage. Pkt. 25c; 100 seeds \$1.25.

3 *Sprengeri*. Drooping variety suitable for hanging baskets. Pkt. 15c; 100 seeds 50c.

**BALSAM—Lady Slipper**

Hardy annual, 18 inches.

2252 *New Bush Type*, double flowering, clusters of rose-like blooms at top of stems. Shades of white, rose and red. Pkt. 25c; ⅓ oz. 40c.

2251 *Camellia-flowered*, double, mixed colors. Pkt. 10c; 1 oz. 70c.

**BEGONIA—Semperflorens**

Fibrous-rooted, summer blooming. Do well in sun or partial shade.

2760 *Queen of Hollywood*. Ever-blooming coral, 18 in. Pkt. 25c.

2756 *Prima Donna*. Soft rose, 1 ft. Pkt. 25c.

2757 *Deep Scarlet*. Pkt. 25c.

2758 *Snow Queen*. Pure white. Pkt. 25c.

Tuberous-rooted Begonia.

**BEGONIA—Tuberous-Rooted**

2779 *Giant*. Single and semi-double flowers in mixed colors of yellow, orange, scarlet, pink and white. Flowers often are 3 to 4 inches across. Shady and semi-shady location needed, may be grown in pots indoors. Blooming plants can be grown from seed the first year if started indoors during February and March. Bulbs will last for years. Pkt. 35c; Special Pkt. 75c.

2778 *Camellia-flowered*. Large double and semi-double flowers in colors of primrose, orange and red shades. Pkt. 50c; Special Pkt. \$1.00.

**BELLIS PERENNIS—English Daisy**

Monstrosa, hardy perennial, 6 inches. Giant flowers of an improved strain. Blooms in 90 days from seed.

2781 *Fraser's Super Giant, White*.

2782 *Fraser's Super Giant, Rose-pink*.

2789 *Fraser's Super Giant, Blended Mix*.

Any of the above: Pkt. 15c; ⅓ oz. \$1.00.

2784 *Fraser's Versi-color Giant*. A novelty, variegated; white with rose-penciled petals. Pkt. 25c.

2785 *Fraser's Lilac Gem*. New color. Pkt. 25c.

2790 *George Washington American Giants, Mixed*. New and interesting. Pkt. 25c.

**BRACHYCOME—Swan River Daisy**

Iberidifolia. Hardy annual, 12 inches.

2909 *Mixed Colors*. They like a sunny location and bloom through most of the summer. Fine for pot culture as well as the garden. Pkt. 15c; ⅓ oz. 25c; ¼ oz. 40c.

**BROWALLIA—Amethyst**

Hardy annual, 18 inches.

2256 *Elata*. Blue flowers during summer and fall. Easy to grow. Pkt. 15c; ¼ oz. 75c.

**CALCEOLARIA—Pocket Flower**

Tender perennial, 12 to 18 inches. Speckled pot plant, for greenhouse starting.

2261 *Grandiflora Hybrids*. Tall. Pkt. 35c; 3 Pkts. \$1.00.

2265 *Grandiflora Hybrids*. Semi-dwarf. Pkt. 50c.



# CALIFORNIA WILD FLOWER SEEDS



2051 California Lupines. Pkt. 15c.



2509 Linaria Miniature or Wild Snapdragon. Pkt. 15c.

California Sun Ripened wildflower seeds should always be planted in the natural or "wild" garden if nature is to be imitated.

2036 California Tidy Tips. Pkt. 15c.

## QUANTITY OF SEED REQUIRED

Figure 5 to 8 lbs. of seed to the acre, depending upon whether area is clear or has shrubby growth. For small gardens, 1 oz. will sow from 150 to 200 sq. ft. This amount will vary somewhat according to existing conditions. Average city lot of 50x150 ft. requires about 1 to 1½ lbs. of seed to 5,000 sq. ft. It is advisable to mix the seed with sand or screened soil before scattering evenly over the ground.

## SCARLET LARKSPUR

2026 Delphinium Cardinale — Scarlet Larkspur. Perennial. Native of Southern California, usually found blooming in the early summer on the dry, chaparral covered slopes of the foothills and Coast Range mountains. After most other wildflowers have passed this Larkspur sends up its flaming torch-like flower spikes to a height of 3 to 4 feet. Pkt. 35c.

## California Native Wildflowers Collection No. 2010

This seed is valuable for brightening open spaces in vacant lots, in parkways and in corners of the garden. Ours is a souvenir mixture of the most beautiful types of true native California flowers.

2010 For all places. A mixture of 20 distinct varieties. Packet 25c; oz. 75c; ¼ lb. \$2.00; lb. \$6.00.

## SAND VERBENA

2021 Abronia Umbellata. Thrives in sandy soil and is at its best near the seashore. Its gay, rosy-pink flower will form a beautiful carpet over sandy patches where other flowers and ground covers refuse to grow. Pkt. 15c; ¼ oz. 30c.

## GOLDEN WEST

## CALIFORNIA SEA DAHLIA

2082 Leptosyne Maritima. Specie of native dahlia growing along the coast line. Flowers are daisy-like, 3 to 4 inches across, with bright yellow petals surrounding a golden disc. Hardy in mild climates. Pkt. 15c.

## CALIFORNIA TIDY TIPS

2036 A captivating golden yellow flower satisfactory in any climate. Pkt. 15c; ¼ oz. 50c.

## LUPINE

2051 California Mountain Blue. (Lupines Nanus.) Annual. California native lupine, dwarf growing about 12 inches. Fragrant bright blue flowers with contrasting purple and white marks. Pkt. 15c; oz. 50c.

## NEMOPHILA

### BABY BLUE EYES

2472 Insignia Blue. Hardy annual—6 inches. It will do in full sun but enjoys a somewhat shaded moist situation. Lovely cup-shaped, sky-blue flowers with white eyes. Pkt. 15c; ½ oz. 40c.

2473 Choice Blend. A mix of blues, lilacs, purples and white. Pkt. 15c; ½ oz. 35c.

## FRASER'S CALIFORNIA ANNUAL WILDFLOWER MIXTURES

Especially adapted to beds and areas that receive little care, or to some unused corner that would be brighter with these flashing colors. They will do well in shrubbery, borders and along wooded walks or in sections of the garden set aside for wild or natural plantings; also very effective for the rock garden.

They contain Wild Snapdragons, several Lupinus, Baby Blue Eyes, Wild Coreopsis, Indian and Pink Paint Brush, Evening Primrose, Tidy Tips, Wild Heliotrope, California Poppies, Gilijs, Godetias, Blue Bells, Buttercups, Blazing Stars and many others.

2005 Shady Blend. Six select varieties for partly shaded areas.

2006 Yellow-Gold Shades. A beautiful blend of orange, yellow and cream.

2007 Blue and Purple Shades. A blend of blue, purple and lavender colors.

2009 General Mixture. A mixture of choice varieties for all-around planting.

Any of above packets: Pkt. 15c; Special Pkt. 25c;  
1 oz. 75c.

## CACTUS SEED

2081 Death Valley Cactus. A fine assortment of California desert types suitable for growing in bowls or developing for your cactus garden. Pkt. 25c.

## RARE MAMALLARIA CACTUS

2082 Small blooming types grown by one of California's leading experts. Pkt. 35c; Special Pkt. 75c.



## California Poppies in Sunset Rainbow Shades

### Eschscholtzia—California Poppies

When the Padres came into California they found dainty cups of gold growing over the mountainsides and through the valleys. The common wild variety is a native of several western states and the State flower of California. But the new California poppies are much improved, in that we now have a remarkable color range with larger and better flowers. Our sun ripened seed represent this vastly improved strain. California Poppies are easily grown and practically free from garden pests. They are perfectly hardy in the eastern states; we have known them to self-seed for five years as far north as Massachusetts. Few people know the trick of keeping them as cut flowers; merely cut the flowers or large buds in the early morning before they open.

#### Special Quantity Prices— True California Poppies

2078 *Eschscholtzia aurantiaca*. For planting large areas to the true California Poppies. Pkt. 10c; ½ oz. 35c; 1 oz. 50c; 4 oz. \$1.50; ½ lb. \$2.50; 1 lb. \$4.00.

Postage Paid

#### CALIFORNIA POPPIES

2061 **Scarlet Shades**. Includes a new deep scarlet of the tulip-flowered type.

2062 **Orange Shade**. Beautiful fluted and double types in rich orange.

2063 **Crimson Shades**. Rich crimsons and fluted types.

2064 **Yellow Shades**. Golden yellow shades and new fringed types.

2065 **Pink Shades**. Bright to delicate shades of pink.

2066 **Carmine Shades**. Deep carmine shades and lovely frilled types.

2067 **New Bronze Shades**. Two toned frilled and fluted types of orange crimson outside and inside of petals golden.

2068 **White Shades**. Very popular pure white effect.

Any of above: Pkt. 15c; ¼ oz. 40c; ½ oz. 70c; oz. \$1.25

2069 **Poppyland Sunset Mixture**. These poppies are the direct descendants of the wild poppies abounding in the Monterey Bay district. New improved colors of more vivid and striking shades than we have ever offered. Pkt. 15c; ¼ oz. 35c; ½ oz. 60c; oz. \$1.00.

#### FRASER'S CALIFORNIA POPPY NOVELTIES

*Eschscholtzia* Double Flowered

Double Varieties, 1 ft.

2070 **Double Carmine Queen**. Pkt. 25c; Special Pkt. 60c.

2071 **Double Orange**. Pkt. 25c; Special Pkt. 60c.

2072 **Double Pink**. Pkt. 25c; Special Pkt. 60c.

2073 **Double Rose**. Pkt. 25c; Special Pkt. 60c.

2074 **Double White**. Pkt. 25c; Special Pkt. 60c.

2075 **Double Choice Mixed**. Pkt. 20c; Special Pkt. 50c.

#### CALIFORNIA PENTSTEMON

2035 **Rare Pentstemon spectabilis**. "Blue Pentstemon." Perennial, 4 to 5 feet high. Flowers in long spikes, and the richest combination of blue and royal purple. Pkt. 25c; ⅓ oz. 50c.

#### CALIFORNIA BLAZING STAR

2025 **Bartonia Aurea—Blazing Star**. A very desirable golden yellow flower entirely hardy in all parts of the country. Pkt. 10c; oz. 50c.

#### CALIFORNIA CREAM CUPS

2040 **Platystemon Californicus**. Buttercup-like flowers of light yellow. Plants grown in the open are rather spreading to 9 inches tall, forming carpet of soft yellow. They are at their best in sandy or gritty soil. Pkt. 15c; ⅓ oz. 50c.

#### GILLIA—Queen Ann's Thimble

2028 **Gilia Capitata**. This annual grows 1½ to 2½ ft. high, of slender branching habit. Flowers are of lavender blue, borne on long stem and somewhat like *Scabiosa* in form. Pkt. 15c; ½ oz. 40c; 1 oz. 75c.

2029 **Gilia Tricolor**. Dainty and captivating violet-like flower. Petals tipped with lavender blue, running through cream, deep purple and gold in mixed shades. Pkt. 15c; ½ oz. 40c.



#### CALIFORNIA POPPIES

2078 This is the true California Poppy, *Eschscholtzia Aurantiaca*, which is California State Flower. Orange blossoms and finely cut, silvery foliage. 1 to 1½ feet high. Pkt. 10c; ½ oz. 35c.

#### CALIFORNIA BLUE BELL

2037 **Phacelia Campanularia**. Grows 1 to 1½ feet high. Intensely vivid dark lobelia blue flowers borne profusely in clusters. One of the quickest annuals to flower from seed sowing. Pkt. 15c; ½ oz. 50c.

2038 **Wild Heliotrope—Phacelia Tanacetifolia**. Annual, lavender blue, used extensively for bee food. Grows 1½ to 2 ft. tall. Pkt. 15c; oz. 50c.

2039 **Phacelia Whitlavia**. Annual grows 1 to 1½ feet; covered with bell-shaped deep purplish-blue flowers with creamy throat. Blooms continuously for many weeks, will thrive in partly shaded moist places. Pkt. 15c; ½ oz. 30c; oz. 50c.

2041 **Phacelia Viscida**. A most lovely, hardy annual. The blooms are saucer shaped and of the most brilliant blue. The plants are a foot or more high. Pkt. 25c; oz. \$1.50.



**CANTERBURY BELLS—Campanula**

New Annual, single Canterbury Bell, blooming in less than 6 months from seed.

Flowers in autumn from spring sowing, or in the spring when sown in the fall. Hardy, biennial, single bell type, height 2 ft.

- 1135 Rose. Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.
- 1136 Dark blue. Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.
- 1137 Light blue. Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.
- 1138 White. Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.
- 1139 Mixed. Pkt. 10c; Special Pkt. 30c; ¼ oz. 50c.

**CUP AND SAUCER BELL TYPE—Calycanthemum**

Hardy biennial. Height 2 ft.

- 1165 Rose. Pkt. 15c; Special Pkt. 50c; ¼ oz. 75c.
- 1166 Dark blue. Pkt. 15c; Special Pkt. 50c; ¼ oz. 75c.
- 1167 Light blue. Pkt. 15c; Special Pkt. 50c; ¼ oz. 75c.
- 1168 White. Pkt. 15c; Special Pkt. 50c; ¼ oz. 75c.
- 1169 Mixed. Pkt. 10c; Special Pkt. 40c; ¼ oz. 60c.

**HARDY CAMPANULA**

- 1151 *Pyramidalis* (Chimney Bellflower). Hardy perennial, 5 to 6 ft., blue. Pkt. 25c.
- 1152 *Carpatia* (Harebells). Hardy perennial, 8 to 12 inches, blue. Pkt. 25c.



428 Candytuft—Hyacinth-flowered. White. Pkt. 15c.

**CANDYTUFT—Umbellata**

Hardy annual, 12 inches.

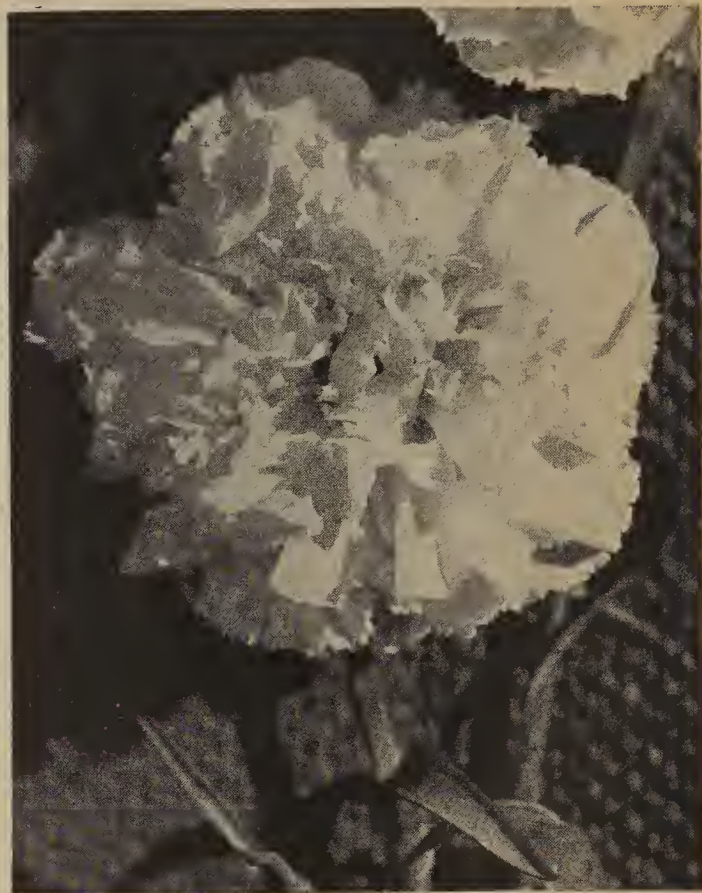
- 429 Mixed Colors. Pkt. 15c; ¼ oz. 30c; ½ oz. 50c; oz. 85c.
- 428 Giant Hyacinth-flowered, white. Pkt. 15c; ¼ oz. 30c; ½ oz. 50c; oz. 85c.

**CARNATION****FRASER'S CATALINA****STRAIN MIXTURE****Improved Enfant de Nice Strain**

- 2809 Six beautiful colors harmoniously blended. Pkt. 35c; 1/32 oz. 55c; 1/16 oz. \$1.00.
- 2802 Fraser's Penciled Beauties. Variegated variety. Pkt. 20c; 1/16 oz. 35c; ¼ oz. 60c.

**MARGUERITE CARNATION****EASY TO GROW FROM SEED, VERY FRAGRANT**

2801 Old-Fashioned Carnation. Smaller than the present day carnation, very fragrant and prolific bloomer. Flowers are double and semi-double, of exquisite color. Pkt. 10c; Special Pkt. 40c; 1 oz. \$1.00.



2799 Calif. Beauty Carnation—Mixed. Pkt. 20c.

**Hardy Golden CARNATIONS**

Tender Perennial—18 in.

**FRASER'S BEAUTY STRAIN**  
(Improved Chabaud's Giants)

If planted inside very early they will bloom in 5 months from seed. Late spring and fall plantings produce vigorous plants that bloom early the following season. Sun ripened Seeds produce plants of exceptional vigor, 1½ ft. tall, with upright habit and from ten to twenty stalks, producing flowers of large size and doubleness, resembling those grown by the florists in the greenhouse.

- 2792 Yellow. Pkt. 15c; Special Pkt. 50c; ¼ oz. 75c.
- 2793 Cardinal-Red. Pkt. 15c; Special Pkt. 50c; ¼ oz. 75c.
- 2794 Crimson. Pkt. 15c; Special Pkt. 50c; ¼ oz. 75c.
- 2795 Deep Rose. Pkt. 15c; Special Pkt. 50c; ¼ oz. 75c.
- 2796 Shell-Pink. Pkt. 15c; Special Pkt. 50c; ¼ oz. 75c.
- 2797 Salmon-Rose. Pkt. 15c; Special Pkt. 50c; ¼ oz. 75c.
- 2798 White. Pkt. 15c; Special Pkt. 50c; ¼ oz. 75c.
- 2799 Fraser's California Beauty Mix. Six colors, including all above. Pkt. 15c; Special Pkt. 40c; ¼ oz. 65c.

**NEW****"ROYAL CORONATION" CARNATION PINKS**

Easily grown from seed. We offer the finest seed obtainable, California grown. We offer two novelties this year, the double "Coronation" Carnation Pink and the single "Coronation" Carnation Pink. Huge blossoms and unique colors.

- 928 Mixed Colors—Single. Pkt. 25c; Special Pkt. 60c.
- 929 Mixed Colors—Double. Pkt. 35c; Special Pkt. 75c.

**PRIZE WINNERS**

"Here I am again to show you some prize winners from Colorado State Fair of Petunias from your sun-ripened seeds. I have success by planting them in rich soil and pruning often for strong plants and profusion of blooms."—Miss Blanche Smith, 1605 Carteret, Pueblo, Colo.



Many of the Choicest Strains of Seed which we could formerly only gather in sufficient quantities for the raising of our fine annual and perennial flowers, and for limited distribution in Southern California, we now make available for gardens all over the world—for those who desire excellence in floral beauty. It costs much more to produce, but only little if any more to buy and no more to grow the best.

## CALENDULA

### Scotch Marigold

#### BALLS OF GOLD FOR THE UNIVERSE

Hardy Annual—18 in.

#### A Very Popular Universal Garden Flower

In mild sections it is simplest to sow calendula seeds where the plants are to grow, two or three seeds together, spaced at intervals of 12 inches. After they have germinated and thrown out their first pair of leaves, select the thriftiest one and pull out the others, leaving one plant to mature in each planting. In mild climates they may be planned in fall for winter blooming. In colder sections they may be planted inside or in hot beds in March or April and transplanted to the garden in May. Seeds may be sown in the open ground after all danger of frost is past.

**406 Calendula, Crested, Orange Fantasy.** Distinctly different from any other Calendula. Color is coppery-orange with petals edged deep brownish-red; outer petals long and inner petals short and curled, to form a bronze-colored, crested center. Award of Merit, All-America Selections for 1938. **Pkt. 25c.**



405 Calendula—Orange Fantasy. Pkt. 25c.

**410 Fraser's California Improved Orange King.** Double golden orange. **Pkt. 10c; ½ oz. 25c; oz. 50c.**

**411 Fraser's California Improved Yellow.** Lemon yellow. **Pkt. 10c; oz. 50c.**

**414 Sensation (Campfire).** Double orange, dark center. **Pkt. 15c; ½ oz. 25c; oz. 50c.**

**415 Ball's Gold.** Golden yellow. **Pkt. 15c; ½ oz. 25c; oz. 50c.**

**416 Radio.** Quilled petals, orange. **Pkt. 15c; ½ oz. 25c; oz. 50c.**

**417 Radio Golden Beam.** New, rich golden yellow. **Pkt. 15c; ½ oz. 25c; oz. 50c.**

**418 Chrysantha.** New, golden yellow. **Pkt. 15c; ½ oz. 40c; oz. 75c.**

**420 Golden Splendor Mixture.** **Pkt. 10c; ½ oz. 25c; oz. 50c.**

#### CALENDULA—Continued

**419 Shaggy or Roman Gold.** New. **Pkt. 15c; ½ oz. 25c; oz. 50c.**

**409 New Art Shades.** Unusual mixture. **Pkt. 15c; ½ oz. 25c; oz. 50c.**

**412 Orange Sunshine.** Orange counterpart of Chrysantha. New. **Pkt. 25c; ½ oz. 40c; oz. 75c.**

**408 Tournament of Roses Favorite.** "Orange dazzler" frilled beauty. Fine new variety, stiff petals, double, orange. **Pkt. 15c; ½ oz. 40c; oz. 75c.**

#### CALLIOPSIS

##### Tickseed

Hardy Annual

The dwarf Calliopsis is a splendid thing for edging, low massed plantings or rockeries. The richly marked flowers come in shades of yellow, orange and mahogany. Plants grow about one foot high and are of easy culture. Sow where they are to grow. Fine for cutting.

**2271 Calliopsis, Golden Crown.** Larger than Calliopsis Golden Wave, and semi-double, but of the same cheery golden yellow, with small maroon center-zone. Flowers are fragrant, on 1-foot stems, making Golden Crown ideal for both cutting and bedding through spring and summer. A quick and easy annual. Award of Merit, All-American Selections for 1938. **Pkt. 25c; Special Pkt. 50c; 1 oz. \$1.25.**



2271 Calliopsis—Golden Crown. Pkt. 25c.

#### DWARFT VARIETIES

**2267 Golden Wave.** A glorious yellow with mahogany zone. **Pkt. 15c; oz. \$1.00.**

**2268 Yellow Wave.** Clear yellow. **Pkt. 15c.**

**2269 Hybrid.** Double semi-plena mixed colors. **Pkt. 10c.**

##### HIS FIFTH LETTER

"This makes about the fifth straight year that I am writing you about the true value of your Sun-ripened Aster seed. As usual, at the last Toledo Horticultural Society Flower Show, thanks again to your seed, I took all color first prizes. My plants are kept growing with the least of care, for I work away from home every day and only try to raise flowers for a hobby. No matter what, I remain a steady Fraser Sun-ripened seed user."—Mr. C. W. Paeth, 2433 Lambert Drive, Toledo, Ohio.





2307 Centaurea—Blue Boy.; Pkt. 25c

"Remember the brighter the garden, the brighter the day"

### ROCKET FLOWER

2280 Fraser's new "Rocket Flower," Lilac Pink. Gorgeous shooting sprays and spikes completely covered with wool-like lavender pink flowers. Grows two feet tall and is of the Celosia family, but different from anything you have ever seen. Can be dried for winter decoration. Pkt. 25c, Special Pkt. 50c.

## CENTAUREAS

### CENTAUREAS

MOST SATISFACTORY ANNUALS, COLORFUL  
AND EASY TO GROW

Both the Cornflower and Sweet Sultan are very desirable for cut flowers as well as for garden display. It's no trick to grow them, just plant them in the garden where they are to flower, supply them with water and you'll have many beautiful bouquets as your reward.

### DOUBLE CORNFLOWER or BACHELOR BUTTON

CENTAUREA CYANUS

Hardy Annual—2½ ft.

A flower that few gardeners care to be without, they are of easiest culture, showy in the garden and splendid for cutting. They ask little and give much. Plants grow 2 to 3 feet tall and like a rich soil.

2301 Fraser's Blue. (Florist Blue)

2302 Fraser's Maroon. (Black Boy)

2304 Fraser's White. (Snow Man)

2305 Fraser's Rose Pink. (Pinkie)

2306 Fraser's Deep Red (Red Boy)

Pkt. 15c; ¼ oz. 25c; ½ oz. 40c; oz. 75c

2309 Fraser's Blended Mix. All above colors mixed. Pkt. 15c; ¼ oz. 20c; ½ oz. 30c; oz. 50c.

## CELOSIA CRISTATA—Cockscomb

This variety, with the cockscomb form, gave these plants their name. The heads are very thick and of rich velvety shades of crimson, rose and yellow.

2292 Fraser's Dwarf Empress. Height 10 inches, heads of purplish-red. Pkt. 10c; Special Pkt. 50c.

2293 Fraser's Dwarf Cristata. Mixed colors of yellow, rose, crimson. Height 10 inches. Pkt. 10c; Special Pkt. 50c.

2294 Black Beauty. Royal Velvet Novelty, 3 ft. tall. Needs a rich soil. Pkt. 25c; Special Pkt. 75c.

## CELOSIA CHILDSII

2283 Chinese Woolflower. Mixed colors, heads resembling huge balls of silky wool set at the top of stems averaging 18 inches in length. Pkt. 10c; Special Pkt. 30c; ¼ oz. 50c.

## LILLIPUT CELOSIA

Dwarf varieties. Plants grow about 12 inches, compact. Good for pot culture and very striking when used in solid beds.

2284 Fire Flame, flame red shades. Pkt. 15c; Special Pkt. 50c.

2285 Afterglow, warm, chrome yellow. Pkt. 15c; Special Pkt. 50c.

## CELOSIA, OSTRICH PLUME

Tall varieties, 2 to 2½ ft. tall.

2287 Ruby Plume. Red shades. Pkt. 15c; ¼ oz. 30c.

2288 Golden Plume. Golden yellow shades. Pkt. 15c; ¼ oz. 30c.

2289 Plumose Magnifica Mixed. A blend of the above two shades. Pkt. 10c; ¼ oz. 25c.

## NEW BLUE-BOY CORNFLOWER

2307 Bachelor's Button. Centaurea Cyanus "Blue Boy". Famous Blue Boy Blue. Very double, extra deep blue flowers of enormous size. We believe this superior to all other strains. Super Pkt. 25c; ¼ oz. 35c; 1 oz. 75c; ¼ lb. \$2.00.

## NEW DWARF DOUBLE CORNFLOWER

2303 Cornflower "Jubilee Gem." Dwarf, compact, dark, double blue. Pkt. 25c.

## GIANT SWEET SULTAN

CENTAUREA IMPERIALIS

Hardy Annual—2½ ft.

An indispensable annual for cutting or garden display. Sun Ripened seed is "free flowering", long season and produces giant double flowers on long, strong stems. Colors are simply beautiful and flowers sweetly fragrant.

2311 Fraser's Amaranth Red. A new color, outstanding for exhibition purpose.

2312 Fraser's Brilliant Rose.

2313 Fraser's Deep Lavender.

2314 Fraser's Purple.

2315 Fraser's White.

2316 Yellow (Sauveolens). Rich, yellow, a glorious combination with the Blue Bachelor Button when used in bouquets.

Any of above colors: Pkt. 15c; Special Pkt. 25c.

2319 Fraser's Blended Mix. All of above separate colors mixed. Pkt. 10c; ¼ oz. 25c; 1 oz. 75c.



**DUSTY MILLER CENTAUREA**

Hardy Perennial

**2340 Gymnocarpa.** Planted extensively for low borders because of its silvery white foliage. Grows about 10 inches tall, bearing small light lavender flowers. **Pkt. 15c; Special Pkt. 40c.**

**2339 Candidissima.** Silvery white foliage and golden yellow blossoms. Compact, 8 to 12 inches. **Pkt. 15c; Special Pkt. 50c.**



**2349 Annual Painted Daisy. Pkt. 15c.**

**ANNUAL PAINTED DAISY  
CHRYSANTHEMUM**

Hardy Annual—2½ ft.

An improved strain easily grown from seed. Makes a showy plant covered with daisy-like flowers.

**2348 Golden nivellii.** Similar to the common Painted Daisy, but flowers are 2 to 3 inches across and a rich golden yellow.

**2349 Fraser's Painted Daisy Mixture.** Single of most beautiful colors.

Any of above: **Pkt. 15c; ½ oz. 30c; oz. 50c; 4 ozs. \$1.50.**

**2341 Double Carinatum Hybrida Mixed.** 60% true to type. Bright cheerful shades of purple, scarlet, yellow and white. One of the best. **Pkt. 15c; Special Pkt. 40c.**

**CASCADE CHRYSANTHEMUMS  
from Seed**

**JAPANESE HARDY GARDEN**

Hardy Perennial—3 ft.

**2371 Fraser's Delux Korean Hybrids.** This hardy perennial chrysanthemum is an improved strain over the ordinary perennial chrysanthemum familiar to most gardeners. It may be treated as an annual if started in February, bursting into a cloud of tinted blooms in late September and October. **Pkt. 35c; 3 Pkts. \$1.00.**

**2372 Chrysanthemum Japonicum — "Japanese Cascade".** Single-flowered, mixed colors. Very hardy, of easy culture, blooming the same autumn from seed. Pinch two or three times for a good shaped bush, and stake. When properly cultivated will hang as long as 4 to 6 feet, and be 2 ft. wide. **Pkt. 50c; Special Pkt. \$1.00.**

**2373 Chrysanthemum Japonicum — "Japanese Mountain".** Double Anemone-flowered, fine mixed colors. **Pkt. 75c; Special Pkt. \$1.50.**

**CHEIRANTHUS****GOLDEN SIBERIAN WALLFLOWER**

Hardy Biennial—12 in.

**2487 Fraser's Choice Gold Blend.** An early perennial with rich, velvety orange flowers; never grows more than a foot high; a distinct addition to rockeries and for border or bedding effects. **Pkt. 15c; Special Pkt. 50c.**

**CINERARIA SEED**

**California Giants.** The very latest developments in Cinerarias. The plants are of compact habit branching from the base and producing immense flowers often 4 inches or more in diameter. The colors range through various shades of blue, pink, salmon, old rose, carmine, blood red, and white. Especially desirable for pot culture.

**2398 Large Flowering, Crimson.** 16 in. high....See prices below

**2399 Dark Blue.** 16 in..... " " "

**2400 Matador,** deep copper-scarlet.. " " "

**2401 Old Rose.** 16 in..... " " "

**2402 Dark Red,** dark center, 16 in. .... " " "

**2403 Sky Blue,** 16 in..... " " "

**2404 White,** 16 in..... " " "

**2396 Superb Blend**—All the above shades along with many others not available separately, blended in a well-balanced mixture.

**Seed Prices:** Pkts. 50c; 1/128 oz. \$2.00; 1/64 oz. \$4.00; 1/32 oz. \$7.50; ½ oz. \$20.00.

**OTHER WELL-KNOWN STRAINS**

**2391 Grandiflora Semi-Dwarf—Pedigreed Mixed.** An ultra fancy strain. **Pkt. 50c; 1/64 oz. \$2.00; 1/32 oz. \$4.00; 1/16 oz. \$8.00.**

**2397 Howard & Smith Strain**—Very fine. **Pkt. 50c; 1/64 oz. \$2.25; 1/32 oz. \$4.25; 1/16 oz. \$8.00.**

**2393 Multiflora Nana (Hybrid strain) Mixed.** **Pkt. 35c; 1/64 oz. \$1.00; 1/32 oz. \$2.00; 1/16 oz. \$4.00.**

**2394 Fraser's Giants**—An exceptionally good strain. Well colored. **Pkt. 25c; 1/64 oz. \$2.00; 1/32 oz. \$4.00; 1/16 oz. \$8.00.**

**2392 Stellata Hybrids.** Especially desirable for making a display in the garden. Forms large plants 2 to 3 feet high, covered with hundreds of star-shaped flowers. This seed is carefully selected and will be found to contain a large percentage of blue and pink shades. **Trade Pkt. 15c; 1/64 oz. \$1.00; 1/32 oz. \$2.00; ½ oz. \$3.00.**

**CLARKIA ELEGANS  
Butterfly Flower**

They grow easily from seed and should be started in cold frame in March or in the open ground in May, except in California or other very mild sections where they can be sown in fall or early spring. They enjoy partial shade, but will accommodate themselves to either sun or shade.

**2408 Enchantress.** A beautiful soft shade of salmon-rose, very double and excellent for cutting. Develops best in a cool climate and flowers six weeks from sowing. **Pkt. 15c; Special Pkt. 50c.**

**2409 Fraser's Double Choice.** Mix of rainbow colors. **Pkt. 15c; ½ oz. 60c; 1 oz. \$1.00.**

**CANARY BIRD VINE**

**2852 Canary Bird Vine (Tropaeolum Canariense).** Cane. Light yellow, bird-like, fringed flowers, on rapid climber; sow January to May. Germination period 10 days. **Pkt. 15c.**

**CANNA**

**515 Canna Seed.** Vivid pinks, yellows, oranges and reds. useful for foliage and flower mass effect; flower first year from seed, which soak; 3 feet; sow January to May. Germination period 2 weeks. Crozy's Hybrids Mixed. **Pkt. 15c.**

**COLEUS**

Tender Perennial—2½ ft.

**2411 Pyrenees Giant, Mixed.** A most beautiful foliage plant for beds or pot culture. Leaves are gorgeously variegated with many rich colors, and never any two alike. Develops most colorfully in sunny position, excepting in hot interior countries, where partial shade should be provided. **Pkt. 25c; Special Pkt. 75c.**



## MAGNIFICENT NEW COSMOS

### Extra-Early Sensation

Sensation is the earliest of all Cosmos blooming several weeks ahead of the early-flowering type which in turn flowers considerably earlier than the original late-flowering varieties. Sensation gives a marvelous display throughout the summer months. Has extra-large flowers borne profusely on vigorous plants.

**472 Pinkie.** Gorgeous well-formed blooms of a bright rose-pink color. Pkt. 20c; Special Pkt. 75c.

**471 Purity.** Elegant large white petals surrounding a small yellow center cushion. Pkt. 20c; Special Pkt. 75c.

**466 Sensation, Mixed.** This embraces the above two varieties. Pkt. 15c; Special Pkt. 40c; 1/4 oz. 50c.



Early Double Cosmos

## COSMOS . . . Extra Early

**Annual.** For cutting and display, 5 to 6 feet, July to October. **ANOTHER MUCH FAVORED ANNUAL, SUPPLYING THE LATE SUMMER AND FALL GARDENS WITH QUANTITIES OF ARTISTIC-SHAPED FLOWERS WANTED FOR CUTTING PURPOSES**

The seeds can be sown in open ground about the middle of June in mild sections and in March and April in the hot bed or cold frame in colder sections of the country thinning the germinating plants to three inches apart. When they are transplanted, after the ground is thoroughly warm, they should stand two feet apart. Cultivate frequently but lightly for best results if the tops are pinched out when the plants are about ten inches high the plants will become more bushy and compact in growth.

**461 Fraser's Early Pink Cherokee.** Mammoth flowering type color like the beautiful single Cherokee Rose. Pkt. 15c; 1/4 oz. 25c.

**462 Fraser's Early Red Cherokee.** Mammoth flowering. Bright red like the well known Red Cherokee Rose. Pkt. 15c; 1/4 oz. 25c.

**463 Fraser's Early White Cherokee.** Mammoth flowered, a pure white like the White Cherokee Rose. Pkt. 15c; 1/4 oz. 25c.

**464 Fraser's Color Harmony Mix.** A choice blend of all above colors. 10c Pkt.; 1/4 oz. 25c; 1 oz. 75c.

### GOLDEN YELLOW COSMOS

**465 Fraser's Klondike Gold.** A late single, suitable for Southern States only. A profusion of glistening tangerine gold flowers covering plants 5 feet high. Fine for cutting. Life full sun. Any above Pkts. 15c each; 1/4 oz. 50c; 1 oz. \$1.25.

## GIANT COSMOS Late Single Tall Varieties

The tall, Autumn flowering Cosmos with large, single blooms. Very vigorous grower. Height 6 to 7 feet. Flowering Sept.-Oct.

**486 Autumn Giant Pink.** Beautiful shell pink.

**487 Autumn Giant Crimson.** Beautiful deep red.

**488 Autumn Giant White.**

**489 Autumn Giant Mixed.** Mixture of each color.

Pkt. 15c; 1/4 oz. 25c; 1/2 oz. 40c.

## California's Best DOUBLE CRESTED COSMOS

Flowers are very beautiful and when cut are better keepers than the single. This is a very fine strain producing about 60% double flowers. Free flowering plants growing 3 to 4 feet tall, somewhat lower than the singles.

**473 Crimson.** Pkt. 25c; 1/8 oz. 50c; 1/4 oz. 90c.

**474 Pink.** Pkt. 25c; 1/8 oz. 50c; 1/4 oz. 90c.

**475 White.** Pkt. 25c; 1/8 oz. 50c; 1/4 oz. 90c.

**476 Double Mixed.** Pkt. 15c; 1/8 oz. 45c; 1/4 oz. 85c.

## EARLY ORANGE FLARE

**468** This is the early variety and the first gold winner for the All-American selection for 1935. Blooms in four months from seed, has a Marigold-like foliage with beautiful golden-orange Cosmos flowers. Pkt. 15c; Special Pkt. 40c; 1/4 oz. 60c.

## COREOPSIS

Hardy Perennial—2 ft.

One of the easiest grown and best liked of the hardy perennials; highly praised for cutting, very free flowering.

**2812 Fraser's Flora Plena.** A recent introduction; much prettier and more attractive than the single. Flowers are semi-double and clear gold. Pkt 25c; 1/4 oz. 40c; 1/2 oz. 70c.

**2813 Hazel Eyed Coreopsis (Auricula Superba).** Far more attractive than the old single. A much deeper, richer golden yellow with each petal marked with hazel-brown spot at the base. Pkt. 25c; 1/8 oz. 60c; 1/4 oz. \$1.00.

## CYNOGLOSSUM

Chinese Forget-me-nots

Hardy Annual—2 ft.

**2419 Fraser's Select.** Fine for planting in California and southern states during fall months; in the East, in the spring. The flower branches are often 18 inches long and thickly set with large flowers of turquoise blue, deeper than the true forget-me-not and larger. Pkt. 15c; 1/4 oz. 25c; 1/2 oz. 40c; 1 oz. 75c.

## CYCLAMEN—For Greenhouse Starting

**1231** Good pot and shade plant. Choice mixed. Pkt. 75c; 100 seeds \$2.50.

## BETTER THAN JUST GOOD

"The seeds we have purchased from you for the past eight years have done remarkably well in our country. They have been my pride and joy, I can truthfully state."—Mrs. H. E. Gates, Santo Domingo, West Indies.

## TWO UNUSUAL SPECIALTIES

### RARE BABY CACTUS PLANTS

For planting in a bowl for inside the house. Wonderful gift for shut-ins, bridge party prize or birthday gift. Consists of the following: Cereus, Peruvianus, Chamayocereus, Silvesterii, Mammallarias Campthothrica, Mammallarias Longicoma. You will find these illustrated in a group on the back of our order blank. Price, all for \$1.50 Postpaid in a lovely gift box.

### SUNLAND OLIVES

Specialty Pack Sunland Brand, Home-Style, Green-Ripe Olives, is the original California Ripe Olive, processed from a recipe similar to that followed by the Mission Padres in the early days of California. 1 Doz. Pint Cans Large Home-Style Green-Ripe Olives, \$3.50.



# Climbing and Trailing Plants

No garden is complete without a few of the popular climbing and trailing plants. We have listed here the most pleasing sorts from among your favorites.

## MINA LOBATA FLAG OF SPAIN

**2887 Flag of Spain.** Hardy annual, luxuriant grower in mild climate and will also flower in northern climates late in season. Leaves are heart-shaped and dark green. Flowers are scarlet while in bud and bright orange to primrose when matured. Makes rapid growth to 12 feet when started in May. Pkt. 25c; oz. \$1.00.

## SCARLET RUNNER BEAN Hardy Annual

**2888 Fraser's Prizewinner.** Grows rapidly 10 to 15 feet in a season. Bright scarlet colored pea-shaped flowers contrast beautifully with the rich green foliage and are followed with usually large pods of edible beans. Pkt. 15c.



Morning Glory—Clark's Heavenly Blue

## IPOMOEA MORNING GLORY

Hardy Annual

Popular for trellis, arbors, fences and so forth. They should be planted where they are to grow, in April or May, in well-dug rich soil. If the seeds are soaked in luke warm water several hours until they show signs of swelling before planting there will be a better germination.

## MADAME BUTTERFLY OR MIKADO

**2845 Madame Butterfly or Mikado.** This mammoth-flowering Japanese Morning Glory often measures more than 4 inches across in innumerable different colors which are entirely distinct from ordinary Morning Glories. For pot culture, if the runners are pinched two or three times the plant will form a dwarf and compact shape bearing many gigantic flowers. Excellent for pot, window box and balcony. Pkt. 25c.

**2844 Clark's Heavenly Blue Giant Improved Early Flowering.** (New). This splendid Moonflower has glorious large blooms measuring 4 1/4 inches in diameter. They are an intense sky

blue color shading to white in the throat. The blooms remain open until noon. Its extra early flowering habit makes it particularly valuable in sections where other Moonflowers are too late. We feel sure that our customers will be most favorably impressed with it for it truly is lovely. Pkt. 25c; 1/4 oz. \$1.00.

**2843 Improved Heavenly Blue.** Luxurious grower. Bears enormous flowers of clear sky-blue with white throat and glossy green foliage. Flowers all summer. Pkt. 15c; 1/2 oz. \$1.00.

## NEW AND RARE ORNAMENTAL GOURDS, IN MIXTURES AND SEPARATE VARIETIES

Gourds grow in most every section of the world, and we have gone to great expense to give our customers very selected and new varieties. Gourds will grow in the poorer soils because they do not go so much to vine and more to the fruit. They may be trained on trellises as ornamentals or used as ground covers. The fruit should be allowed to become ripe and hard before picking. After picking, scrub thoroughly clean and cover with varnish. It is becoming a great hobby all over the world to decorate by hand the hard shelled types.

**2863 J. Raymond's Warty Hybrids.** This is a novelty mixture of the finest colored warted types. Pkt. 25c.

**2864 Crown of Thorns. (From Africa).** A most unusual gourd which needs no varnish. Has curved claws, not sharp, but very unusual. Pkt. 25c.

**2865 Green Muranca. (From Guatemala).** Resembles an Indian war club. Pkt. 25c.

**2870 Penguin or Bottle Gourd. (From Egypt).** This is a hard shelled type and can be painted black and white to resemble a penguin. Pkt. 25c.

**2858 Turks Turban. (From Asia).** Very odd and ornamental. Top red and center portion cream with green and white stripes. Pkt. 15c.

**2856 Many Sorts Mixed.** A good selection of all the best types of Gourds. Pkt. 15c.

**2857 Small Decorative Types Mixed.** The best of the small striped types, such as egg, spoon, pomegranate and pear-shaped. Pkt. 15c.

**2859 Giant hard-shelled Gourds, mixed.** These contain the large acorn, large bottle calabash, pipe gourd, dipper or syphon, and the Hercules club Gourds. Pkt. 15c.

## ORNAMENTAL CORN

**2855 Navajo Indian Corn.** The seed of this ornamental Indian corn on the cob is most exquisite. The kernels are agate-color pure white, jet black and pink. When bunched with ornamental hangings or in a bowl with Gourds it is most fascinating. Pkt. 15c.

## JAPANESE KUDZU VINE

**2886 Pueraria thunbergiana.** Perennial climber starting new shoot each year from the root crown. Drought resistant. Makes 40 to 50 feet of growth each season, once established and 8 to 10 feet the first year. Large bright green leaves and purple pea-shaped flowers borne in clusters add to its attractiveness. Pkt. 15c.

## COBAEA—Cathedral Bells

Half-Hardy Perennial

**2535 Violet Blue.** Half-Hardy perennial. Foliage deep green and flowers large bell-shaped of greenish cast in the bud changing to a deep violet blue. Prefers wire netting or rough boards on which to climb. Hardy in California and mild sections. Rapid grower. Pkt. 15c.

## JAPANESE VARIEGATED HOP

Hardy Annual

**2876 Japonicus variegatus.** Pkt. 15c.

## AUSTRALIAN PEA VINE

Tender Perennial

**2881 Australian Pea Vine (Dolichos lignosus).** Pkt. 15c; oz. 50c.

## CARDINAL CLIMBER

**2841 Cardinal Climber.** Grows rapidly when planted in rich soil and sunny location. About 15 feet in a season. Flowers are cardinal red, tubular-shaped, 1 to 1 1/2 inches across and borne in many new clusters each morning. Pkt. 15c.



# Fraser's California Dahlia Seeds have made History

California has completely superseded any other section of the country in producing Dahlia seed. Our Dahlias have been awarded cups and ribbons on many occasions and our seed has produced "Daughter of Venus", one of the loveliest Dahlias yet known (tubers are now selling for \$10.00 each), as well as many other varieties too numerous to mention, which have been developed on private estates throughout the world. The varieties on this page give you the evolution of the Dahlia, from the tiny singles to the giant decoratives with their massive blooms often measuring 10 inches in diameter, to the more refined cactus type, and the graceful miniatures. All produce a vast wealth of brilliant coloring and have a most attractive effect in the garden. Parent plants are used for seed only, and are carefully grown to keep the strains pure and true to type. Different types have a varying germinating period, from 7 to 14 days. Dahlia seed is as easy to grow as Zinnias, and will produce flowers in from 90 to 120 days.



Daughter of Venus

## ALL SEED IS OF 1938 CROP

### SUPER-GIANT TYPES—Hand-picked Seed

**266 Gold Medal Dahlia**, selected from six giants, Jane Cowl, Jersey Beauty, Gold Rush, I. de Ver Warner and Tommy Atkins. All hand-hybridized, choice selections. Pkt. of 35 seeds, \$1.00; 3 Pkts. for \$2.50.

**272 Discovery Dahlia**. So-called because Mr. Cordes of Santa Monica, a Dahlia expert set aside a block of his finest double un-named varieties, the hugest specimens we have ever seen, and entirely distinct from any varieties we have yet offered. Hence the name; the quality is unsurpassed. Pkt. of 50 seeds, \$3.00; 100 seeds \$5.00.

### GIANT TYPES—Hand-picked Seed

**279 Fraser's Magnolia-flowered Strain**. Mammoth flowers 7 to 9 inches across in a bewildering range of colors. Some singles, but a fine percentage of semi-doubles and doubles. Pkt. \$1.00 (about 100 seeds).

**250 American Beauty Strain (Decorative Type)**. Enormous blooms, floral rays rather flat and loosely arranged. Has a wonderful range of gorgeous colors. Pkt. 50c (about 60 seeds).

**270 Pacific Beauty Strain**. (Peony-flowered and Show types mixed). A collection of 45 of the newest and best American types, many marvelous new shades. Pkt. 50c. (100 to 125 seeds).

### CACTUS DAHLIA, GIANT

**281** This Cactus type of Dahlia is the result of years of breeding for a good crop of seed. This year we have succeeded. Flowers measure from 5 to 6 inches across and are beautifully quilled creations, coming in many distinct lovely colors. 25 seeds 25c; 50 seeds 50c; 100 seeds \$1.00.

## TWO NEW FRASER'S ENGLISH DAHLIAS

**251 Fraser's Petite Pompon Strain**. A collection of seeds selected from the small compact types. Carefully blended to insure a great variety in each packet. An excellent range of colors can be expected. Pkt. 50c (75 to 125 seeds).

**252 Fraser's Miniature Beauties**. The big little Dahlia of the Decorative type. This is a selection of the best varieties of this now very popular miniature Dahlia. Very free-flowering and fine for cutting. Keeps well and comes almost 90 per cent double. Pkt. 50c (75 to 125 seeds).



New Petite Pompon Dahlia

### SMALL SINGLE TYPES—Hand-picked Seed

**273 Dwarf Mignon Bedding type**, sometimes called English Single. Blooms in less than three months after sowing, and is very floriferous. Plant is only 2 ft. high, ideal for bedding. Flowers are on long stiff stems, fine for cutting. Red, salmon, pink, cream and yellow are found in the mixture. Pkt. 25c; 5 Pkts. \$1.00.

**278 Fraser's Bantam Hybrids, mixed. (Coltness Hybrids)**. The charming double and semi-double flowers come in warm colors, on dwarf plants. Fine for bedding purposes as well as for cutting. Pkt. 50c (100 seeds).

### FRASER'S DAHLIA SEED A REAL THRILL

"I believe the greatest pleasure and surprises in our garden activities last summer was growing Dahlias from seed. Seeds were purchased from Fraser & Son, seeds sown on April 15th in flats and set out the latter part of May, and first bloom was out about 112 days from date of seed sowing. Each plant produced a different color bloom, everyone of them gave us a thrill in watching the buds develop."—Mrs. Charles R. Rode, 217 Fountain Ave., Waukesha, Wisc.



# DELPHINIUM

## Hardy Perennial Larkspur

### The Best Loved Blue Garden Flower

is surely the hardy perennial Delphinium. In our carefully selected strain, each compact tapering spire of blooms is a dream of rare beauty. The colors are indescribably beautiful—rich and delicate, blends of breath-taking loveliness. They grow three to six feet tall, so are excellent background plants. by far the best time to start delphinium is in the fall months of August, September and up to November. Seed require 15 to 20 days to germinate. Orders from this catalog receive seed harvested during the late part of July, 1938. Maximum size flowers are not produced until the second blooming season. Special leaflet on the culture of Delphinium from seed will be supplied if requested at the time of ordering.



Perennial Delphinium—Dreams of Beauty

### DELPHINIUM PACIFIC GIANTS (Vetterle and Reinelt)

A new strain originated on the Pacific Coast. Huge flowers two and one-half to three and one-half inches in diameter, beautifully spaced on well-balanced spikes, thin woody stems, with comparative mildew resistance. This strain is practically 100 per cent double. We are able to offer seed of shades produced by the originator and a mixture produced from the originator's stock seed.

- 837 Blue Shades (originator's stock). Pkt. \$1.00.
- 838 Pastel Shades (originator's stock). Pkt. \$1.00.
- 839 Violet Shades (originator's stock) Pkt. \$1.00.
- 840 Pacific Giants Mixed (grown from originator's stock). Pkt. \$1.00.
- 841 Pacific Giants. A pure white of gigantic stock. Pkt. \$1.00.

### MIXED COLOR STRAINS

- 830 Blackmore & Langdon Strain. American grown. Pkt. 35c.
- 829 Fraser's Tall Hollyhock Hybrids. A fine mixture. Pkt. 65c.
- 833 Gold Medal Hybrids. Mixed, dark shades. Pkt. 30c.

### DELPHINIUM—Continued

- 835 Beverly Hills Hybrids. Good mixture. Pkt. 50c.
- 832 Wrexham Strain. Fancy blend. Contains all colors of this popular Hollyhock strain. Pkt. 50c.
- 831 Wrexham Strain—Art Shades. The finest colors. Pkt. 50c.

### NEW DOUBLE DELPHINIUM

- 836 Iceberg. Exquisitely pure white. About 20 inches of the 3 to 4 ft. spikes are thickly set with large, single blossoms. Most effective when used with blue shades. Strong growth. Pkt. 50c; 1/16 oz. \$1.00.
- 828 Adolphus Busch. Giant Hybrids. Flowers of immense size, semi-double and double. Many colors, mostly with lavender centers. Pkt. 50c; 1/16 oz. \$1.00.

### WEDDING DELPHINIUM

#### Best Cutting Type

- 826 Belladonna Improved (Waller-Franklin Special Strain) Cut Flower. Wedding Delphinium. Light blue, large flowered and a strong grower. The finest strain of Belladonna on the market. Blooms 2½ inches across. Pkt. 25c; ½ oz. 50c; 1 oz. \$3.50.
- 827 Bellamosum Improved (Waller-Franklin Special Strain) Cut Flower. Wedding Delphinium. Large deep blue flowers (Phenyl Blue, Rirdway) uniform in color with a white Bee. Blooms 2½ inches across. The result of ten years of careful selection. Pkt. 25c; ½ oz. 50c; 1 oz. \$3.50.

### DIANTHUS PERENNIALS

#### Hardy Garden Pinks

This group represents the very best strains of the hardy or perennial group of old-fashioned pinks. They are easy to grow and bloom freely for many weeks. All of this group is good for rock garden work. Plants like loamy and sunny location.

- 922 Caesius (Cheddar Pink). (4 to 6 in.) A beautiful pink single. Pkt. 15c; ½ oz. 50c.
- 923 Deltoides (Maiden's Blush). (4 to 6 in.) Bright rosy flowers. Ideal for rockery. Single. Pkt. 15c; ½ oz. 50c.
- 924 Mt. Whitney Mixture (4 to 6 in.) 24 rare varieties, fine for rock gardens, in a range of exquisite colors. Pkt. 25c; ½ oz. 50c.
- 925 Fraser's Scotch Mix. (18 in.) Very fragrant, a wonderful range of colors. Double. Pkt. 25c; ½ oz. 50c.
- 926 Dianthus Plumarius nanus. (12 in.) Very dwarf, double and early flowering, ideal for the rock garden and low borders. Pkt. 15c; ½ oz. 50c.

### DIANTHUS—ANNUAL GARDEN PINKS

#### HARDY ANNUALS—12 IN.

Generally well known by all gardeners, very easy to grow, making colorful, bright beds and low borders. Their spicy fragrance and color make them excellent for cut flowers. Plants are very free flowering and produce best in a sunny location and rather heavy, rich soil. In mild localities they will often live over the winter. Sow seed in early spring inside in flats or hotbed.

- 915 Heddewigii, Single Mixed. Flowers average 2 inches across, petals plain and some lacinated. Beautiful colors and markings. Pkt. 15c; oz. 95c.
- 916 Heddewigii, Double Mixed. This is an exceptionally fine strain of free flowering plants producing large double and semi-double flowers beautifully colored and marked in a wide range of exquisite shades. Pkt. 15c; oz. \$1.00.

### SWEET WIVELSFIELD—Annual

#### For Bedding, Cutting, Etc.

A new annual flowering plant obtained by crossing Dianthus Allwoodi and Sweet William. It is distinct in habit and freedom of growth. Wonderful colors, the flowers are produced on trusses or bunches like a large, loose head of Sweet William, but the individual flower resembles small, single Carnations or Pinks. It grows like a Snapdragon. We are offering it this year in shades and in mixtures.

- 918 Pink Shades. Pkt. 25c; ½ oz. 75c.
- 919 Red Shades. Pkt. 25c; ½ oz. 75c.
- 920 Choice Mixtures. All colors. Pkt. 15c; ½ oz. 50c; ¼ oz. 85c.



### SWEET WILLIAM DIANTHUS BARBATUS

An old-fashioned flower that retains its popularity. Easy to grow, colorful, fragrant and ideal for rock gardens as well as a good border or bedding plant. Average height is about 1½ feet. Usually treated as a biennial.

937 **Holborn Glory.** Large heads of single flowers in many colors. Pkt. 15c; ½ oz. 50c.

938 **Newport Pink.** Single perennial, salmon-rose in color. Pkt. 25c.

943 **Harlequin.** For a variety of lovely colors it's hard to beat this one. Bright red, rose and white flowers on the same head make a bed of these a Magic Carpet. Pkt. 15c; ½ oz. 50c.

944 **Turkey Red.** An attractive single scarlet of unusual bright dazzling quality. Very showy. Pkt. 15c; ½ oz. 50c.

942 **Choice Double Mix.** A blend of all the best doubles. Pkt. 15c; ½ oz. 75c.

945 **Choice Single Mix.** A blend of the best singles. Pkt. 10c.

### DIMORPHOTHECA—African Orange Daisy

Hardy Annual—12 in.

Large daisy-like flowers in orange and gold shades. The plants are bushy and well covered with bloom throughout the season.

2438 **Golden West (Aurantiaca).** Bright golden orange. Pkt. 15c; ¼ oz. 70c; ½ oz. \$1.25; 1 oz. \$2.00.

2439 **Aurantiaca Hybrids.** Mixed from separate colors and blended from the following: Light yellow, orange, yellow, salmon cream and white. Pkt. 10c; ¼ oz. 40c; 1 oz. \$1.50.

2437 **Salmon Beauty.** A new color of soft pastel salmon. Pkt. 25c.

2435 **Ringens.** Glistening white with blue zone. Very attractive. Fine for low borders and beds. Pkt. 20c.

### DIMORPHOTHECA—Perennial

2436 **White Dove Polar Daisy (Eklonis).** Pkt. 25c.

### DIDISCUS

#### QUEEN ANNE'S BLUE LACE FLOWER

Hardy Annual—18 to 24 in.

2426 **Didiscus Coeruleus.** The flowers are large, round, lacy heads of azure blue; long stems. Charming cutting flower. Pkt. 10c; Special Pkt. 40c.

### DIGITALIS—Foxglove

Hardy Biennial

A magnificent stately plant growing 5 to 7 feet tall. Four foot flower spikes are thickly set with Bloom in white, rose and purple with dark spots and markings. A biennial, blooming best the second year from seed planted during late Spring and Fall.

951 **Shirley Top-Row Mix.** Very showy with open bell-like flowers of many bright colors. Pkt. 15c; ⅛ oz. 35c; ¼ oz. 60c.

952 **Fraser's Salmon Hybrids.** Giant flowers in pleasing shades of salmon, beautifully marked with darker spots. Pkt. 25c; ⅛ oz. 60c.

### EUPHORBIA

Hardy Annual—2 ft.

2941 **Heterophylla (Summer Poinsettia).** Often called Annual Poinsettia because of its resemblance. Pkt. 15c.

2942 **Marginata (Snow on the Mountain).** Attractive variegated annual for effective foliage display. Pkt. 15c.

### "EVERLASTING" FLOWERS

For garden bloom and winter dried bouquets.

2451 **Globe Amaranth (Comphrena).** White, pink, orange, clover-like blossoms. Pkt. 10c; Special Pkt. 25c.

2461 **Acroclinium.** Pink-white. Pkt. 10c; Special Pkt. 25c.

2462 **Honesty (Lunaria).** Purple, scented blossoms, coin-shaped pods. Pkt. 10c; Special Pkt. 25c.

2463 **Rhodanthe.** Small blossoms in white, pinks and red. Pkt. 10c; Special Pkt. 25c.

2465 **Xeranthemum.** Rosette-like blossoms, mixed colors. Pkt. 10c; Special Pkt. 25c.

2469 **Helichrysum.** Peony-like flowers, mixed colors. Pkt. 10c; Special Pkt. 25c.

2470 **Everlasting Mix.** Balance mixture of all above varieties. Pkt. 10c; Special Pkt. 25c.

2700 **Statice (Bird of Paradise).** Pastel shades, ideal for permanent corsages. Pkt. 10c; Special Pkt. 25c.

### EVERLASTING FLOWERS (Continued)

2701 **Statice (Sinuata).** Dark blue with white eye. Pkt. 10c; Special Pkt. 25c.

2702 **Statice (Caspia).** Lilac-blue flowers, finely-cut foliage. Bouquet mixed. Pkt. 10c; Special Pkt. 25c.



Dimorphotheca

### GERANIUM—Pelargonium Zonale

Tender Perennial—2 ft.

Sun-ripened seed is the pick of the very best strains of Zonale, producing immense trusses measuring 4 to 6 inches across and individual flowers 1½ inches.

971 **Sunshine Mixture.** A mixture of striking shades of scarlet, crimson, pinks, creamy-white and other pleasing colors. Pkt. 20c.

### GAILLARDIA—Navajo Blanket Flower

Annuals, 18 inches. Sow in Spring or early Fall.

2441 **Picta Indian Chief.** Single, bronzy red. Pkt. 15c; ¼ oz. 40c.

2442 **Indian Blanket (Improved Picta Lorenziana).** Double, mixed red, yellow, maroon and bronze. Pkt. 10c; ¼ oz. 40c.

Perennials—3 feet

2447 **Indian Summer Hybrids.** New, large-flowered, bronzy-red center, petals maroon tipped golden yellow. Pkt. 25c; ⅛ oz. 40c; ¼ oz. 70c.

2448 **Grandiflora Dazzler.** Giant red, orange tips. Pkt. 20c; ⅛ oz. 50c; ¼ oz. 90c.

2449 **Grandiflora Tangerine.** Self-colored, overlaid red. Pkt. 20c; ⅛ oz. 50c; ¼ oz. 90c.

### GERBERA—Transvaal Daisy

Half Hardy Perennial—2 ft.

Flower is daisy-like with long petals radiating from a small center disk. Colors are rich pastel tints from white through shades of yellow, orange, salmon, pink, rose, cerise, and dark red. Flowers are 3 to 4 inches across and are borne on long, firm stems 12 to 78 inches and of excellent keeping qualities.

962 **Fraser's African Sunshine Daisy Mixed.** Pkt. 25c.

### GEUM—"The Rose of the Rockery"

Hardy perennial. Fine cut flower, blooms from spring till fall. Plant in the fall or late spring.

2816 **Mrs. Bradshaw.** Beautiful double orange-scarlet. Pkt. 15c; Special Pkt. 40c.

2817 **Lady Stratheden.** Bright yellow, double. Pkt. 25c; Special Pkt. 75c.

2818 **Prince of Orange.** True orange. Pkt. 25c; Special Pkt. 75c.



**GODETIA—Satin Flower**

Hardy annual, of easy culture, thrives in shady locations. Start in spring or fall.

Tall Double. Flowered type, 1½ to 2 feet.

- 984 Pink shades. Pkt. 20c; ¼ oz. 30c; ½ oz. 50c; 1 oz. \$1.00.  
 985 Red shade. Pkt. 20c; ¼ oz. 30c; ½ oz. 50c; 1 oz. \$1.00.  
 986 Mauve shades. Pkt. 20c; ¼ oz. 30c; ½ oz. 50c; 1 oz. \$1.00.  
 989 Fraser's Tall Supreme Mix. Pinks, reds, mauve, double. Pkt. 10c; ¼ oz. 25c; 1 oz. 75c.

**Godetia Grandiflora**

Gladiola-like flowers, excellent for cutting. Singles.

- 981 Duke of York. Single cherry-red, white base. For cutting. Pkt. 15c; ½ oz. 50c; oz. 85c.  
 982 Sybil Sherwood. Single, bright salmon-pink. Pkt. 15c.  
 983 White Swan. Pure satin white. Pkt. 15c; ½ oz. 50c.  
 979 Fraser's Single Exquisite Mixed. Pkt. 10c; ¼ oz. 25c; 1 oz. 75c.

**GLOXINIA**

1206 **Hybrida Grandiflora.** These beautiful plants are exceedingly useful and popular, and are readily raised from seed. Choice mixed colors. Pkt. 50c; Special Pkt. \$1.00.

**IMPATIENS—Sultan's Balsam**

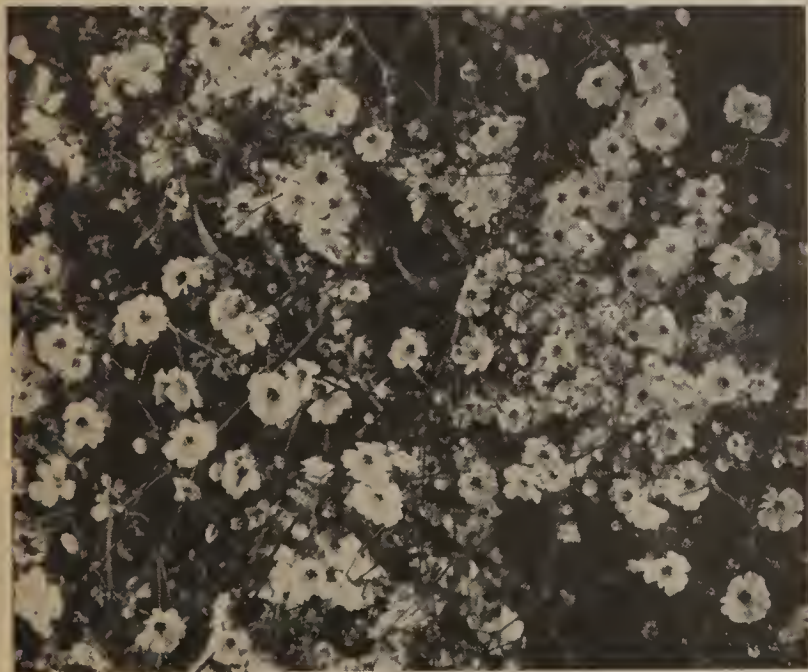
Impatiens. Charming, tender perennials for the greenhouse or conservatory.

- 1045 Holsti. Orange-scarlet. Pkt. 25c; Special Pkt. 75c.  
 1046 Holsti Hybrids. Mixed colors. Pkt. 25c; Special Pkt. 75c.

**GYPSOPHILA (Elegans)—Baby's Breath**

Annuals. Start in spring or fall.

- 2456 Elegans Los Angeles Market. White. Pkt. 10c; oz. 25c.  
 2457 Exquisite Rose. New, bright rosy-carmine. Pkt. 15c; oz. 50c.  
 2460 Fraser's White Snowstorm. Improved strain, huge blooms. Pkt. 25c; oz. 50c.



Gypsophila

**GYPSOPHILA—Perennial**

(Paniculata). 3 feet. Sow in the fall or spring.

- 2458 Princess Snowwhite. Double. Grows quickly from seed, many tiny flowers. Pkt. 25c; Special Pkt. 75c.  
 2459 Repens. Prostrate. 6 in. Good for rock gardens, etc. Pkt. 15c; ½ oz. 40c; ¼ oz. 70c.  
 2455 Gypsophila Pacifica. Single pink. Beautiful. Pkt. 25c; ¼ oz. \$1.50.

**HEUCHERA—Coralbells**

Hardy perennial, 18 inches. Sow in the fall for bloom the following year.

- 1041 Sanguinea Splendens. Fine strain of red shades. Pkt. 25c; Special Pkt. 75c.  
 1042 Fraser's Hybrids. Hardier than splendens, flowers pale pink to reds. Pkt. 25c; Special Pkt. 75c.  
 1043 Brizoides Hybrids. Stronger, taller, larger, colors from deep rose to rose-tinted buff; 18 to 24 in. Pkt. 35c; Special Pkt. \$1.00.

**HELIANTHUS—Sunflower**

Hardy annual, plant where they are to bloom.

- 2711 Painted Redman. Shades of reds, purples, reddish-browns; 3 to 4 ft., 5-in. flowers fine for cutting. Pkt. 15c; ½ oz. 50c.

**DOUBLE CHRYSANTHEMUM-FLOWERED SUNFLOWER**

- 2712 Double Sunbeam. Different and more beautiful than most Sunflowers. Flowers 6 to 8 in., deep yellow, 4 to 5 ft. Pkt. 15c; ½ oz. 50c.

- 2713 Double Sunray. Larger-flowered, golden yellow, ball-like center. Pkt. 15c; ½ oz. 50c.

- 2714 New, Improved Indian Moon. Double. Result of years of selection, 4 ft. high, true tree type, marvelous blooms 4 to 8 inches across, 25 to 50 flowers on a plant. Pkt. 25c.



Indian Moon—Sun Flower

**STATELY HOLLYHOCKS**

In the old-fashioned garden, or new, hollyhocks have a most welcome place. For backgrounds and borders they are unexcelled, adorning cottage and large estates with equal grace. If planted in late spring or fall they will bloom the following year. Try the newer hybrids.

**CHATER'S DOUBLE PRIZE STRAIN**

- 904 Deep Rose.  
 905 Maroon.  
 906 Salmon-rose.  
 907 Scarlet.  
 908 Sulphur Yellow.

Any of these: Pkt. 15c; ½ oz. 35c; ¼ oz. 60c.

- 909 Double Mixed. Choice blend or many rich colors in fringed flowers measuring six inches across and set almost solid on the flower stalk. Colors range from pink, cerise and lavender to red. Pkt. 10c; ½ oz. 30c; ¼ oz. 50c.

- 899 Fraser's Hollywood Star Mixed. Single and semi-double; early flowering. Colors are purple, deep rose, Chinese scarlet, flesh pink and primrose white. Pkt. 10c; ½ oz. 25c; ¼ oz. 40c.

- 900 Souvenir Mme. De Perrin. A gorgeous new Hollyhock resembling the double crested Begonia. Colors are mixed ranging from light chamois to deep maroon with the deeper colors predominating. If you like bright cheerful colors in Hollyhocks, we are sure you will be pleased with this new one. Pkt. 35c; ½ oz. 85c; ¼ oz. \$1.50.

- 898 Hollyhock—Double Emperor Hybrid. This strain produces solid flower stocks of pink cerise lavender and red shades. Pkt. 25c; ¼ oz. \$1.00.



## FLOWERING KALE

**1501 Flowering Kale.** Mixed colors. Although belonging to the Cabbage family this is an entirely different plant in appearance. When young the leaves are green, and in autumn beautiful colors begin to appear, painting the whole plant. Of compact habit, making good pot plants, and is of marvelous keeping quality. **Pkt. 25c.**

## KOCHIA—Burning Bush

Hardy Annual—2 to 3 ft.

Also well known as summer Cypress. Very decorative compact bush, light green leaves turning beautiful reds in fall. All excellent temporary hedge or for backgrounds. Sow in the spring in open ground where it is to grow.

**2471 Fraser's Select.** **Pkt. 15c; oz. 50c.**



Giant Imperial Larkspur

## LARKSPUR—Larks-Heel

Giant Imperial Larkspur, an entirely distinct type of Larkspur originating in California, and without any doubt the most valuable of recent years. The plants are tall in habit, growing four feet high, branching freely from the base, making them especially desirable for cutting purposes. The flowers are large and double, and produced in many beautiful shades. Sow seed from October to April. Commercial growers can grow these in flats. For cut flowers they do best when they are sown in the open ground and thinned out to nine inches apart.

## LARKSPUR GIANT IMPERIAL—Base Branching

**874 Blue Bell.** Mid blue. **Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.**

**875 Blue Cockade.** Rich lilac blue. **Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.**

**866 Blue Spire.** Dark blue. **Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.**

## LARKSPUR—Continued

**872 Orchid Cattleya.** Rosy lilac. **Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.**

**868 Gloria.** Deep rose. **Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.**

**867 Carmine King.** Rosy carmine. **Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.**

**876 Coral King.** Blush white. **Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.**

**871 Peach Blossom Pink Improved.** **Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.**

**877 Exquisite Rose.** Rose pink. **Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.**

**881 Lilac Queen.** Lilac lavender blue. **Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.**

**869 Lilac Spire.** Lilac. **Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.**

**882 Los Angeles.** Salmon rose. **Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.**

**870 Miss California.** Salmon pink. **Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.**

**873 White Spire.** Pure white. **Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.**

**879 Exquisite Mixed.** Finest mixture. **Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.**

## LARKSPUR TALL BRANCHING STOCK FLOWERED

**851 Ageratum Blue.** **Pkt. 15c; Special Pkt. 25c; ¼ oz. 35c.**

**852 Brilliant Rose.** **Pkt. 15c; Special Pkt. 25c; ¼ oz. 35c.**

**860 Dark Blue.** **Pkt. 15c; Special Pkt. 25c; ¼ oz. 35c.**

**853 Empress Rose.** Rich salmon pink. **Pkt. 15c; Special Pkt. 25c; ¼ oz. 35c.**

**862 Lilac.** **Pkt. 15c; Special Pkt. 25c; ¼ oz. 35c.**

**857 Lustrous Carmine.** Newport pink. **Pkt. 15c; Special Pkt. 25c; ¼ oz. 35c.**

**856 Pure White.** **Pkt. 15c; Special Pkt. 25c; ¼ oz. 35c.**

**854 Rosamond.** Rose self. **Pkt. 15c; Special Pkt. 25c; ¼ oz. 35c.**

**864 Exquisite Blend.** Finest mixture. **Pkt. 10c; Special Pkt. 25c; ¼ oz. 35c.**

## IMPERIAL COLORS Collection Offer No. 880

Collection of Giant Imperial Larkspur, includes one packet each of the following:

Carmine King  
Lilac Spire  
White Spire  
Orchid Cattleya

Blue Spire  
Gloria  
Miss California  
Peach Blossom

A \$1.20 Value, Postpaid..... **\$1.00**

## GIANT LILIUM—White Queen

**2489 Improved Philippinense Formosanum.** A selected new lily coming from the Philippine Islands. Large, trumpet-shaped, white flowers with many blooms to each stem. Grows to a height of four feet. It is hardy, easy growing and one of the finest flowers in the lily family, blooming six months after sowing. Sow seeds first in flats, covering them over lightly and firm well. When seedlings grow a few leaves and are about three inches high transplant into the open, about one foot apart. Blooms in the Fall.

Bulbs can be taken up at the end of the season and replanted indefinitely. **Pkt. 25c; Special Pkt. 50c.**

**2490 Regale (Regal Lily).** Ivory-white, shaded pink on outside, yellow in throat. Blooms in July. 3-5 ft. **Pkt. 10c; Special Pkt. 25c; ¼ oz. 40c.**

## LINARIA—Toad Flax

Plants having long spikes, of miniature Snapdragon shape flowers, and narrow green leaves. Excellent for cutting, and fine as a filler in large-flowered bouquets. It thrives in sunny spots, and grows to a height of 18 inches. For beds and borders it has few equals. Plant in the early spring in the east, and in the fall in California, where it will bloom in the winter time.

**2409 Maroccana Hybrids.** Mixed. **Pkt. 15c; ½ oz. 60c.**



**New DWARF LINARIA "Fairy Bouquet"**

2508 The plants are not more than 8 inches high, are very compact in habit, and bear large flowers in many colors, such as rose, yellow, pink, lavender, carmine, red, violet, white and salmon. Excellent either for bedding or for pots. Pkt. 25c; Special Pkt. 40c; ½ oz. \$1.50.

**LINUM—Perennial Flax**

There are several very fine varieties of the flax family that deserve a place in your garden. The brilliant flowers furnish a profusion of color throughout the summer months.

2512 **Narbonnese.** Flowers steel blue, early spring and summer, 2 ft., good for rock garden. Pkt. 25c; oz. \$1.00.

2513 **Perenne.** Darker blue than narbonnese, somewhat larger plant; blooms during summer. Pkt. 15c; oz. \$1.00.

2514 **Flavum.** Bright, flashing golden-yellow flowers borne in masses during July and August. Grows about 18 inches. Fine for rock gardens. Pkt. 25c; oz. \$1.00.

**LINUM—Annual Flax**

2511 **Scarlet Flax (Grandiflorum Rubrum).** Showy plants about 18 inches tall bearing in great profusion large rich, scarlet flowers. Plant in the garden where they are to stand as soon as ground is warm. Pkt. 15c.

**LOBELIA**

A group of plants valuable for bedding purposes. Especially fine for borders and rock gardens on account of their compact growth and profusion of flowers. They are also useful for pot culture, hanging baskets, window boxes, etc. Continuous bloomers from June to November. Seed germinates and transplants very easily.

2516 **Crystal Palace.** Dark blue, compact. Pkt. 15c; Special Pkt. 50c.

2517 **Hybrida Sapphire.** Trailing. Deep blue with white eye. Pkt. 15c; Special Pkt. 50c.

2520 **White Lady.** 6 inches tall. Pkt. 15c; Special Pkt. 50c.

**LUPINE**

Hardy Annual—18 to 24 in.

Annual Lupinus are among the most useful of garden flowers, especially where you have sandy or poor soil. In cold climates sow seed in the open in May where it is to grow, later thinning out plants, leaving them about a foot apart. In California and Southern states sow seed in fall or early spring.

2521 **Fraser's Dark Blue.** Grows about 20 inches. Pkt. 15c; oz. 50c.

2522 **Fraser's Sky Blue.** Grows about 20 inches. Pkt. 15c; oz. 50c.

2523 **Texas Blue Bonnet.** Height 18 in. Medium blue. Pkt. 15c; oz. 50c.

2529 **Hartwegii Mixed.** A mixture of the best lupines in white, blue, rose and mauve. Pkt. 15c; oz. 75c.

See also California Natives

2524 **Hartwegii Giant Lupines.** 1 to 1½ feet taller than the old type. Base branching habit, producing four to six flower spikes to a plant. Easily and quickly grown from seed. Pkt. 25c; oz. \$1.00.

**MATRICARIA—Feverfew**

Hardy perennial, 15 inches. Plant in the fall or spring.

2931 **Pot o' Gold.** Golden yellow, profuse bloomer. Pkt. 15c.

2932 **Double White.** Pkt. 15c.

**MIGNONETTE—Reseda Odorata Grandiflora**

Hardy annual, 12 inches. Splendid strain, blooming in 90 days. Never transplant. Sow in cool, moist spot.

2541 **California Giant.** Gold yellow. Pkt. 15c; oz. 75c.

2542 **Salmon Queen.** Salmon. Pkt. 15c; oz. \$1.00.

2543 **Colonial Dame.** The favorite, very fragrant. Pkt. 10c; oz. 50c.

**NICOTIANA—Flowering Tobacco**

Half-hardy annual. Delicious fragrance, particularly marked after dusk.

2561 **Star of Bethlehem.** White. Pkt. 15c.

2562 **Star of the East.** Crimson. Pkt. 25c.

2563 **Paramount.** Mixed. All colors. Pkt. 15c; Special Pkt. 40c.

2564 **Gardenia Bouquet.** White bedder. New. Lower growing, more fragrant. Pkt. 25c; Special Pkt. 40c.

2565 **Crimson Bedder.** Pkt. 15c; Special Pkt. 40c.



**Nasturtium Caprice Double**

**NEMESIA—Hardy Annual**

This is an excellent edging and bedding plant not as well known or so generally used as it should be. The bushy plants send up countless slender stalks crowned with flowers. The blossoms are dainty and fairy-like, measuring about one inch across, and look something like small orchids. Often the lower part of the flower contrasts in color with the upper part, giving a beautiful two-tone effect in all colors of the rainbow. They transplant very readily and can be sold when they are in flower, in flats. Plant seed from October to April. The germination period is 20 days.

2551 **Fraser's Triumph Hybrids.** 12 inches. Rainbow mix, yellows, pinks, orange, blue, and red. Pkt. 15c; Special Pkt. 50c.

**DWARF NEMESIA—Nana Compacta**

Eight inches tall.

2556 **White Queen.** White, yellow eye, new. Pkt. 25c.

2557 **Fire King.** Scarlet. Pkt. 25c.

2558 **Aurora.** Carmine and white. Pkt. 25c.

2559 **Blue Gem Improved.** Pkt. 25c.

**NEMOPHILA INSIGNA—Baby Blue Eyes**

Here is a small California native flower that is grown in every country of the world. Fine for beds and borders and for a carpet over bulb beds, as it grows only six inches high. Will do well in any kind of soil and grows in partial shade as well as in the sun.

2472 **Insignia Blue.** Pkt. 15c; ½ oz. 40c.

2473 **Choice Blend.** Mix of blues, lilacs, purples and white. Pkt. 15c; ½ oz. 35c.

**MICHAELMAS DAISY****NEW HARDY ASTER**

Hardy Perennial—2 ft.

1051 **Fraser's Choice Mix.** Lavender, lilacs and pinks. Pkt. 25c.

2606 **Caprice.** Double, sweet-scented, semi-dwarf. Primrose and salmon-cerise blotched, streaked, or mottled in various degrees. Pkt. 15c; 1 oz. 25c.



**FOUR O'CLOCK Marvel of Peru****MIRABILIS JALAPA**

Tender Perennial—2 ft.

**2429 Tall Mixed.** An easy to grow tender perennial usually treated as an annual. Flowers are shades of red and yellow. Roots can be lifted and stored and replanted in spring. **Pkt. 15c; oz. 25c.**

**MYOSOTIS FORGET-ME-NOT****THE NATIONAL FLOWER OF BELGIUM**

Biennial—1 ft.

Treat as an annual. Good for rockeries. Give them a cool, half-shady place.

**1061 Big Blue Eyes.** Large dark blue. Early blooming, free flowering. **Pkt. 15c.**

**1063 Mrs. Lilly Busch.** Small bushes with large azure flowers. **Pkt. 25c.**

**NIGHT SCENTED STOCK****MATHIOLA**

Hardy Annual—12 in.

**734 Bicornis.** Should be in every garden, as it possesses a most delicious odor, especially towards evening. **Pkt. 15c.**

**N A S T U R T I U M S**

(See Page 27)

Today nasturtiums are more popular than ever before. Not only are the old favorites being planted, but we have such a variety of improved strains with truly gorgeous blooms. For easy culture and brilliant colors they are unsurpassed. Sow the seed in April or May—as soon as the ground is warm. As the seeds are large, soak them in lukewarm water for a couple of hours, then drop in holes 8 inches apart, two seeds to a hole. This saves thinning later.

**NASTURTIIUMS—New Double Sweet Scented**

**2603 Dwarf Double Golden Globe.** Identical in color to Golden Gleam but dwarf and compact in habit. **Pkt. 15c; 1 oz. 25c.**

**2604 Dwarf Double Gem Mixture.** Excellent color range, profuse bloomer. **Pkt. 15c; 1 oz. 25c.**

**2605 Orange Gleam.** Large double flowers, deep golden orange. **Pkt. 15c; 1 oz. 25c.**

**FRASER'S GIANT TROPHY NASTURTIIUM**

(Single)

**2581 Dwarf California Mixture.** 22 of the best varieties mixed. **Pkt. 10c; 1 oz. 25c.**

**2652 Climbing Giant Trophy Nasturtium.** **Pkt. 10c.**

**2584 Dwarf Giant Trophy Nasturtium.** **Pkt. 10c; 1 oz. 25c.**

**BURPEE'S DOUBLE HYBRID NASTURTIIUM****GIANT SEMI-DOUBLE SWEET-SCENTED  
FLOWERS OF GORGEOUS NEW COLORS**

**2626 Burpee's Double Hybrids** grow 2¾ to 3 inches across and are borne on long, strong stems, standing well above the foliage. **Pkt. 15c; 1 oz. 25c.**

**2600 Golden Gleam.** Large, double and semi-double golden yellow flowers of delightful fragrance. Semi-dwarf growing and very vigorous. Extra fine for window boxes and pot culture. **Pkt. 15c; oz. 25c.**

**2602 Nasturtium, Double Scarlet Gleam.** 1934 Gold Medal winner. Bushes branching with a few short runners. Ruffled scarlet-petaled flowers, semi-double, very rich color. **Pkt. 15c; 1 oz. 25c.**

**2625 Dwarf Double and Single Hybrids.** **Pkt. 15c; 1 oz. 25c.**

**TALL OR CLIMBING NASTURTIIUMS**

**2650 California Special Mixture.** Tall varieties in a fine collection of colors.

**2651 Lobb's Climbing.** A variety which grows 12 feet high, particularly useful for covering fences; leaves are larger than on tall or trailing types and the flowers come in many brilliant colors.

Any of above: **Pkt. 10c; 1 oz. Pkt. 25c.****CALIFORNIA FINEST PANSIES**

California has come to the front in the last five years and has produced Pansy seed equal and possibly better than any European grower. The huge size and rich coloring of their blossoms and the length of their stems have given them

**PANSY—Continued**

premiere place among pansies. And the bigness of the plants makes them unequal any place in the world. Realizing that the best cut flowers can be had by planting only the best selected strain of seeds, we offer the finest obtainable in each of several types.

The following is a complete list of the better varieties, and the seed is of good germination.

**NEW PANSY NOVELTY**

**1080 Dwarf Swiss Mixture.** The colors are the same as in the original Swiss strain, but the plant is considerably more dwarf and compact. **Pkt. 35c.**

**1071 Super Swiss Giant Pansy. Pkt. 50c.****NEW PANSY**

**1098 Shakespeare's Pansy.** Dainty, elfin, small flowered. From the same strain as those growing in Shakespeare's time. **Pkt. 25c.**

**FRASER'S GIANT PANSIES**

**1071 Super Swiss Giants. Roggli strain.** Produces unusually large flowers on long stems. A very choice selection of colors and a strain most gardeners know and rely on. Unexcelled in size and quality. **Pkt. 50c; ¼ oz. \$2.50; ½ oz. \$7.50.**

**1072 Fraser's Prize Giants. American.** An extra good strain at this price. Beautifully blotched flowers of large size and heavy texture. Compact plants and long stems, fine for cutting. **Pkt. 25c; ¼ oz. \$2.75.**

**1077 Triumph of Giant (Armacost & Royston Strain).** A super-pansy; lovely, distinctive strain, bearing extra large flowers, prettily blotched, strong stems. A fine range of colors. **Pkt. 50c; ¼ oz. \$4.00.**

**SWISS GIANTS IN SEPARATE COLORS**

**1084 Swiss Alpenglöw.** Rich wine-red shades. **Pkt. 50c.**

**1085 Swiss Berna.** Dark violet-blue. **Pkt. 50c.**

**1086 Swiss Rhinegold.** Canary yellow with dark blotches. **Pkt. 50c.**

**1087 Swiss White.** The best pure white pansy, large, well-shaped. **Pkt. 50c.**

**1088 Swiss Blue.** The most distinct rich deep ultramarine with darker blue blotches. **Pkt. 50c.**

**1089 Swiss Pure Yellow.** Flowers not so large as those of the other Swiss sorts. **Pkt. 50c.**

**All of the above: ¼ oz. \$1.00; ½ oz. \$2.00; 1 oz. \$4.00; 1 oz. \$7.00.**



**PANSY—Continued**

1079 **Pacific Majesty Ingleman's Strain.** Where a large flower of good quality and assortment of colors is wanted for bedding or border you will find this one entirely satisfactory. Pkt. 40c;  $\frac{1}{8}$  oz. \$2.50.

1078 **Oregon Giants (Mastadon).** Maple leaved. Fine well-formed large flowers somewhat flattened and "full-faced." Excellent colors and markings. Pkt. 50c;  $\frac{1}{8}$  oz. \$2.50.

1100 **Fraser's Pansy Blend.** Choice mixed. Pkt. 10c.



1900 **Iceland Poppy—Pasadena Mixed.** Pkt. 10c.

**PENTSTEMON—Hybrid Grandiflora**

Hardy perennial. Large spikes of beautiful gloxinia-shaped flowers. Seed sown in the fall will commence blooming early in spring and autumn and continue most of the year. Seed started early inside usually blooms the first season.

1112 **Gloxiana-flowered red shades.**

**PENSTEMON (Continued)**

1113 **Gloxinia-flowered rose shades.**

1114 **Gloxinia-flowered violet shades.**

1119 **Gloxinia-flowered mixed.**

1130 **Blue Gem.** Small type, deal for rock gardens.

Any of above: Pkt. 15c.

**PENSTEMON—"OLD KENTUCKY HOME MIXTURE"**

1129 Very early, wider range of colors than any other, long stalks, medium-size flowers. Fine for cutting. Pkt. 25c;  $\frac{1}{8}$  oz. \$1.75;  $\frac{1}{4}$  oz. \$3.00.

## Poppies for Your Rainbow Garden

### POPPY

Our new strains of Poppy produce softer and more pleasing shades than we have ever offered. Sow in May and again several times during the spring in eastern states. They will produce continuous bloom from early summer until frost. In California and other mild sections of the United States sow in the fall in October and November, as they will winter over. The seed should be sown where the plants are to bloom, as Poppies do not take kindly to transplanting. Cover the seed very lightly. When large enough, thin out the plants. Remember that we do not sell any seed that is not produced in California.

**Annual POPPIES****PEONY-FLOWERED POPPIES**

Grows to 2½ to 3 ft. high

1935 **American Flag. Double Peony-Flowered.** 2½ to 3 feet immense double flowers. Petals of white background, margined with scarlet. Pkt. 15c;  $\frac{1}{2}$  oz. 25c.

1934 **Double Peony-Flowered, Mixed.** Flowers and plants are like above, but colors range through shades of rose, pink, red, yellow and white. Pkt. 15c;  $\frac{1}{2}$  oz. 25c.

1930 **Fraser's Annual Orientale.** 3 ft. flowers are 4 inches across, petals are sunset-red with a black spot at the base. Pkt. 15c;  $\frac{1}{8}$  oz. 30c;  $\frac{1}{4}$  oz. 50c.

**FRASER'S SHIRLEY POPPIES**

1926 **Sweet Briar.** Large, full double flowers of exquisite rose-pink shade. Pkt. 15c;  $\frac{1}{4}$  oz. 50c;  $\frac{1}{2}$  oz. 85c; oz. \$1.50.

1921 **Art Shades.** Unusual colors in Indian and Carmine-Lake tones. Pkt. 15c;  $\frac{1}{4}$  oz. 25c;  $\frac{1}{2}$  oz. 40c.

1922 **Eldorado Blend.** Large double flowers. Pkt. 15c;  $\frac{1}{4}$  oz. 25c;  $\frac{1}{2}$  oz. 40c.

1923 **Fraser's Shirley Hybrids.** Produces a pleasing variety of all colors in the Single-Flowered Shirley Poppies. Pkt. 10c;  $\frac{1}{4}$  oz. 25c;  $\frac{1}{2}$  oz. 40c; oz. 70c.

1924 **Cossack.** A fine large double flower of orange-scarlet. Pkt. 15c;  $\frac{1}{4}$  oz. 50c;  $\frac{1}{2}$  oz. 85c.

1927 **New Feathered Poppy.** Each blossom gives the appearance of a ball of finely cut Ostrich feathers. Height, 2 feet. Mixed. Pkt. 10;  $\frac{1}{2}$  oz. 25c; oz. 40c.

**SINGLE SHIRLEY**

1917 **American Legion.** Brilliant orange scarlet. Pkt. 15c;  $\frac{1}{4}$  oz. 25c;  $\frac{1}{2}$  oz. 40c; oz. 70c.

**HUNNEMANNIA POPPY**

1928 **Mexican Tulips or Santa Barbara Poppy.** Large yellow, fluted petals. Good for cutting; 18 to 24 inches. Pkt. 15c;  $\frac{1}{2}$  oz. 40c; oz. 75c.

1931 **Sunlite.** New. Yellow, semi-double, very interesting. Pkt. 25c;  $\frac{1}{4}$  oz. 75c;  $\frac{1}{2}$  oz. \$1.25.

**ICELAND POPPIES—Papaver nudicaule**

While these are hardy perennials, they flower the first year from seed, blooming almost as quickly as the annual sorts. They are of graceful neat habit with bright green, fern-like foliage, formed in tufts from which issue slender stalks about 15 inches high, bearing their brilliant flowers in endless profusion.

1904 **Yellow Wonder (Amurense).** Yellow. Pkt. 25c; Special Pkt. 75c.

1901 **Emperor.** Deep orange. Pkt. 25c; Special Pkt. 75c.

1902 **Empress.** Salmon rose. Pkt. 25c; Special Pkt. 75c.

1903 **Sandford's Giant Iceland.** A great improvement in Iceland poppits. Mixture. Pkt. 20c; Special Pkt. 60c;  $\frac{1}{4}$  oz. \$1.25.

1905 **Gartref Strain.** Art shades. Pkt. 20c; Special Pkt. 60c;  $\frac{1}{4}$  oz. \$1.25.

1900 **Pasadena Iceland.** Single mixed. Pkt. 10c; Special Pkt. 40c;  $\frac{1}{4}$  oz. 65c.

**GLAUCIUM HYBRIDA**

1929 **Mission Bell Poppy.** 3 to 4 feet, perennial. Tulip-like blooms, bronzy orange and chrome yellow. Pkt. 15c;  $\frac{1}{4}$  oz. 25c;  $\frac{1}{2}$  oz. 40c; oz. 70c.

**ORIENTAL POPPIES (Papaver Orientale)**

2 to 3 Ft. Tall, Immense Flowers

1945 **Colosseum.** Dark scarlet, black spot at base of petal. Pkt. 25c;  $\frac{1}{4}$  oz. 60c.

1946 **Prince of Orange.** Scarlet-orange, striking. Pkt. 25c;  $\frac{1}{4}$  oz. 50c.

1947 **Fraser's Giant Hybrids.** Immense flowers, fine range of colors. Pkt. 25c;  $\frac{1}{4}$  oz. 50c.





## PETUNIAS

California Petunias are known the world over for their size and beauty. The work that has been done on the Petunia in the last few years in California is amazing. No flower surpasses the Petunia for massing in beds. They form a sea of color. Their richness of color, duration of bloom, and their love for sunshine makes them a flower that will succeed under more unfavorable conditions than any other flower we know of. They grow in any kind of soil. Sow seed in boxes or in the open ground from January to July. Germination period, ten days. They transplant easily in flats, and all types sell very readily.

### Latest New Varieties

**545 Hollywood Star.** A rich rose with an amber throat. This novelty is very attractive and worth a trial at least. Pkt. 25c; Special Pkt. 75c.

**546 Salmon Supreme.** Winner of the highest All-America award. Brand new color in Petunias. When first opening, flowers are rich coral-salmon, changing as they mature to a glistening soft salmon-pink. They grow 2 inches across and are deeply five-lobed. Pkt. 25c; Special Pkt. 75c.

**544 Martha Washington.** The outstanding sort in this group. Blush pink, deep violet throat, ruffled flowers and compact plant. Pkt. 25c; Special Pkt. 75c.

**564 Blue Gem.** Dark blue, of similar form and habit as Rosy Morn. Pkt. 25c; Special Pkt. 75c.

**567 Rose Bowl.** The largest offering in this desirable group. Bright rose, extremely compact plants. Pkt. 25c; Special Pkt. 75c.

**570 Paper White.** The original miniature which has received so much attention. Pure white. Pkt. 25c; Special Pkt. 75c.

**563 Topaz Rose (Hybrida).** This velvety fiery rose suffused with gold variety has attracted much attention because of its depth of color. Pkt. 25c; Special Pkt. 75c.

### Giants of California

#### Popular Mixtures

**595 Dwarf Ramona Strain.** Our most popular sort. Pkt. 50c; Special Pkt. \$1.50.

**585 Dwarf Ramona Dark Selection.** Pkt. 40c; Special Pkt. \$1.

**590 Ruffled Monsters.** Half dwarf. Fine colors. Pkt. 50c; Special Pkt. \$1.50.

### California Double Varieties

All carry the highest percentages of doubles.

**599 All-Double "Victorious".** Dwarf mixed. Pkt. 50c; Special Pkt. \$1.50.

**548 All-Double "Triumphant".** Giant mixed. Pkt. 50c; Special Pkt. \$1.50.

**547 Shepherd's "Marvelous".** Very fine. Pkt. 50c; Special Pkt. \$1.50.

### GRANDIFLORA COMPACTA SINGLE DWARF FRINGED

A very outstanding group.

**588 Gaiety.** Rose and white daintily fringed. Pkt. 25c; Special Pkt. 75c.

**535 Gottfried Michaelis.** Velvety crimson. Pkt. 25c; Special Pkt. 75c.

**575 Fraser's Lace Veil.** New pure white. Pkt. 25c; Special Pkt. 75c.

**536 Setting Sun.** Deep rose, dark throat. Pkt. 25c; Special Pkt. 75c.

### GRANDIFLORA SINGLE FRINGED

**601 Fraser's "Velvety Red."** Pkt. 15c.

**592 Pink Triumph.** Bright clear pink. Pkt. 35c; Special Pkt. \$1.00.

**533 Pride of Portland.** Deep pink. Pkt. 35c; Special Pkt. \$1.

**534 Romany Lass.** Deep crimson, dark throat. Pkt. 35c; Special Pkt. \$1.00.

**574 Royal Purple.** Finely fringed. Pkt. 35c; Special Pkt. \$1.

**587 Theodosia.** Rose, golden throat. Pkt. 35c; Special Pkt. \$1.

**589 Elk's Pride Improved.** Same color as Elk's Pride but fringed. Pkt. 35c; Special Pkt. \$1.00.

**573 Mixed.** All the above and many others. Pkt. 35c; Special Pkt. \$1.00.

### GRANDIFLORA PLAIN EDGE

**525 Dwarf Pink Glory.** Flame rose pink. Pkt. 25c; Special Pkt. 75c.

**589 Elk's Pride.** Well known standard purple. Pkt. 25c; Special Pkt. 75c.

**526 Purple Robe.** Deep purple edged silver. Pkt. 25c; Special Pkt. 75c.

**527 Queen of the Market.** Carmine red, dwarf. Pkt. 25c; Special Pkt. 75c.

**528 Giant Pink Glory.** Fine flame rose. Pkt. 25c; Special Pkt. 75c.

**529 White Cloud.** Dwarf, compact, pure white. Pkt. 25c; Special Pkt. 75c.

**530 Mixed.** All the above and many others. Pkt. 25c; Special Pkt. 75c.

### BALCONY (Hybrida Pendula)

**582 Blue.** Very attractive rich violet blue. Pkt. 15c; Special Pkt. 50c.

**578 Copper Rose.** Beautiful rich new color. Pkt. 15c; Special Pkt. 50c.

**581 Cornflower Blue.** Rich blue. Pkt. 15c; Special Pkt. 50c.

**604 Crimson.** Pkt. 15c; Special Pkt. 50c.

**603 Damask Rose (New).** Tyrian rose. Pkt. 15c; Special Pkt. 50c.

**601 Netted Blue Gem.** Steel blue veined violet. Pkt. 15c; Special Pkt. 50c.

**579 Pure White.** Pkt. 15c; Special Pkt. 50c.

**584 Mixed.** All colors. Pkt. 15c; Special Pkt. 50c.

### DWARF HYBRID NANA ERECTA

**611 Admiral.** New rich violet blue. Weaved flowers. Pkt. 15c; Special Pkt. 50c.

**612 Alderman.** Deep violet blue. Pkt. 15c; Special Pkt. 50c.

**613 Blue Bedder.** Mid blue. Pkt. 15c; Special Pkt. 50c.

**568 Celestial Rose.** Improved Rose of Heaven. Pkt. 15c; Special Pkt. 50c.

**566 Norma.** Light purple with white star. Pkt. 15c; Special Pkt. 50c.

**565 Rose of Heaven.** Brilliant rose. Pkt. 15c; Special Pkt. 50c.

**597 Rosey Morn.** Rose with white throat. Pkt. 15c; Special Pkt. 50c.

**609 Silver Blue.** Light blue. Pkt. 15c; Special Pkt. 50c.

**569 Snow Ball.** White. Pkt. 15c; Special Pkt. 50c.

**606 Mixed.** All the above and many others. Pkt. 15c; Special Pkt. 50c.





2572 Phlox—Fraser's Giant Pastel Shades. Pkt. 25c.

### PHLOX DRUMMONDI GRANDIFLORA

Hardy annual. California leads the world and has produced a Phlox with flowers  $1\frac{1}{2}$  inches in diameter. It has the most wonderful range of colors of soft art shades, and these soft colors blended together make a most beautiful mixture and a color combination never before seen in an annual Phlox. Plants are about 12 inches high and make a grand cut flower. Plant seed from January to July.

2579 Drummondii Mixed Geranium-flowered. Blend of red, rose, violet, buff and chamois. Pkt. 15c;  $\frac{1}{8}$  oz. 30c;  $\frac{1}{4}$  oz. 50c;  $\frac{1}{2}$  oz. 85c.

2566 Star Gleam. Shades of pink, rose, red, petals fringed and starred. Pkt. 15c;  $\frac{1}{8}$  oz. 30c;  $\frac{1}{4}$  oz. 50c;  $\frac{1}{2}$  oz. 85c.

2572 Drummondii Gigantea. Pastel and art shades. Mixed. Largest-flowered Phlox. Pkt. 25c;  $\frac{1}{4}$  oz. 75c;  $\frac{1}{2}$  oz. \$1.25.

### PERENNIAL PHLOX—2 to 3 Feet

2568 Fraser's Choice Blend. Shades of pink, rose, cerise, blue, red and other variations. Germination is slow. Pkt. 25c.

### PORTULACA—Moss Rose or Sun Rose

This hardy annual grows about six inches high, and really is a gem in the garden. Will thrive in a dry sunny spot where most other flowering plants will not thrive. We have a new type that is upright instead of spreading. You will find it in the following listing. Flowers are double,  $1\frac{1}{2}$  inches in diameter and a mixture of all colors of the rainbow. They make a dazzling display of color throughout the fall.

The dainty cup-like flowers spread rapidly, forming a gay carpet from July to October. Broadcast the seed on ground that is moist (not wet) and press into soil with flat board.

2681 Grandiflora Double. Mixed. Pkt. 20c;  $\frac{1}{8}$  oz. 50c;  $\frac{1}{4}$  oz. 85c.

2682 Fraser's Upright. Novelty. More upright in growth than above type. Ideal for rock garden. Pkt. 25c; oz. \$2.50.

2683 Giant Flowered Single and Semi-double Mixed. Pkt. 10c; oz. 50c.

### PYRETHRUM—Persian Daisy

Hardy Perennials, easily grown. Good for cutting. Start seed in the fall or spring.

1216 Roseum. Single mixed, 2 feet. White, rose, pink and red. Pkt. 15c;  $\frac{1}{8}$  oz. 40c;  $\frac{1}{4}$  oz. 70c.

1217 Roseum. Fl. pl. double mixed. Many bright colors from white to deep red. Pkt. 25c;  $\frac{1}{16}$  oz. 60c;  $\frac{1}{8}$  oz. \$1.10.

1218 Aureum (Golden Feather). Bright yellow foliage, white bloom, 1 foot tall. Fine for borders. Pkt. 15c;  $\frac{1}{4}$  oz. 25c;  $\frac{1}{2}$  oz. 40c.

### GIANT PRIMULA OBCONICA

These are of the easiest culture grown in the greenhouse or in a light window of the house, flowering abundantly and continuously with little care. Should be sown during the spring in good porous loam. They will not germinate well in any compost containing peat or leaf mold. To develop the colors to the highest degree, grow in heavy soil and at a temperature as near 60 degrees as possible.

2834 Gigantea, Celestial Blue. Pkt. 50c; Special Pkt. \$1.50.

2835 Rose Queen. Pure rose color. A particularly favorite variety. Pkt. 50c; Special Pkt. \$1.50.

2833 White. Pkt. 50c; Special Pkt. \$1.50.

2823 Mixed Colors. Pkt. 35c; Special Pkt. \$1.25.

2836 Fasbender. Glowing deep red blooms of the largest size. A splendid variety. Pkt. 50c; Special Pkt. \$1.50.

### PRIMULA MALACOIDES—Baby Primrose

2822 Malacoides (Improved Baby Primrose). Large whorls of delicate lilac flowers. Pkt. 20c; Special Pkt. 75c.

2830 Snow Queen. A vast improvement over the old malacoides alba. The flowers are considerably larger and they are pure white. Pkt. 25c; Special Pkt. \$1.00.

2828 True Rose. A highly desirable variety with beautiful rose-colored flowers. Pkt. 25c; Special Pkt. 75c.

2831 New Hybrids Mixed. Contains a wide range of lovely shades. Pkt. 25c; Special Pkt. 75c.

### HARDY POLYANTHUS PRIMROSES

#### English Cow Slip

These interesting and showy cluster-flowered Primroses are horticultural crosses between *Primula veris* and *Primula vulgaris*. They combine the cluster-flowered habit of the *veris* with the size of the *vulgaris* species. Plant them in a moist, rich soil.

2824 Munstead Strain. Mixed. Pkt. 25c; Special Pkt. 75c.



2682 Fraser's Upright Portulaca (Moss Rose). Pkt. 25c.



**RANUNCULUS SEED****California Giants**

This charming member of the bulb family bears large double flowers 3½ inches across. It is one of the most popular cut flowers in California today. Can be produced from seed the first year. Plant the seed from October to March in beds. They will form bulbs that you can have for the following year. We have the most complete listing of Ranunculus of any firm in the country. Full cultural directions for growing these seeds is enclosed with each packet of seeds.

**California Giants.** By far the largest and most magnificent strain of Ranunculus ever offered. Flowers very double, blended with semi-double. Centers are usually light green. Mixture contains a beautiful range of colors.

**2494 Mixed Colors.** Camellia flowered. Pkt. 25c; Special Pkt. 75c.

**2504 Red Shades.** Camellia flowered. Pkt. 25c; Special Pkt. 75c.

**2505 Yellow Shades.** Camellia flowered. Pkt. 25c; Special Pkt. 75c.

**2503 Golden Yellow.** Camellia flowered. Pkt. 25c; Special Pkt. 75c.

**2496 Pink Shades.** Camellia flowered. Pkt. 25c; Special Pkt. 75c.

**REHMANNIA—Beverly Bells**

Herbaceous perennial, 2 to 3 feet high. Likes partial shade on east exposure, and well drained soil. Blooms in late spring and early summer.

**2001 Rehmannia Angulata.** A lilac-rose marked with purple spots in the throat. Pkt. 35c; Special Pkt. 75c.

**2002 Rehmannia Fraser's Hybrids.** Creamy white, with rosy-lilac spots. Pkt. 35c; Special Pkt. 75c.



457 Salpiglossis, Dwarf Exquisite Mixed. Pkt. 25c.

**SALPIGLOSSIS (Painted Tongue)**  
**SALPIGLOSSIS EMPEROR (Painted Tongue)**

3 foot annual.

Large flowering. We are offering this year two strains, the dwarf, 2½ feet tall, and the tall Gloxinia-flowered type that grows 3½ feet tall. They are all Gold Veined varieties and are a great favorite in the open, and for cutting. While they may be transplanted, they do much better sown in the open ground where they are to produce bloom.

**441 Chamois and Gold.** Pkt. 15c; Special Pkt. 40c.

**SALPIGLOSSIS—Continued**

- 447 Crimson and Gold. Pkt. 15c; Special Pkt. 40c.
- 442 Light Blue and Gold. Pkt. 15c; Special Pkt. 40c.
- 444 Rose and Gold. Pkt. 15c; Special Pkt. 40c.
- 446 Scarlet and Gold. Pkt. 15c; Special Pkt. 40c.
- 443 Violet and Gold. Pkt. 15c; Special Pkt. 40c.
- 448 Velvety Red. Pkt. 15c; Special Pkt. 40c.
- 440 Velvety Violet. Pkt. 15c; Special Pkt. 40c.
- 459 Superbissima Mixed. Pkt. 15c; Special Pkt. 40c.
- 449 Gloxiniaflora Mixed. Fraser's Lily Field. Pkt. 15c; Special Pkt. 40c.

**SALPIGLOSSIS—Giant Flowered Type**

This new Dwarf strain of Salpiglossis grows two feet high, has flowers that measure from two to three inches across, has a brighter color range and is very attractive because of the uniform height when in bloom. The uniform height is about one foot less than the ordinary variety. This gives the flowers a much larger appearance. They are all strong growers and produce thick, bushy, symmetrical plants. We predict a great future for this dwarf type of Salpiglossis.

- 451 Dwarf Blue and Gold. Pkt. 25c; Special Pkt. 75c.
- 452 Dwarf Bright Scarlet. Pkt. 25c; Special Pkt. 75c.
- 453 Dwarf Dark Brown and Gold. Pkt. 25c; Special Pkt. 75c.
- 454 Dwarf Deep Velvety Crimson. Pkt. 25c; Special Pkt. 75c.
- 455 Dwarf Lilac, red throat. Pkt. 25c; Special Pkt. 75c.
- 456 Dwarf Scarlet and Gold. Pkt. 25c; Special Pkt. 75c.
- 457 Dwarf Exquisite Mix. Pkt. 25c; Special Pkt. 75c.

**SALVIA SPLENDENS—Scarlet Sage**

The Scarlet Sage is an indispensable bedding plant. Its fine qualities and unusually rich color make it the most effective material to bring color into the summer and fall garden. Suited for beds, borders, or as individual specimens. Start the seed indoors or in the hotbed early and set out when the weather has become settled.

**2716 Bonfire or Fire Flame.** Lovely round bushes, 2 feet high and as wide. Has brilliant scarlet flower spikes that stand clear above the dark green foliage. A very effective variety. Pkt. 15c; Special Pkt. 50c.

**2719 Splendens (Scarlet Sage).** Beautiful bright scarlet flower spikes. 3 feet. Pkt. 10c; Special Pkt. 40c.

**2717 Farinacea, Blue Bedder.** A more compact form than the above and therefore more desirable for bedding. The flowers are a deeper blue and they are borne on elegant long spikes. Splendid for garden display and for cutting. Hardy with protection. Pkt. 15c; Special Pkt. 75c.

**2720 Patens (Blue Sage).** A splendid Salvia for the border or the greenhouse. Has extra large flowers of a magnificent ultramarine blue color. 2 feet high. It is a tender perennial. Pkt. 25c; Special Pkt. 75c.

**BLUE SALVIA**

**2718 Azurea grandiflora.** A hardy perennial of outstanding beauty growing 3 feet tall. Produces very showy flower spikes set with large lipped blooms of a beautiful sky blue color, similar to that of Belladonna Delphinium. Blooms during August and September. Pkt. 15c; Special Pkt. 75c.



Have Every Feature You Want  
in a Garden Glove

**All-Leather—DIRT PROOF—Durable**  
**SOFT — Comfortable — WASHABLE**

*Easy on the hands and easy to wear!*

Sizes for Women (small, medium, large) for Men (small, medium, large). Price, 75 cents a pair. postpaid (2 pr. \$1.40.)





1192 Scabiosa, Annual Giant Hybrid. Pkt. 25c.

**SCABIOSA (Pincushion Flower) 3 ft.****ANNUAL VARIETIES**

One of the most popular hardy annuals growing about 3 feet high and one of the most popular of the easy growing annuals for cutting. They have long wiry stems and fine lasting qualities for bouquets. The stamens are light in color and in contrast with the petals look like pins stuck into a cushion, hence the common name, Pincushion Flower. Plant seed from December to May. Germination period 14 days.

- 1185 Ageratum Blue. Pkt. 15c; Special Pkt. 25c; ½ oz. 50c.  
 1193 Azure Fairy. Pkt. 15c; Special Pkt. 25c; ½ oz. 50c.  
 1195 Black Prince. Pkt. 15c; Special Pkt. 25c; ½ oz. 50c.  
 1186 Blue Cockade (New). Deep azure blue. Pkt. 15c; Special Pkt. 25c; ½ oz. 50c.  
 1187 Catleya (New). Rich rosy lilac. Pkt. 15c; Special Pkt. 25c; ½ oz. 50c.  
 1194 Fiery Scarlet. Pkt. 15c; Special Pkt. 25c; ½ oz. 50c.  
 1196 Giant Loveliness. Salmon. Pkt. 15c; Special Pkt. 25c; ½ oz. 50c.  
 1197 Peach Blossom. Light pink. Pkt. 15c; Special Pkt. 25c; ½ oz. 50c.  
 1198 Shasta. Large white. Pkt. 15c; Special Pkt. 25c; ½ oz. 50c.  
 1199 Fairyland Mixture. Pkt. 10c; Special Pkt. 20c; ½ oz. 40c.

**GIANT ANNUAL NEW SCABIOSA**

Fraser's Improved Giant Hybrids. Surpasses all other strains in richness of colors and size of flowers; many unusual shades and combinations of colors will be seen in this mixture.

- 1192 Mixed. Big improvement over ordinary strains. Pkt. 25c; ½ oz. 50c; ¼ oz. 75c.  
 1190 Rosette. New large flowered scabiosa. Deep rose, heavily suffused with salmon. Pkt. 25c.

**DWARF DOUBLE SCABIOSA**

Dwarf, compact plants; fine for edgings, beds and pot culture. Nice for medium-stemmed cut flowers. Plants grow 1½ feet tall.

- 1191 Tom Thumb. Mixed colors. Pkt. 20c.

**CALIFORNIA SEED IN ILLINOIS**

"I purchased your Zinnias and followed your plan for a Zinnia Garden, but on a larger scale, 55x35. Ribbons were won on the Fantasy and Mexican Zinnias at Flower Shows. The garden contained 1500 Zinnias. Personally, I had some misgivings about using California grown seeds in Illinois, but my fears proved to be imaginary. In fact, 'I was very happy about the whole thing.' The Novelty Sunflowers also created unusual interest; many thought they were Dahlias. Carnations from your seed did very well, too, and I have several in pots in the house now, growing and blooming."—Mr. Carl F. Albrecht, 576 Bryan St., Elmhurst, Ill.

**SCABIOSA (Perennial Varieties)**

This variety is a hardy perennial and will last for three or four years in your garden. Flowers range in size according to variety from two to four inches in diameter. It is one of the finest cut flowers we know of because of the shades of orchid, pinks, white, and lavenders. Sow seed from February to May. Germination period three weeks.

**LARGE FLOWERED PERENNIAL**

- 1188 Caucasica, Hardy. 3 feet high; large lilac-blue flowers. Pkt. 25c; Special Pkt. 60c.

- 1189 Caucasica, Isaac House Strain. Improvement over Caucasica. More vigorous, stronger and longer stems and larger flowers. Pkt. 35c; Special Pkt. 75c.

**SMALL FLOWERED PERENNIAL****SCABIOSA COLUMBARIA**

Hardy Perennial—18 in.

- 1171 Fraser's Orchid-Lavender. Flower of good size and form, excellent keeper as a cut flower. Pkt. 25c.

- 1172 Fraser's Orchid-Pink. The only pink flower in the perennial group. Excellent cut flower. Pkt. 25c.

**SCHIZANTHUS—Poor Man's Orchid**

Hardy annual, 18 in. May be sown in the fall or early spring. Can be used in pots.

Myriads of dainty blossoms like butterflies or tiny orchids crowd these delightful plants. In the garden or for pot culture they make very effective growth. The seed germinates readily, and the plants start flowering within a few weeks. They are fine for picking.

- 2698 Brilliant Mixed Strain of Hybrids. A beautiful collection of large flowered hybrids with dainty markings, chiefly in the lighter tones or pastel shades. Pkt. 25c.

- 2699 Wisetonensis Dwarf Mixed. Shades of crimson, blue and purple, with vivid golden blotches. Pkt. 10c.

**STEVIA**

Tender Perennial—2 ft.

- 2951 Stevia Serrata. A new bouquet mixer. Small white, sweetly scented flowers borne on long slender stalks. Hardy in a mild climate. Grows so rapidly it is usually treated as an annual. Pkt. 15c.

**STREPTOCARPUS****Cape Primrose**

- 2935 Giant Hybrids Mixed. Charming greenhouse perennials, with clusters of Achimene-like flowers. Pkt. 50c.

- 1189 Giant Perennial Scabiosa Blue Bonnet. Pkt. 35c.

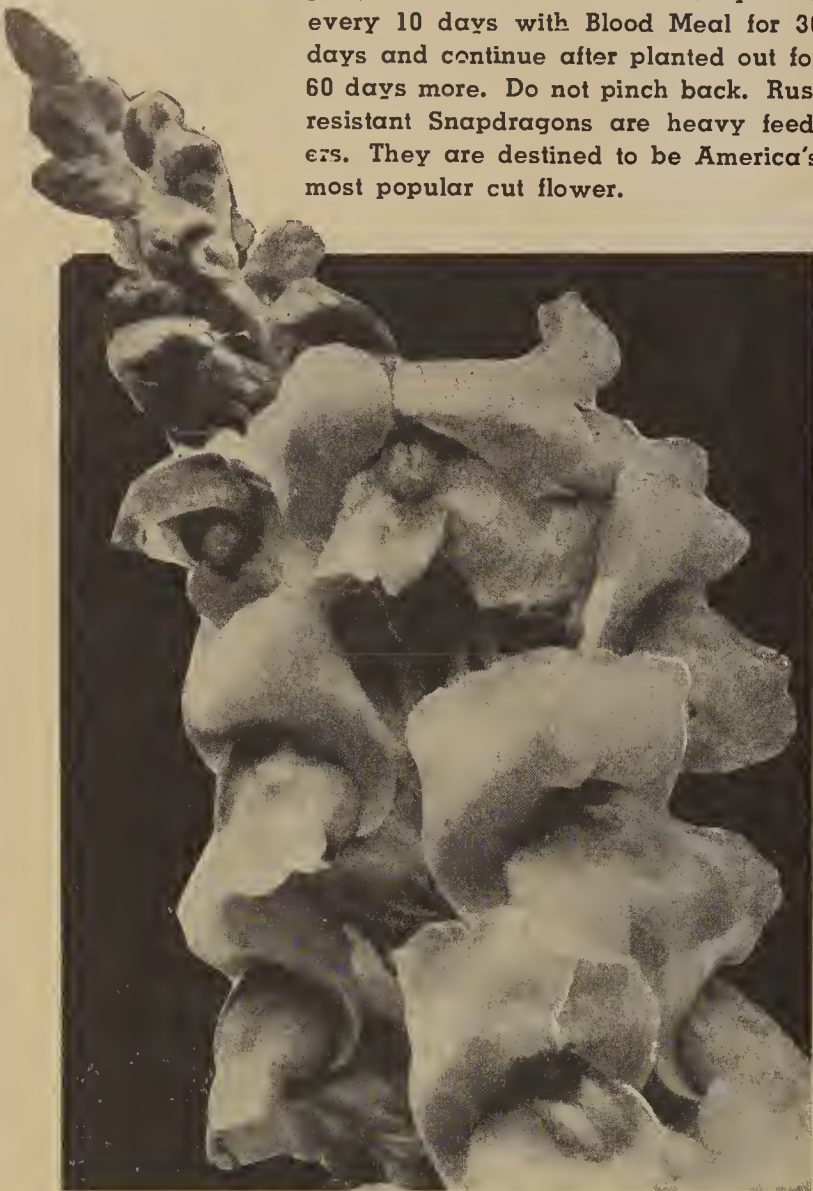


1189 Perennial Scabiosa. House Strain. Pkt. 35c.



## NEW RUST RESISTANT ANTIRRHINUM MAJUS GRANDIFLORUM

Seed Planting Season: January to August. Seed germinates in 7 to 21 days, and will produce flowers in 9 to 120 days. As seed is fine, cover lightly but firm well. In flats, sprinkle every 10 days with Blood Meal for 30 days and continue after planted out for 60 days more. Do not pinch back. Rust resistant Snapdragons are heavy feeders. They are destined to be America's most popular cut flower.



ALL-RUST RESISTANT MAJUS GRANDIFLORUM TALL

### ANTIRRHINUM

For gorgeous colorings few flowers can match Snapdragons. They are receiving today the attention they deserve. They are undoubtedly one of the best cut flowers which can readily be grown from seed most any time in the year. For beds or borders, and background planting. We have all the rust-resistant types in three heights, dwarf, medium and tall. One of the best money-makers for florists and growers. The strain we offer is, we believe, the best that can be offered by anyone as it comes to us from a specialist who has worked closely with their development at the University of California.

#### Rust-resistant MAJUS GRANDIFLORUM

- 622 Daintiness. Rose pink, white tube. Pkt. 15c; Special Pkt. 50c.
- 625 Padre. Crimson. Pkt. 15c; Special Pkt. 50c.
- 623 Stoplight. Vivid red. Pkt. 15c; Special Pkt. 50c.
- 624 Yellow Jacket. Deep yellow. Pkt. 15c; Special Pkt. 50c.
- 629 Autumn Shades. Old rose and amber. Pkt. 15c; Special Pkt. 50c.
- 617 Buttercup Yellow. Pkt. 15c; Special Pkt. 50c.
- 618 Fiery Red Defiance. Pkt. 15c; Special Pkt. 50c.
- 621 Shasta. Pure white. Pkt. 15c; Special Pkt. 50c.
- 627 Harmony Shades. Terra cotta. Pkt. 15c; Special Pkt. 50c.
- 632 Orange Shades. Deep to light orange. Pkt. 15c; Special Pkt. 50c.
- 620 Salmon Rose. Pink shades. Pkt. 15c; Special Pkt. 50c.
- 633 Wallflower Red. Pkt. 15c; Special Pkt. 50c.
- 619 Mixture. Pkt. 15c; Special Pkt. 50c.
- 634 University of California Mixture. A wonderful range of popular colors. Pkt. 10c; Special Pkt. 25c; 1/4 oz. 50c.

## Modern Snapdragons

### NEW ALL RUST RESISTANT (ANTIRRHINUM) ANTIRRHINUM NANUM GRANDIFLORUM

This superior Nanum Grand is by far one of the greatest achievements in Rust Resistant Antirrhinus. The color range, size of flower and habit are most remarkable. Height 2 feet

- 641 Antique Gold. Blend of copper, terra cotta and orange. Pkt. 15c; Special Pkt. 50c.
- 642 Tangerine. Bronze orange. Pkt. 15c; Special Pkt. 50c.
- 645 Yellow-Gem. Clear yellow. Pkt. 15c; Special Pkt. 50c.
- 646 Old Gold Shades. Pkt. 15c; Special Pkt. 50c.
- 644 Orange Shades. Deep to light orange. Pkt. 15c; Special Pkt. 50c.
- 637 Red Rock. Orange and scarlet. Pkt. 15c; Special Pkt. 50c.
- 647 Carmine Rose. Yellow lip. Pkt. 15c; Special Pkt. 50c.
- 636 Wildfire. Orange scarlet. Pkt. 15c; Special Pkt. 50c.
- 639 Rust-Proof Nanum Mixture. Pkt. 10c; Special Pkt. 25c; 1/4 oz. 40c; 1 oz. \$1.25.

### New Rust Resistant ANTIRRHINUM MAXIMUM

superior to any that we have ever seen. This type contains all the colors that have been introduced in the non-resistant types, plus many new shades. The habit of all the plants is base branching, having from 12 to 18 spikes on which the blossoms are gracefully spaced. Height 3 1/2 feet.

- 693 Swingtime. Rose pink. Pkt. 15c; Special Pkt. 25c; 1/4 oz. 75c.
- 703 Yellow Giant. Deep yellow. Pkt. 15c; Special Pkt. 25c; 1/4 oz. 75c.
- 692 Copper King. Bronze copper. Pkt. 15c; Special Pkt. 25c; 1/4 oz. 75c.
- 702 Salmon Pink Shades. Pkt. 15c; Special Pkt. 25c; 1/4 oz. 75c.
- 694 Salmon Rose Shades. Pkt. 15c; Special Pkt. 25c; 1/4 oz. 75c.
- 698 Alaska. White. Pkt. 15c; Special Pkt. 25c; 1/4 oz. 75c.
- 696 Campfire. Luminous scarlet. Pkt. 15c; Special Pkt. 25c; 1/4 oz. 75c.
- 695 Canary Bird. Yellow. Pkt. 15c; Special Pkt. 25c; 1/4 oz. 75c.
- 697 Crimson Shades. Dark stem. Pkt. 15c; Special Pkt. 25c; 1/4 oz. 75c.
- 691 Fair Lady. Silver pink apple blossom. Pkt. 15c; Special Pkt. 25c; 1/4 oz. 75c.
- 699 Rust-proof Maximum Mixture. Pkt. 15c; Special Pkt. 25c; 1/4 oz. 75c.

### 10 Rust-resistant SUPER MAJESTIC VARIETIES

The development of these new Rust-Resistant Snapdragons is one of the greatest accomplishments ever made by plant breeders. It is possible now to have them grow to perfection even where the old strain has proved a complete failure due to rust infection. These new Majestic varieties grow about 2 feet in height and bear an abundance of long, strong flower stems set with giant blooms of perfect form. As they are highly rust-resistant, success with them is most certain.

- 659 Red Rocket. Bright red. Pkt. 25c; Special Pkt. 75c.
- 652 Rose Sensation. Rose pink. Pkt. 25c; Special Pkt. 75c.
- 662 Royal Crimson. Garnet crimson. Pkt. 25c; Special Pkt. 75c.
- 651 Autumn Glow Shades. Old rose. Pkt. 25c; Special Pkt. 75c.
- 653 Harmony Shades. Terra cotta. Pkt. 25c; Special Pkt. 75c.
- 654 Orange Shades. Golden orange. Pkt. 25c; Special Pkt. 75c.
- 655 Red Shades. All shades red. Pkt. 25c; Special Pkt. 75c.
- 656 Rose Shades. Begonia rose. Pkt. 25c; Special Pkt. 75c.
- 657 Shell Pink Shades. Pkt. 25c; Special Pkt. 75c.
- 658 Silver Pink. Deep pink, early. Pkt. 25c; Special Pkt. 75c.
- 666 Super Majestic Mixed. Pkt. 15c; Special Pkt. 50c; 1/4 oz. 75c.



# STOCKS . . . Gilli Flower

"The World's Best Double Stock"

All our California grown stocks bloom at least two weeks earlier than seed grown in any other section of the world. If you were to have but one flower in your garden we would recommend stocks, for it seems to be well nigh indispensable. They have the color, beauty of individual flower, as well as the flower stalk as a whole, besides a wonderful fragrance that few other flowers can equal. Our strain of Sun Ripened Seeds will give you enormous pyramids of double blossoms so thickly set that they overlap, and they will produce a very high percentage of double flowers.



**GIANT IMPERIAL BISMARCK STOCK (2½ ft.)**  
(Improved Bismark)

This strain of Giant Ten Week Bismark Stocks grow to a height of about 2½ feet, forming much branched plants that produce immense spikes of flowers measuring 12 to 16 inches long. They bear a high percentage of double flowers and are ideal for cutting.

- 713 Rose Charm. Deep rose pink. Pkt. 15c; Special Pkt. 50c.
- 723 Antique Copper. Pkt. 15c; Special Pkt. 50c.
- 717 Buttercup. Rich yellow tone. Pkt. 15c; Special Pkt. 50c.
- 724 Chamois. Ivory tinted rose; florists. Pkt. 15c; Special Pkt. 50c.
- 726 Chamoise Rose. Pkt. 15c; Special Pkt. 50c.
- 711 Fiery Blood Red. Florists. Pkt. 15c; Special Pkt. 50c.
- 712 Flesh. Pkt. 15c; Special Pkt. 50c.
- 725 Golden Ball. Fine canary yellow. Pkt. 15c; Special Pkt. 50c.
- 715 Golden Rose. Pkt. 15c; Special Pkt. 50c.
- 714 Lavender. Florists. Pkt. 15c; Special Pkt. 50c.
- 728 Lilac. Darker than lavender. Pkt. 15c; Special Pkt. 50c.
- 721 Purple or Dark Blue. Pkt. 15c; Special Pkt. 50c.
- 727 Rose. Most popular florists' color. Pkt. 15c; Special Pkt. 50c.

## STOCKS—Continued

- 718 Shasta. Mammoth white. Pkt. 15c; Special Pkt. 50c.
- 716 Mixed. All colors. Pkt. 15c; Special Pkt. 50c.

### MAMMOTH BRANCHING NICE (2 ft.)

Beauty of Nice—Very Double

Nice Giant strain form branched plants about two feet high, producing spikes of large double flowers. The plants are extremely free flowering, continuing to bloom for a long time.

- 748 American Beauty. Rose pink. Pkt. 15c.
- 749 Giant Branching Nice. Mixed. Pkt. 15c.

### STOCK, DOUBLE GIANTS OF CALIFORNIA

Botanical Name *Mathiola Annua* and *Incana*

Double Giants of California. We offer this new tall branching group of stocks which is now rated No. 1 by the florists and gardeners. They are early flowering, produce long branches, three feet high, and have extra long flowering spikes with immense individual flowers. The double percentage is very high, averaging approximately 75%. It is the best stock for cut flowers. Planting season, January to June.

- 758 Golden Gate. Yellow. Pkt. 25c; Special Pkt. 60c.
- 755 Monterey. Pink. Pkt. 25c; Special Pkt. 60c.
- 752 Pacific. Blue. Pkt. 25c; Special Pkt. 60c.
- 753 Santa Barbara. Chamois. Pkt. 25c; Special Pkt. 60c.
- 757 Santa Maria. White. Pkt. 25c; Special Pkt. 60c.
- 754 Tahoe. Lavender. Pkt. 25c; Special Pkt. 60c.
- 751 The Redwoods. Blood red. Pkt. 25c; Special Pkt. 60c.
- 756 Yosemite. Rose. Pkt. 25c; Special Pkt. 60c.
- 809 Exquisite Orange Blossom Mixed. All colors. Pkt. 25c. Special Pkt. 60c.

### EARLY PERENNIAL BROMPTON STOCKS (1½ ft.)

Flower's Easter Time

This wonderful perennial stock has been grown in Southern California for over a century and our strain is the finest that money will buy. It is adaptable for California and southern states and most all European countries, as it takes six months before it produces bloom. The percentage of double flowers will run almost 90%. It grows only 18 inches high and lasts for three to four years after once established.

- 781 Celestine. Lavender blue. Pkt. 25c; Special Pkt. 75c.
- 782 Crimson King. Deep crimson. Pkt. 25c; Special Pkt. 75c.
- 783 Egyptian. Rose. Pkt. 25c; Special Pkt. 75c.
- 787 Empress Elizabeth. Carmine rose. Pkt. 25c; Special Pkt. 75c.
- 784 Riviera Dawn. Pale rosy buff. Pkt. 25c; Special Pkt. 75c.
- 786 Violetta. Deep violet. Pkt. 25c; Special Pkt. 75c.
- 788 White Lady. Pkt. 25c; Special Pkt. 75c.
- 789 Harbinger Mixed. Pkt. 25c; Special Pkt. 75c.

### LARGE FLOWERING DRAWF TEN WEEKS STOCKS

Ten Weeks Stocks are so named because they bloom in ten weeks after planting seed.

- 799 Dwarf Mystery Mix. Plants grow 12 inches and produce a high percentage of double stocks sweetly scented. This mixture contains a fine color range of pinks, reds, purples, lavender and some white. Pkt. 10c; ⅛ oz. 50c; ¼ oz. 85c.

### ALASKA SHASTA DAISY CHRYSANTHEMUM MAXIMUM

Hardy Perennial—2 to 3 ft.

- 2351 Fraser's Masterpiece. This is the finest of all the Shasta Daisies. Grows 2 to 3 feet high, depending on location. Large, pure white flowers, small yellow centers, very floriferous. Flowers in the east in June. California in May. Pkt. 15c; Special Pkt. 40c.

### BURBANK'S DOUBLE SHASTA DAISY

- 2355 Beautiful giant semi-double white flowers four inches across, with striking yellow disk partly showing. As white flowers are coming into their own more than ever before, this specialty today is of real merit. Pkt. 25c; Special Pkt. 75c.

### THALICTRUM MEADOW RUE

Hardy Perennial

- 1201 Thalictrum. Fraser's Fairy Bells. Dainty mauve and primrose flowers make this a bouquet mixer equal to Gypsophila. Large Pkt. 25c; ⅛ oz. \$1.00.



## TEXAS QUEEN ANN'S LACE FLOWER

2735 **Texas Queen Ann's Lace Flower.** White, tiny flowers in umbels, the whole forming large lacy heads, attractive in the mixed bed, and useful as a cutflower filler; 2½ feet; sow February to May. Pkt. 15c; Special Pkt. 40c.

## URSINIA

Hardy Annual—12 in.

2538 **Jewel of Africa.** Golden-orange daisy-like flowers and lacy, light green foliage. 12 inches high and is very easy to start from seed sown inside during early spring or outside when the ground is warm. Blooms July till frost. Pkt. 15c; Special Pkt. 60c.

## VENIDIUM—Monarch of the Veldt Daisy

2479 **Fastuosum.** Brilliant orange flowers, 3 in. across, with a black-purple zone at the base of the ray-petals and a dark center. 2 to 3 ft. tall and blooms from mid-summer until frost. Pkt. 25c; 1/16 oz. 70c; ½ oz. \$1.25; ¼ oz. \$2.35.



## TITHONIA SPECIOSA—Mexican Sunflower

Mexican Sunflower, also known as the Golden flower of the Incas.

2418 **Tithonia "Fireball."** Deep red, new. Pkt. 25c.

2477 **Tithonia Early-flowering Orange.** Orange-scarlet. 6 to 10 ft. daisy-like flowers. Start in the open in May for fall bloom. Pkt. 15c.

## VERBENA

Grandiflora Hybrids

BLOOM PROFUSELY FROM MID-SUMMER UNTIL FROST

Verbenas are great favorites for beds, borders, and for cutting. They also are splendid for rock garden planting. For early blooms start the seed indoors during February or March and transplant to flowering quarters during May. Sown outdoors in May, the plants will begin blooming in July. Excepting the Venosa varieties all Verbenas listed here are annuals.

2730 **Beauty of Oxford Hybrids.** Brilliant rose shades. Pkt. 15c; Special Pkt. 60c.

2722 **Lavender Glory.** True lavender with creamy eye. Pkt. 15c; Special Pkt. 60c.

2731 **Cerise Queen.** Salmon cerise. Pkt. 15c; Special Pkt. 60c.

2724 **Etna.** Garnet red, cream eye. Pkt. 15c; Special Pkt. 60c.

2732 **Giant Salmon Pink.** Huge tresses. Pkt. 15c; Special Pkt. 60c.

## VERBENA—Continued

2725 **Luminosa.** Glowing flame pink. Pkt. 15c; Special Pkt. 60c.

2727 **Giant Lucifer.** Improved; vivid scarlet. Pkt. 15c; Special Pkt. 60c.

2726 **Rosea Stellata.** Rose, white eye. Pkt. 15c; Special Pkt. 60c.

2733 **Royale.** Royal blue with cream eye. Pkt. 15c; Special Pkt. 60c.

2734 **Spectrum Red.** Pkt. 15c; Special Pkt. 60c.

2721 **Violacea Stellata.** Deep violet, white eye. Pkt. 15c; Special Pkt. 60c.

2728 **White.** Pkt. 15c; Special Pkt. 60c.

2729 **Giants Mixed.** Pkt. 15c; Special Pkt. 50c.

## VERBENA (Moss Verbena)

2736 **Venosa Purple.** Pkt. 15c; Special Pkt. 50c.

2737 **Venosa Lilacina.** Pkt. 15c; Special Pkt. 50c.

2738 **Erinoides (Moss Verbena).** Purple. Pkt. 15c; Special Pkt. 50c.

## VINCA—Periwinkle

Tender Perennial—12 in.

2745 **Mixed.** This little plant is as desirable for its pretty dark green laurel-like foliage as for the dainty little flowers of soft rose and white with rose eye. Good for window boxes, beds and borders. Seed is sometimes slow to germinate. Pkt. 15c; ¼ oz. 35c; ½ oz. 60c.

## VIOLA—TUFTED PANSIES

The dainty flowers are extremely dainty and effective, blooming longer than the larger types of pansies. They are hardy and winter in good condition. Treat exactly like the pansy.

1094 **Admiration.** Purple. Pkt. 15c; Special Pkt. 40c; ½ oz. \$1.00.

1101 **Apricot.** Pkt. 25c; Special Pkt. 75c; ½ oz. \$2.00.

1195 **Arkwright Ruby.** Crimson. Pkt. 25c; Special Pkt. 75c; ½ oz. \$3.00.

1106 **Blue Perfection.** Pkt. 15c; Special Pkt. 40c; ½ oz. \$1.00.

1096 **Chantreyland.** Pure apricot. Pkt. 25c; Special Pkt. 75c; ½ oz. \$2.50.

1103 **Papilio.** Light blue. Pkt. 15c; Special Pkt. 40c; ½ oz. \$1.00.

1097 **Papillo.** Violet. Pkt. 15c; Special Pkt. 40c; ½ oz. \$1.00.

1107 **White Perfection.** Pkt. 15c; Special Pkt. 40c; ½ oz. \$1.00.

1104 **Yellow.** Pkt. 15c; Special Pkt. 40c; ½ oz. \$1.00.

1109 **Cornuta Mixed.** Pkt. 15c; Special Pkt. 40c; ½ oz. \$1.00.

## BABY PANSY

1108 **Little Johnny Jump-up (Viola Tri-color. Heartsease).** Diminutive, small elfin face, no larger than your thumbnail. Rich yellow, blotched and marked with violet-blue and dark maroon. Captivating and sweetly fragrant, a rare gem for your garden. Pkt. 15c.

## NEW WALLFLOWERS

Easy to Grow as Stocks

The new types, both single and double, in the annual strains, are of such easy growth and produce such superb spikes of deliciously scented blooms.

2751 **Annual Single Wallflower Blend.** 12 in. A mixture of red, brown, yellow and creamy-white shades. An early flowering variety. Pkt. 15c; ½ oz. 35c.

2752 **Annual Double Wallflower Blend.** 18 in. A mixture of browns and yellows, coming into flower five months from planting. Pkt. 20c; ½ oz. 40c; ¼ oz. 70c.

## VIRGINIA STOCK—French Forget-me-not

Hardy annual—8 in.

Blooms from early spring to late fall by successive planting. Fine for bulb bed covers and borders.

## STOCK VIRGINIAN

Botanical Name *Malcolmia Maritima*

2746 **Compact Crimson Gem.** Erect. Pkt. 25c; 1 oz. 75c.

2747 **Compact Rose.** Lavender. Pkt. 25c; 1 oz. 75c.

2748 **Compact White Gem.** Pkt. 25c; 1 oz. 75c.

2749 **Compact Mixed.** Pkt. 10c; 1 oz. 50c.





## THE NEW BOYSENBERRY

### The Best Berry Ever Grown

Think of a berry twice the size of the Youngberry (by actual count it took 35 Boysenberries per basket, while the Youngberry needed 70 to fill)—a berry that has the succulence and flavor of the best Blackberry you ever ate, together with the tang of the Raspberry and a suggestion of the Loganberry. The vine is the largest berry vine or bush ever seen, produces over a longer period than the Youngberry and the production is practically double. The fruit (as pictured) is like the Youngberry, with a much finer flavor and less seedy. Whether eaten fresh, canned, in jam or jelly, or in pies and tarts, it is absolutely superior in every way to any other berry grown. Bare roots. **Doz. \$1.50; 25 for \$2.75; 100 for \$10.**

## YOUNGBERRY

### A Berry of Exceptional Merit

This new type of fruit was produced scientifically by crossing the loganberry with the dewberry, and it combines to a remarkable degree the most desirable qualities of all other berries. Its sweetness makes it a fine fresh table berry comparable to the strawberry. It also has the pleasant flavor of the red raspberry, the juiciness of the loganberry, and the jelling and canning qualities of the blackberry. **Doz. \$1.25; 25 for \$2.25, postpaid.**

## BLACKBERRIES

**Mammoth Cory Thornless.** A vigorous plant often making a growth of 20 to 25 feet in a season. Berries are large, of delicious flavor and with few seeds; foliage and branches thornless. The best blackberry. Bare roots. **Doz. \$1.25; 25 for \$2.25, postpaid.**

## LOGANBERRIES

A wonderful berry and entirely in a class by itself. Runners should be trellised on wires. When fruiting season is past remove the fruiting canes and wind the new canes around the wire. Set plants 6x8 feet. **Doz. \$1.50; 25 for \$2.85, postpaid.**

## RASPBERRIES

Set the plants 4 feet apart in the rows and support on parallel wires. When the new growth reaches a height of 2 or 3 feet, pinch out the tips to induce lateral growth. The laterals should also be pinched off. After the crop is harvested remove the old wood so that all the energy of the plant will be forced into the new growth.

### ST. REGIS RASPBERRY

Very early, fruit round oval and large; color a clear magenta red. A very pronounced flavor. **Doz. \$1.25; 25 for \$2.25, postpaid.**

## THE NEW ROCKHILL STRAWBERRY

It is absolutely true that the Rockhill is the finest flavored of all the ever-bearing kinds. You will be astonished and delighted at the quantity, flavor and size of the berries produced only a few months after planting. Another point that is highly acceptable to the home gardener is the fact that they do not make runners. Many varieties of strawberries make so many runners that it is a big chore to keep them pulled off, and if this is not done the bed gets so thick that it produces few and very small fruit, but the surprising part of it is that the Rockhills start out growing fast and develop

into big, fine bushes in a short time. After trying out a great many varieties of everbearing strawberries, our first choice is Rockhill. **Prices, postpaid: 10 for \$1.00; 25 for \$2.00; 50 for \$3.50; 100 for \$7.00.**

## RHUBARB ROOTS

**Giant Strawberry.** Stalks of large size and excellent flavor. One of the prime favorites in Rhubarb. Large divisions. **25c each; \$2.50 per dozen, postpaid.**

## Fraser's Select Gerbra Plants

The striking beauty of this graceful flower which blooms all through the summer and late into the fall has established its popularity. It is an excellent plant for the garden and one of the finest cut flowers for light, loose arrangement that we know of. Handsome blooms of extra large size and a wonderful color range, such as pinks, reds, bronze, and yellows in mixtures. These are borne on long wiry stems and if allowed to establish themselves over a period of years will double the amount of flowers every year. Strong 2-year-old plants are available in a mixture and in a beautiful red. **Mix, \$1.50 a dozen postpaid. Giant Red, \$2.00 a dozen postpaid.**

## LAWN GRASS SEED

Fraser's Lawn Seed is widely known as the highest quality obtainable. Cheap seed produces thin and temporary lawns and should be avoided. If you want cheap seed, buy some Timothy—it will save you money—but don't expect to get a good lawn. The following mixtures are high grade in every respect.

## LAWN GRASS SEED MIXTURES

**Prepared Especially to Meet the Exacting Requirements of the Nurseryman and Landscape Architect**

Prices net, subject to change, f.o.b. Pasadena, California.

**Fraser's Finest Select.** An approved formula of Red Top, Blue Grass, Fescue and Bent Grass without Rye Grass or White Clover.

**Fraser's High Grade.** A fine mixture of Fescues, Red Top, Blue Grass and Rye Grass without White Clover.

**Fraser's Landscape Special.** A special mixture for landscape work where large areas are to be planted. The mixture consists of fine grasses with sufficient Rye to insure quick growth and prevent unsightly erosion.

**Fraser's Standard.** Recommended for general work where a good tough permanent lawn is required. This mixture contains White Clover.

**Fraser's Choice Shady Southland Mixed.** Contains a high percentage of Poa trivialis and Fescues blended with smaller quantities of Red Top and Blue Grass and fast growing domestic Rye Grass, which insures a protective cover while the choicer sorts germinate.

**Prices of Above Mixtures: 1 lb. 65c; 3 lbs. \$1.90; 5 lbs. \$3.00; 10 lbs. \$5.75; 25 lbs. \$13.75; 50 lbs. \$26.00; 100 lbs. \$50.00.**

**Fraser's Regular Shady.** We high recommend this mixture. The formula contains all the ingredients of our "Choice Shady," but is so blended as to insure a somewhat quicker initial growth. **1 lb. 75c; 10 lbs. \$6.50; 50 lbs. \$30.00; 100 lbs. \$55.00.**



# SPECIALTIES FOR THE VEGETABLE GARDEN

Choice newer types and varieties, and novelties for the home garden. Varieties difficult to find in the market, and flavors impossible to duplicate, when grown in your own garden.

## YELLOW TOMATO

**VT828 Garden Queen.** A large yellow Tomato, non-acid, of delicious flavor. Ideal for salads, imparting a novel color, as well as flavor. With a little sliced lemon makes excellent preserves. A heavy yielder. **Pkt. 15c.**

## EDIBLE POD PEA

**VP715 Dwarf Sugar Pea.** Unsurpassed for sweetness and flavor, these Edible Pod Peas will bring a luscious new dish to your table. Extraordinarily heavy yielding. Cook without shelling. **Pkt. 10c; ½ lb. 25c.**

## ENGLISH VEGETABLE-MARROW

**VM550 Prolific.** An extremely delicious Squash. Steamed when quite young, or fried like eggplant, it is equal to eggplant itself, with richer quality. **Pkt. 10c; oz. 35c.**

### BEET

	Pkt.	Oz.
<b>VB55 Detroit Dark Red</b> .....	.10	.20
<b>VB56 Crosby's Egyptian</b> .....	.10	.20
<b>VS805 Swiss Chard for Greens</b> .....	.10	.20
<b>VB57 New Red Beet. Heart of America</b> .....	.10	.20

### BEANS—BUSH

<b>VB65 Mammoth Stringless, green pod. 2 oz.</b>	<b>Pkt. 10c;</b>
<b>lb. 50c.</b>	
<b>VB66 Rust-proof, Golden West Market Pole Beans, cluster type. 2 oz.</b>	<b>Pkt. 10c; lb. 50c.</b>

### BEANS—POLE

<b>VB85 Kentucky Wonder or Old Homestead. 2 oz.</b>	<b>Pkt. 10c; lb. 50c.</b>
<b>VB86 Fraser's Spanish Giant Stringless. White Seeded Green. Brittle and tender. 2 oz.</b>	<b>Pkt. 10c; lb. 50c.</b>

### BROCCOLI

**VB138 Italian Sprouting.** A delicious variety recently introduced from Italy. Forms a green cluster of buds which should be cut before opening, cooked and served buttered in the same manner as Asparagus. Delicious. **Pkt. 10c; oz. \$1.50.**

### BRUSSELS SPROUTS

	Pkt.	Oz.
<b>VB149 Half Dwarf Paris Market</b> .....	.10	.30

### BEANS—BUSH LIMA

<b>VB75 California Bush Lima. 2 oz.</b>	<b>Pkt. 10c; lb. 60c.</b>
<b>VB76 Baby Lima, Bush, Henderson variety. Pkt. 10c;</b>	<b>lb. 50c.</b>
<b>VB777 Hopi Bush Lima for a Baby Lima—the world's best. 2 oz. 10c; lb. 50c.</b>	

### BEANS—POLE LIMA

<b>VB80 Pole Lima. Fraser's Calif. Pole. Pkt. 10c; lb. 60c.</b>	
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### CABBAGE

	Pkt.	Oz.
<b>VR171 Danish Ball Head</b> .....	.10	.40
<b>VC172 Early Flat Dutch</b> .....	.10	.40
<b>VC173 Early Winningstadt</b> .....	.10	.40
<b>VC174 New Early Red. Rock. Deep red and remarkably solid. Excellent for slaw and pickling</b> .....	.10	.50
<b>VC175 Drumhead Savoy. Crinkled leaf, very tender</b> .....	.10	.40

### CARROTS—70 days from seed.

**VC194 The New Coreless Carrot.** Quick, vigorous growing with sweet, tender flesh of rich color. The finest variety where quality is the main consideration. **Pkt. 10c; oz. 40c.**

	Pkt.	Oz.
<b>VC195 Early Chantenay Red</b> .....	.10	.20
<b>VC196 Denver Halfong</b> .....	.10	.20
<b>VC197 Oxheart</b> .....	.10	.20
<b>VC198 Improved Long Orange</b> .....	.10	.20

### CAULIFLOWER

<b>VC190 Early Snowball</b> .....	.10	2.50
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## CELERY

<b>VC205 New Utah. Green tender type. Pkt. 10c; oz. 75c.</b>	
<b>VC204 Golden California, self-blanching. Pkt. 10c; oz. 50c.</b>	

## CORN

**VC216 New Early Golden.** An early maturing light golden colored table Corn maturing earlier than Oregon Evergreen. Ears of extra fine flavor, being sweet and tender, qualities not usually found in early Corn. **Pkt. 10c; ½ lb. 25c; 1 lb. 50c.**

**VC218 Sweet Corn, yellow kernel, Golden Bantam. 3 oz. Pkt. 10c; lb. 50c.**

**VC219 Sweet Corn, white kernel, Oregon Evergreen, Evergreen. 3 oz. Pkt. 10c; lb. 50c.**

**VC230 Pop Corn, Golden West. Pkt. 10c; lb. 50c.**

**VC220 Sweet Corn, white kernel, Country Gentleman, Evergreen. 3 oz. Pkt. 10c; lb. 50c.**

**VC221 Black Bantam, Improved Mexican. The Sweetest of Sweet Corn. Pkt. 10c; lb. 50c.**

## CUCUMBER

**VC236 Fraser's Long Green.** The best for the home garden; particularly desirable for slicing; 12 inches long; straight with few seeds. 70 days. **Pkt. 10c; 1 oz. 30c.**

**VC239 Japanese Climbing.** Very fine pickling sort; popular for early slicers. Fruits medium dark green; black spined; 8 inches long; 2¾ inches thick; cylindrical and full at both ends. 56 days. **Pkt. 10c; 1 oz. 30c.**

**VC232 California Telegraph, 24 inches long. This is the most tender Cucumber in cultivation. Pkt. 25c; 1 oz. \$2.00.**

Pkt. Oz.

## COLLARDS

<b>VC214 True Georgia</b> .....	.10	.30
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## CORN SALAD

<b>VC216 Corn Salad—Fetticus</b> .....	.10	.30
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## CRESS

<b>VC233 Fine Curled</b> .....	.10	.20
<b>VC234 Water Cress</b> .....	.10	.60

## EGG PLANT

<b>VE276 Black Beauty</b> .....	.10	.50
<b>VE269 Long Purple</b> .....	.10	.50

## ENDIVE

<b>VE279 Green Curled</b> .....	.10	.20
<b>VE280 Broad Leaved Batavian</b> .....	.10	.20

## RUTABAGA

<b>VR747 Improved Yellow Globe</b> .....	.10	.20
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## KALE

<b>VK426 Dwarf Curled Scotch</b> .....	.10	.20
<b>VK427 Tall Curled Scotch</b> .....	.10	.20
<b>VK428 Thousand Head</b> .....	.10	.20

## KOHLRABI

<b>VK431 Early Purple Vienna</b> .....	.10	.40
<b>VK432 Early White Vienna</b> .....	.10	.40

## LEEK

<b>VL478 London Flag</b> .....	.10	.40
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## MUSTARD

<b>VM552 Southern Curled</b> .....	.10	.20
<b>VM553 Ostrich Plume</b> .....	.10	.20

## LETTUCE—Heading Varieties. 70 days.

<b>VL485 Golden Mayonnaise-Hearted Lettuce</b> ....	.10	.25
<b>VL486 Cos or Romaine—Fraser's Exhibition. Large in size, this variety is of very refined, crisp flavor, self-closing. Grand for exhibition</b> .....	.10	.25
<b>VL481 Iceberg Summer Lettuce</b> .....	.10	.20
<b>VL482 Hansen or Nonpareil</b> .....	.10	.20
<b>VL483 Los Angeles or New York</b> .....	.10	.20
<b>VL484 Hawaii, White Heart. Best home garden variety</b> .....	.10	.25

## LETTUCE—Loose Leaved Varieties. 40 days from seed.

<b>VL491 Early Curled Simpson</b> .....	.10	.20
<b>VL492 Prizehead, Leave Tinged Red</b> .....	.10	.20



	Ptk.	Oz.
<b>MELONS</b>		
VM528 Musk, Tip Top .....	.10	.25
VM538 Musk, Honey Dew, Golden Flesh.....		
VM539 Casaba, Winter Pineapple.....	.10	.25
VM540 Casaba, large hybrid.....	.10	.25
VM542 Watermelon, Klondike .....	.10	.25
VM543 Watermelon, Klondike striped.....	.10	.25

**ONION**—60-90 days from seed.

VO649 Potato Salad Onion. Tender, sweet bunching type. White. Earliest of all.....	.10	.50
VO632 Riverside Amber Orange Sweet Spanish.....	.10	.40
VO634 Riverside White Sweet Spanish.....	.10	.40
VO631 Brown, Australian .....	.10	.25
VO635 Riverside Sweet Spanish (Valencia, Carlisle). The best of the large sweet Spanish Onions. Good keeper.....	.10	.40
VO633 White Portugal or Silverskin.....	.10	.25
VO650 Japanese Bunching .....	.10	.25

### VEGETABLE SPECIALTIES

**VT829 Tomato, New. Earliana. Fraser's Red Heart.** Is the most perfect Tomato we believe produced so far, and it is very early. On trellises it is very ornamental and does not detract from a flower garden. Plants are thrifty and heavy producers, and long-bearing. Fruits uniformly deep scarlet and globe-shaped, medium large, smooth, solid and of distinct quality. **Pkt. 15c.**

**VG235 Cucumber. Fraser's California Lemon.** You do not know what real Cucumber flavor is unless you have tasted this superior Cucumber. For slicing and general salad use, and unusually fine for pickles. Fruits are deep yellow from the time they form until they become 3 to 3½ inches long and almost as blunt as the shape of a giant lemon. **Pkt. 10c.**

**VT67 Broad Windsor Bean. The Wonder.** Similar to the American Lima Bean but with a richer, marrow-like flavor. Bushy plants, 14-16 inches, with pods 12 inches long filled with plump, delicious beans. **Pkt. 10c; ½ lb. 40c; 1 lb. 60c.**

#### OKRA or GUMBO

VO628 Long Green .....	.10	.20
VO629 White Velvet .....	.10	.20

PARSLEY	Pkt.	Oz.
VP676 Champion Moss Curled.....	.10	.20
VP674 Hamburgh-rooted .....	.10	.40
VP677 Large California Improved. Novelty.....	.10	.30

#### PARSNIP

VP681 Hollow Crown .....	.10	.20
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#### PEPPERS

VP700 Floral Gem. Yellow. Pickling type.....	.10	
VP701 Anaheim Chili, Hot. 6 to 8 in. long.....	.10	.75
VP702 Cayenne, Hot. Small. 4 in.....	.10	.75

#### STUFFING PEPPERS, GIANTS

VP705 California Wonder Sweet, Green.....	.10	.75
VP706 Chinese Giant Sweet, Green.....	.10	.75
VP710 Pimento. Medium size. Red.....	.10	.50

#### PEAS—First Early Variety

VP685 American Wonder .....	.10	.50
VP686 Dwarf Telephone .....	.10	.50

#### PEAS—Second Early Varieties

VP691 Senator .....	.10	.50
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#### PEAS—Late Varieties

VP695 Telephone Climbing .....	.10	.40
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#### PUMPKIN—Small, Sugar or Pie Type

VP714 Golden Boston Pie.....	.10	.25
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#### RADISHES—30 Days from Seed

VR732 California Mammoth White.....	.05	.20
VR733 Early Long Scarlet Short Top.....	.05	.20
VR737 French Breakfast .....	.05	.20
VR734 Long White Icicle.....	.05	.20
VR735 Scarlet Turnip .....	.05	.20
VR736 Scarlet Turnip, White Tip .....	.05	.20

### ROSELLE

**VR740 Queensland Jelly Plant.** Easily grown from seed planted in spring when ground is warm. Bushy plants grow from 4 to 5 feet high. The fleshy calyx surrounding the seed pod is used as soon as the flower drops for making jelly, equal to gauva or currant. **Pkt. 10c; oz. 60c.**

#### SALSIFY

VS781 Sandwich Island .....	.10	.25
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#### SPINACH

VS782 Bloomsdale .....	.10	.15
VS783 New Zealand .....	.10	.15
VS784 Prickly or Winter.....	.10	.15

#### SQUASH

	Pkt.	Oz.
VS790 Summer. White bush scalloped.....	.10	.25
VS791 Banana. Large. 18" long table variety.....	.10	.25
VS792 Green Hubbard. Best winter variety.....	.10	.25
VS793 Table Queen. Small. Best garden variety .....	.10	.25
VS798 Zucchini or Italian. Summer variety. Light green .....	.10	.25

#### TURNIP

VT850 Early White Flat Dutch.....	.10	.15
VT851 Purple Top White Globe .....	.10	.15
VT852 Purple Top Strapleaf .....	.10	.15

## FRASER'S TOMATO

### FRASER'S TOMATO

America's Best

#### FRASER'S CLIMBING OR TRAILING WONDER

**VT835** Very sweet, high sugar content. Deep rich red inside and out, smooth skin, solid meat with very few seeds. Medium size and uniform shape. The finest tomato ever grown for either table or canning. **Pkt. 25c; oz. 75c; ½ lb. \$3.50; lb. \$6.00.**

### GIANT TOMATO FRUITS

Tomato Fruits are a Fraser Specialty

**VT828 Master Marglobe.** The best general purpose tomato recently introduced. **Pkt. 10c.**

**VT830 Ox Heart.** Heart-shaped, rosy-pink, 80 to 90 days. **Pkt. 15c.**

**VT831 Ponderosa (also known as Beefsteak).** Fruits deep purplish-pink. 85 days. **Pkt. 10c.**

**VT833 New Stone.** Fruits bright deep scarlet. 85 days. **Pkt. 10c.**

**VT834 New Mexican Tomato.** Very early. **Pkt. 10c.**

**VT827 Giant California Blood Orange Tomato.** **Pkt. 10c.**

### TOMATOES

For Preserves, Pickles, and Decorative Purposes

**VT836 Thomas Edison (Climbing).** **Pkt. 15c.**

**VT843 Red Cherry.** Fruits small, round, deep red. **Pkt. 10c.**

**VT846 Yellow Plum.** Fruits oval, 2 inches long; clear deep yellow. **Pkt. 10c.**

**VT837 Fraser's Long Red Salad Italian Tomato.** Climbing ornamental type, 4 inches long. **Pkt. 15c.**

### HERBS

#### THE NATURAL SEASONING FOR FOODS

**VA1 Anise.** Used as a cordial and for garnishing and flavoring seeds have an agreeable aromatic taste.

**VB51 Basil. Sweet.** The leaves are used for flavoring soups,

**VB52 Borage.** The leaves are used for flavoring

**VC151 Caraway.** Grown for the seeds, which are used extensively for flavoring of bread, pastry, etc.

**VC153 Catnip or Catmint.** The leaves are used for seasoning. It also makes excellent bee pasture.

**VC155 Chervil.** Used in soups and salads.

**VC156 Corlander.** used in of liquors and confectionery.

**VC159 Chives.** Valued for their mild onion-like flavor.

**VD251 Dill.** The seeds have an aromatic odor and warm, pungent taste. They are used as a condiment

**VL476 Lavender.** Used chiefly in the manufacture of perfumery.

**VM526 Marjoram, Sweet.** The leaves and the ends of the shoots are esteemed for seasoning in Summer and are also dried for Winter use.

**VR729 Rosemary.** The aromatic leaves are used for seasoning.

**VS776 Sage.** The most extensively used of all herbs as a seasoning for dressing.

**VS779 Sorrel.** Used in soups and salads for its pleasing flavor.

**VS778 Summer Savory.** A hardy annual. The drier stems, leaves and flowers are extensively used for flavoring—particularly in dressings and soups.

**VT826 Thyme.** Used for seasoning.

All Packets 10c Each



# FRASER'S CALIFORNIA QUALITY BULBS

## AGAPANTHUS

**AGAPANTHUS. Umbellata.** Planting season year around. Blooms in mid-summer. Dark blue. **Each 35c; Doz. \$3.00.**

## AMARYLLIS

**GIANT AMARYLLIS. Hippeastrum** (Hybrids). Planting season year around. The Amaryllis are easy of cultivation. They may be planted in full sun or semi-shade, the soil being first well spaded and adequately enriched with rotted manure or commercial fertilizer. In planting do not cover the bulbs more than an inch or so and do not move them more often than necessary, as they thrive best when undisturbed for several seasons.

**Large Bulbs** which will bloom first year, **45c each; \$4.50 per doz.**

## AMARYLLIS BELLA DONNA

**"Bella Donna Lily,"** blush, delicately shaded with pink or light purple, flowering before the leaves appear, very fragrant and fine for cut flowers, lasting fully a week when cut. Plant in a sunny position, leaving the neck even with the surface of the soil.

**Belladonna Major, Early.** 20c each; \$2.00 per doz.

**Belladonna Minor, Late.** 15c each; \$1.50 per doz.

## AMARYLLIS JOHNSONII

A very popular sort, producing freely large blooms of a most brilliant red color. **Large bulbs, 25c each; \$2.50 per doz.**

Planting Season: September to Spring.

## ANEMONE

Planting Season September to Spring.

**French Choice Mixed. No. 2. Doz. 25c; Per 100, \$1.50.**

**Blue Poppy. Rich blue. No. 2. Doz. 25c; Per 100, \$1.50.**

**His Excellency. Giant red. No. 2. Doz. 25c; Per 100, \$1.50.**

**St. Brigid. Double and semi-double. No. 2. Doz. 25c; Per 100, \$1.50.**

## BEGONIA—Tuberous Rooted

These are very satisfactory as summer bloomers. For outside beds, plant in a shaded location, covering the bulbs about one-half inch deep. Water lightly until growth starts. After the foliage has died down in the fall, lift them and store in dry sand. Tuberous Begonias make very good pot plants.

### Single Begonias

**Single Rose. 20c each; \$2.25 dozen.**

**Single Crimson. 20c each; \$2.25 dozen.**

**Single Scarlet. 20c each; \$2.25 dozen.**

**Single Yellow. 20c each; \$2.25 dozen.**

**Single Salmon. 20c each; \$2.25 dozen.**

**(Collection: One each of the above five colors for 90c postpaid)**

### Double Begonias

**Double Rose. 25c each; \$2.50 dozen.**

**Double Crimson. 25c each; \$2.50 dozen.**

**Double Yellow. 25c each; \$2.50 dozen.**

**Double Scarlet. 25c each; \$2.50 dozen.**

**Double Salmon. 25c each; \$2.50 dozen.**

**(Collection: One each of above five colors for \$1.10 postpaid)**

**Double Crested Mixed. 3 for 70c; \$2.50 dozen.**

**Double Frilled Mixed. 3 for 70c; \$2.50 dozen.**

**Lloydii or Hanging Basket, Mixed Colors. 25c each; \$2.50 doz.**

## CALADIUM—Elephant's Ear

**Caladium esculentum.** One of the most effective foliage plants for the garden. The mammoth leaves are extremely decorative. Excellent for planting in a semi-shaded location where plenty of moisture is assured. **25c each; \$2.50 per dozen.**

## CALLA LILY

Planting Season: White Callas, September to January; Pink Callas, October to Spring; Yellow Callas, December to Spring.

**Black.** First size, 1 to 1½ inches. **Each 40c; Doz. \$3.75.**

**New Pink.** Blooming size. **Each 35c; Doz. \$3.50.**

**White.** Blooming size. **Each 15c; Doz. \$1.35.**

**Yellow.** Blooming size. **Each 15c; Doz. \$1.35.**

## CANNA

**CANNA.** Planting season January to May, summer blooming. All with green foliage. **Copper Giant,** immense bronze flowers suffused rose, 4 ft. **Eureka,** almost pure white, 4 to 5 ft. **Hungaria,** fine clear pink, 2 to 3 ft. **Indiana,** large bright vivid orange, 5 to 6 ft. **Rose Glory,** beautiful large salmon-rose, 4 to 5 ft. **Uncle Sam,** deep vivid crimson, one of the largest reds, 5 to 6 ft. **25c each, \$2.00 doz.**

## DAHLIA

**Decorative Dahlias.** Our selection (names furnished if desired) in separate shades: Red, yellow, orange, purple, pink, blend-ed shades and white. **Each 30c; Doz. \$3.00.**

**Cactus and Hybrid Cactus.** Our selection (names furnished if desired), in separate shades. **Each 25c; Doz. \$2.50.**

**Pompon Dahlias.** In separate colors. **Each 25c; Doz. \$2.50.**

## GLADIOLUS

**GLADIOLUS, Giant.** Planting season January to April, blooms from June to September. Bulbs are carefully cured, high crown. Guaranteed to bloom, all giant flowers.

**Albatross, white.**

**Minuet, lavender.**

**Leon Douglas, coral rose.**

**Pfitzer's Triumph, scarlet.**

**Picardy, pink.**

**California Sunshine, orange-yellow.**

**Betty Nuthall, orange-pink.**

**Emily Auburn, smoky-rose.**

**Jubilee, orchid.**

**Los Angeles, shrimp pink.**

**Gladdie Boy, Talisman-rose.**

**Veiled Brilliance, mottled brown.**

**Golden Eagle, yellow.**

**Marmora, smoky-lavender.**

**Dr. F. E. Bennett, scarlet.**

**Separate Colors: 50c doz.; \$4.00 per 100.**

**Mixed Colors: 40c doz.; \$3.00 per 100.**

## GERMAN IRIS

These are the hardy garden Irises, often called Fleur d'lis or Flag Lilies. They are lovely subjects for beds, borders and mass effects in perennial gardens. Their flowers rival orchids in beauty, and many are delightfully fragrant. There have been hundreds of new varieties produced in recent years, some of which are decided improvements, others are very similar to the older varieties. We have endeavored to select the most outstanding of these novelties and the better older varieties.

**Eight New California Named Varieties, all different colors. Our Selection, \$2.00.**

## ISMENE

**ISMENE Calathina (White Summer Daffodil).** (Hymenocallis). Planting season year around, blooms all summer. Large fragrant white trumpets. Should be in every garden. **\$2.00 doz.; \$12.00 per 100.**

## LILY

**Lilium regale.** The Regal Lily. This lily from Western China is one of the most beautiful garden lilies ever cultivated. It grows well in the ordinary garden soils and produces each succeeding spring a wonderful display of flowers on stems three to five feet high. The flowers have the fragrance of Jasmine. **Price 25c each; \$2.50 per dozen.**

## RANUNCULUS

**RANUNCULUS, Double Camellia-flowered Giants.** Planting season the year around. 1 year Jumbo bulbs, mixed colors, **45c doz.; \$1.75 for 50; \$3.00 per 100; \$27.50 per 1000.**

## TIGRIDIA

**TIGRIDIA (Mexican Flame Tulip).** Planting season January to April. Red, rose-and-yellow, and all-yellow blooms, blooms in July and August. **\$1.00 doz.; \$7.50 per 100.**

## TUBEROSE

**TUBEROSE.** Planting season from February to April, blooms August to October.

**Double Pearl. Annual. \$1.00 doz.; \$7.00 per 100.**

**Mexican Everblooming. Single, perennial. 85c doz.; \$6.00 per 100.**



# Universal Seed and Bulb Planting Calendar

## JANUARY

### FOR CALIFORNIA AND MILD CLIMATES

**FLOWERS:** Sow seeds in open ground: Acroclinium, Alyssum, Bartonía, Calendula, Calliopsis, Candytuft, Centaurea, Annual Chrysanthemums, Clarkia, Godetia, Lupin, Mignonette, Nigella, Poppies, California Poppy, Scabiosa, Schizanthus, Wild Flower Mixture, Sweet Peas, also Lawn Grasses.

**Sow in Seed Flats:** Aquilegia, Delphinium, Larkspur, Phlox, Snapdragon.

**BULBS** of Amaryllis, Agapanthus, Gladiolus, Liliums, Narcissus, Ranunculus, Tuberose, Tuberous Begonia.

## FEBRUARY

### FOR CALIFORNIA AND MILD CLIMATES

**FLOWERS:** Sow Seeds in Open Ground: Acroclinium, African Daisy, Alyssum, Bartonía, Calendula, Calliopsis, Candytuft, Centaurea, Clarkia, Early Flowering Cosmos, California Poppy, Dahlia, Gypsophila, Hunnemannia, Larkspur, Linaria, Linum, Lupins, Mignonette, Nasturtium, Nemophila, Nigella, Poppies, Phlox, Salpiglossis, Schizanthus, Scabiosa, Sweet Peas, Wildflower Mixture, also Lawn Grasses.

**Sow in Seed Flats:** Agatheá, Ageratum, Asters, Aquilegia, Begonia, Coreopsis, Delphinium, Gaillardia, Godetia, Hollyhock, Lobelia, Myosotis, Nemesia, Pentstemon, Petunia, Perennial Poppies, Shasta Daisy, Stocks and Viola Cornuta.

**BULBS** of Amaryllis, Cannas, Gladiolus, Liliums, Tuberose, Tuberous Begonia, Pink and Yellow Callas.

## MARCH

### FOR EASTERN STATES AND CALIFORNIA

**FLOWERS:** Sow Seeds in Open Ground: Acroclinium, Ageratum, Alyssum, Arctotis, Amaranthus, Balsam, Bartonía, Brachycome, Calendula, Calliopsis, Candytuft, Celosia, Centaurea, Clarkia, Dahlia, Painted Daisy, Early Flowering Cosmos, Dahlia Seed, Daisies, Four o'Clocks, Godetia, Gomphrena, Gypsophila, Helichrysum, Hunnemannia, Kochia, Larkspur, Linum, Lupin, Marigold, Mignonette, Nasturtium, Nemophila, Nigella, Phlox, Salpiglossis, Scabiosa, Schizanthus, Sunflower, Sweet Peas, Vine Seeds, also Lawn Grasses.

**Sow in Seed Flats:** Aquilegia, Asters, Begonia, Bellis, Canterbury Bells, Carnation, Coleus, Coreopsis, Daisy, Delphinium, Didiscus, Gaillardia, Gerbera, Geum, Heliotrope, Lobelia, Matricaria, Nemesia, Nicotiana, Pentstemon, Petunia, Salvia, Shasta Daisy, Statice, Stocks, Sweet William, Verbena, Viola, Wallflower, Vine Seeds.

**BULBS** of Cannas, Dahlias, Gladiolus, Tuberose, Pink and Yellow Calla Lilies, and Regale Lilies.

## APRIL

### FOR EASTERN STATES AND CALIFORNIA

**FLOWERS:** Sow in Open Ground: Abronia, Acroclinium, Ageratum, Amaranthus, Arctotis Grandis, Balsam, Candytuft, Calendula, Calliopsis, Celosia, Centaurea, Early Cosmos, Dahlia Seeds, Gypsophila, Helichrysum, Hunnemannia, Kochia, Larkspur, Mathiola, Mignonette, African Marigold, Nigella, Nicotiana, Nasturtium, Oenothera, Painted Daisy, Petunia, Portulaca, Phlox Drumandii, Rhodanthe, Salpiglossis, Scabiosa, Sunflower, Valeriana, Verbena, Wallflower, Zinnia, Vine Seeds, also Lawn Grasses.

**Sow in Seed Flats:** Asters, Carnation, Delphinium, Didiscus, Geum, Gerbera, Lobelia, African Marigold, Nicotiana, Petunia, Primula, Salvia, Statice, Stocks, Verbena.

**BULBS** of Cannas, Dahlia, Gladiolus and Tuberose.

## MAY

### FOR EASTERN STATES AND CALIFORNIA

**FLOWERS:** Sow in Open Ground: Abronia, Ageratum, Alyssum, Amaranthus Arctotis Grandis, Balsam, Candytuft, Calliopsis, Cosmos, Celosia, Centaurea, Gypsophila, Helichrysum, Hunnemannia, Larkspur, African Marigold, Mignonette, Nasturtium, Nigella, Oenothera, Phlox, Drumondii, Painted Daisy, Portulaca, Salpiglossis, Scabiosa, Stevia, Sunflower, Zinnia, Vine Seeds, also Lawn Grasses.

**Sow in Seed Flats:** Asters, Carnation, Delphinium, Dianthus, Gaillardia, Geum, Gomphrena, Lobelia, Matricaria, Nicotiana, Petunia, Salvia, Schizanthus, Statice.

**BULBS** of Canna, Dahlia, Gladiolus.

## JUNE AND JULY

### FOR EASTERN STATES AND CALIFORNIA

**FLOWERS:** Sow Seeds in the Open Ground: Calendula, Candytuft, Late Cosmos, Centaurea, Daisies, Gypsophila, African Marigold, Nasturtium, Phlox, Portulaca, Salpiglossis, Zinnia, Vine Seeds.

**Sow in Seed Flats:** Cineraria, Delphinium, Pansies and Primulas.

**BULBS** of Gladiolus.

## AUGUST

### FOR CALIFORNIA AND MILD CLIMATES

**FLOWERS:** Sow Seeds in Open Ground: Calendula, Centaurea, Early Cosmos, Gypsophila, Winter Flowering Sweet Peas, French Marigold, Nasturtium, Phlox, Salpiglossis, Zinnia.

**Sow in Seed Flats:** Aquilegia, Carnation, Canterbury Bells, Coreopsis, Cineraria, Delphinium, Digitalis, Forget-Me-Not, Gaillardia, Hollyhock, Pansy, Pentstemon, Perennial Poppies, Phlox, Shasta Daisy, Snapdragon, Stocks, Verbena, Viola, Wallflower.

**BULBS** of Calla, Freesia, German Iris, Ornithogalum, Oxalis, Ranunculus.

## SEPTEMBER

### FOR CALIFORNIA AND MILD CLIMATES

**FLOWERS:** Sow Seeds in Open Ground of Bartonía, Calendula, Centaurea, Early Cosmos, Dimorphotheca, Gypsophila, French Marigolds, Larkspur, Linum, Nasturtium, Nemesia, all Poppies, Salpiglossis, Winter Sweet Peas, Wildflower Mixture.

**Sow in Seed Flats:** Aquilegia, Carnation, Canterbury Bells, Coreopsis, Cineraria, Daisies, Delphinium, Digitalis, Forget-Me-Not, Gaillardia, Geum, Hollyhock, Pansy, Petunia, Pentstemon, Phlox, Pyrethrum, Scabiosa, Snapdragon, Stocks, Verbena, Viola, Wallflower.

**BULBS** of Allium, Anemone, Baby Glads, Calla, Dutch and German Iris, Freesia, Liliun Candidum, Ornithogalum, Oxalis, Ranunculus, Watsonia.

## OCTOBER AND NOVEMBER

### FOR CALIFORNIA AND MILD CLIMATES

**FLOWERS:** Sow Seeds in Open Ground: Acroclinium, Alyssum, Bartonía, Candytuft, Calendula, Centaurea, Clarkia, California Poppy, Dimorphotheca, French Marigolds, Godetia, Gypsophila, Larkspur, Linum, Lupin, Mignonette, Nemesia, Nemophila, Nigella, Painted Daisy, all Poppies, Ranunculus seed, Schizanthus, Winter Flowering Sweet Peas, Wild Flower Mixture, also Lawn Grasses.

**Sow in Seed Flats:** Aquilegia, Canterbury Bells, Carnation, Coreopsis, Double Daisy, Delphinium, Digitalis, Forget-Me-Not, Gerbera, Gaillardia, Geum, Hollyhock, Pansy, Pentstemon, Petunia, Phlox, Pyrethrum, Scabiosa, Shasta Daisy, Snapdragon, Stocks, Sweet William, Verbena, Viola, Wallflower.

**BULBS** of Anemones, Amaryllis, Baby Glads, Callas, Crocus, Dutch and German Iris, Freesias, Hyacinths, Ixias, Narcissus, Native California Bulbs, Oxalis, Ranunculus, Sparaxis, Tulips, Watsonias, Easter Lilies.

## DECEMBER

### FOR CALIFORNIA AND MILD CLIMATES

**FLOWERS:** Sow Seed in Open Ground: Acroclinium, Alyssum, Bartonía, Calendula, Candytuft, Calliopsis, Clarkia, Annual Chrysanthemums, California Poppy, Dianthus, Lupin, Mignonette, Nigella, Nemesia, Poppies, Standard Sweet Peas, Schizanthus, California Wild Flowers, also Lawn Grasses.

**Sow in Seed Flats:** Aquilegia, Larkspur, Pansy, Phlox, Snapdragon, Stocks.

**BULBS** of Amaryllis, Callas, Gladiolus, Hyacinths, Narcissus, Ranunculus, Tulips, Lilies.



# Index to Sun-Ripened Seeds and Bulbs

## Our 52nd Year

Produced under the ideal conditions prevailing here which are not excelled in any other section of the world. The quality of Pacific Coast Seeds is best reflected by the great increase in seed production here for world-wide consumption. Practically every nation on the globe now comes to the Pacific Coast for at least part of their seed requirements. California Seeds are produced by people who have served a lifetime in the seed-growing business and possess every modern apparatus for seed production, cleaning, grading, testing, packing and marketing.

### WARRANTY

Fraser & Son, Ltd., give no warranty, expressed or implied, as to description, quality, productiveness, or any other matter, of any Seeds, Bulbs or Plants they sell, and will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, they are at once to be returned.

### SEEDS

	Page
<b>Asters</b> .....	11-12
Agathea .....	12
Ageratum .....	12
Alyssum .....	12
Amaranthus .....	12
Agapanthus .....	13
Amaryllis .....	13
Anagallis .....	13
Anchusa .....	13
Anemone .....	13
Antirrhinum .....	34
Aquilegia .....	13
Arctotis .....	13
Asclepias .....	13
Asparagus .....	13
Australian Pea Vine.....	21
<b>Bachelor Button</b> .....	18
Balsam .....	13
Begonia .....	13
Bellis Perennis .....	13
Brachycome .....	13
Browallia .....	13
Bulbs .....	40
<b>Cactus Seed</b> .....	14
Calceolaria .....	13
California Wild Flowers.....	14
California Poppies .....	15
Calendula .....	17
Calliopsis .....	16

	Page
Canna .....	19
Canary Bird Vine.....	19
Canterbury Bells .....	16
Candytuft .....	16
Carnation .....	16
Cardinal Climber .....	21
Celosia .....	18
Centaurea .....	18-19
Chrysanthemum .....	19
Cheiranthus .....	19
Cineraria .....	19
Clarkia .....	19
Coleus .....	19
Cobaea .....	21
Cockscomb .....	18
Columbine .....	13
Coral Bells .....	25
Cosmos .....	20
Coreopsis .....	20
Cornflower .....	18
Cynoglossum .....	20
Cyclamen .....	20
<b>Dahlia</b> .....	22
Delphinium .....	23
Dianthus .....	23
Didiscus—Blue Lace Flower.....	24
Dimorphotheca .....	24
Digitalis .....	24
Dusty Miller .....	19
<b>English Daisy</b> .....	13
Euphorbia .....	24
Everlasting Flowers .....	24
<b>Forget-Me-Not</b> .....	27
Four o'Clock .....	28
Foxglove .....	24
<b>Gaillardia</b> .....	24
Geranium .....	24
Gerbera .....	24
Geum .....	24
Gilia .....	15
Godetia .....	25
Grass Seed .....	37
Gypsophila .....	25
<b>Herb Seed</b> .....	39
Heuchera .....	25
Helianthus .....	25
Hollyhocks .....	25
<b>Iceland Poppies</b> .....	29
Ipomea .....	21
<b>Kale (Flowering)</b> .....	26
Kochia .....	26
Kudzu Vine .....	21
<b>Larkspur</b> .....	26
Lily .....	26
Linaria .....	26-27
Linum .....	26
Lobelia .....	27
Lupine .....	14-27
<b>Marigold</b> .....	Inside Back Cover
Marguerite .....	16
Mathiola, Fever Few.....	27
Matricaria .....	27
Michaelmas Daisy .....	27
Mignonette .....	27

	Page
Morning Glory .....	21
Mina Lobata .....	21
Myosotis .....	28
<b>Nasturtium</b> .....	28
Nemesia .....	27
Nemophila .....	14-27
Nicotiana .....	27
<b>Pansy</b> .....	28-29
Pentstemon .....	29
Pinks .....	16
Poppies .....	29
Petunia .....	30 and Back Cover
Phlox .....	31
Portulaca .....	31
Primula .....	31
Pyrethrum .....	31
<b>Ranunculas</b> .....	32
Rehmania .....	32
<b>Salpiglossis</b> .....	32
Salvia .....	32
Scabiosa .....	33
Scarlet Runner Bean.....	21
Schizanthus .....	33
Shasta Daisy .....	35
Snapdragon .....	34
Stevia .....	33
Stocks .....	35
Streptocarpus .....	33
Sunflower .....	35
Sweet Peas .....	9-10
Sweet Wivelsfield .....	23
Sweet William .....	24
<b>Thalictrum</b> .....	35
Texas Queen Ann's Lace Flower.....	36
Tidy Tips .....	14
Tithonia .....	36
Transvaal Daisy .....	24
<b>Ursinia</b> .....	35
<b>Vegetable Seed</b> .....	38-39
Venedium .....	35
Verbena .....	36
Vinca .....	36
Viola .....	36
Virginia Stock .....	36
<b>Wallflower</b> .....	36
Wildflowers .....	15
<b>Zinnia (Front Cover)</b> .....	4-5-6-7-8

### BULBS

Agapanthus .....	40
Amaryllis .....	40
Anemone .....	40
Begonia .....	40
Caladium .....	40
Calla Lily .....	40
Canna .....	40
Dahlia .....	40
Gladiolus .....	40
Ismene .....	40
Iris .....	40
Lily .....	40
Ranunculas .....	40
Tigridia .....	40
Tuberose .....	40





AFRICAN GIANT MARIGOLDS

Shown in illustration (one-third natural size) top left: Yellow Supreme, Double Golden Eagle, Golden West, Guinea Gold, Chrysanthemum Flowered.

## FRENCH MARIGOLDS

A smaller type than Giant African

### DWARF VARIETIES (12 in.)

362 **Golden Ball.** Round, double, good size flowers of bright orange. Compact plant growing about 1 foot tall. Pkt. 15c; 1/4 oz. 40c; 1/2 oz. 70c.

365 **Robert Beist.** Very attractive double flowers of dark maroon, plant 1 ft. apart. Pkt. 15c; 1/4 oz. 30c; 1/2 oz. 50c.

380 **Fraser's Persian Wave.** A compact plant bearing dwarf French doubles. Excellent for borders or pot plants. Mahogany brown with velvety golden stripes. Very profuse bloomers. Pkt. 15c; 1/4 oz. 30c; 1/2 oz. 50c.

### TALL VARIETIES (24 in.)

377 **Ramona (Improved Josephine).** Tall French single, strikingly beautiful; rich mahogany edged with gold. Pkt. 15c; 1/4 oz. 25c; 1/2 oz. 40c.

379 **Fraser's Golden Wave.** Tall French Doubles. Beautifully striped in gold, orange and brown combinations. Grows 2 1/2 to 3 feet high. Very striking flowers, often 2 in. across. Pkt. 15c; 1/4 oz. 30c; 1/2 oz. 50c.

## NOVELTY MARIGOLDS

### FRENCH DWARF DOUBLE

361 **Harmony.** Scabiosa-like flowers, deep orange center, surrounded by maroon guard petals. Pkt. 15c; 1/4 oz. 25c.

375 **Dwarf Royal Scott.** (All Double). Dwarf and bushy (10-12 inches). Very uniform. Striped mahogany and gold. Pkt. 25c; 1/4 oz. 65c.

368 **FRASER'S GOLDEN BUTTERFLY BORDER MARIGOLD** (*Signata pumila*). Height 6 in. Bright, golden yellow flowers. Pkt. 15c; 1/4 oz. 30c; 1/2 oz. 50c.

## GIANT AFRICAN MARIGOLDS

### TALL DOUBLE FISTULOSA, 3 ft.

An especially fine tall branching strain, bearing enormous flowers of the fluted petal type.

394 **Orange Alldouble.** A new strain of Giant African Marigold producing large orange balls of double quilled heads. Pkt. 15c; 1/4 oz. 50c.

395 **Lemon Alldouble.** Rich lemon yellow and a companion to Orange Alldouble. Pkt. 15c; 1/4 oz. 50c.

397 **Orange Prince, Los Angeles Strain.** Enormous rich golden orange flowers of the quilled type, 4 or 5 inches across; will grow 3 feet or more. Pkt. 15c; 1/4 oz. 35c.

398 **Lemon Queen, Los Angeles Strain.** Same in size and form as Orange Prince but a pure lemon color. Pkt. 15c; 1/4 oz. 35c.

399 **African Alldouble, Mixed.** A fine mixture of the Tall African Marigolds suitable for the cut flower garden. Pkt. 10c; 1/4 oz. 35c.

## MEDIUM AFRICAN MARIGOLDS

### ODORLESS COLLARETTE TYPES

387 **Collarette African Marigold, Crown of Gold.** New odorless type. Height 18 inches. Color golden-orange with a beautiful high crown surrounded by a collarette of broad petals. Pkt. 25c; 1/4 oz. 50c.

388 **Collarette African Marigold, Yellow Crown.** A perfect companion to the original Crown of Gold in color. This is a clear bright uniform canary yellow. Both of these types are fine for cutting. There is no odor to the foliage. Pkt. 25c; 1/4 oz. 50c.

## Marigolds march on—

Plant FRASER'S for a better showing of these brilliant flowers.

New Collection No. 360. These six NEW kinds, one packet each, for only \$1

## GIANT AFRICAN GIANT MARIGOLDS

390 **Giant Burpee's Gold.** Odorless foliage on this most popular type of all Marigolds. Full doubleness with no singles. Color in a deep orange; flowers are 4 inches across, plants 2 1/2 ft. high, quite branching. Pkt. 25c; 1/4 oz. 50c.

403 **Sunset Giants Gigantea.** Huge flowers with a color range through orange, yellow, and primrose. Flowers are from 5 to 7 inches across. 75 per cent true. Pkt. 25c; 1/4 oz. 50c.

389 **Golden West.** Early flowering, flat petaled. Beautifully uniform, full double, bright orange flowers 3 to 4 inches across. Blooms in about 15 weeks. Highly recommended by the All-America selections. Pkt. 25c; 1/4 oz. 50c.

386 **Chrysanthemum flowered Hybrids, American Beauty Mix.** Recommended by the All-America selections. Pkt. 25c; 1/4 oz. 50c.

405 **Double "Golden Eagle" Marigold.** A new type with wing-shaped petals forming a glittering-gold flower. Flowers are from 3 1/2 to 4 1/2 inches across, distinctly different. Height 3 ft. Pkt. 25c; 1/4 oz. 50c.

400 **Yellow Supreme Marigold.** The flowers resemble the Giant Guinea Gold in type. The difference is in the color; it is a rich, creamy lemon-yellow. It has a delicate, mild, honey fragrance. Pkt. 15c; 1/4 oz. 25c.

401 **Improved Guinea Gold.** A new and distinctive semi-double. The loose, lace-like petals make this marigold look like a large ball of golden orange. Pkt. 15c; 1/4 oz. 25c.

### SUNSET GIANT MARIGOLD







CALENDULA CAMPFIRE (SENSATION)

## CALIFORNIA PETUNIAS

### Fraser's California Ruffled Giants

With large veined throats, this is the largest single Petunia in existence. The original stock is from the famous Shepard's strain, of Ventura, California. It has continued to improve for the past twenty years. We believe the Super Giants Ruffled is the acme of perfection. Flowers are of immense size and the color segregation is true to name and description.

- 549 Fraser's Camellia Pink, red veined, dark throat. Pkt. 25c; Special Pkt. 75c.
- 550 Fraser's Copper Red, dark throat. Pkt. 25c; Special Pkt. 75c.
- 551 Fraser's Copper Rose. Pkt. 25c; Special Pkt. 75c.
- 552 Fraser's Steel Blue, veined black, dwarf. Pkt. 25c; Special Pkt. 75c.
- 553 Fraser's Bluish White, veined. Pkt. 25c; Special Pkt. 75c.
- 554 Fraser's Giant Ruffled Pink. Pkt. 25c; Special Pkt. 75c.
- 555 Fraser's Copper Red and White. Pkt. 25c; Special Pkt. 75c.
- 556 Fraser's Rose and White, yellow throat. Pkt. 25c; Special Pkt. 75c.
- 557 Fraser's Red and White. Pkt. 25c; Special Pkt. 75c.
- 558 Fraser's Dark Crimson. Pkt. 25c; Special Pkt. 75c.
- 559 Fraser's Rosea. Rich Rose. Pkt. 25c; Special Pkt. 75c.
- 560 Fraser's Silver Rose Pink, flushed rosy amaranth. Pkt. 25c; Special Pkt. 75c.
- 561 Fraser's White, white with yellow throat. Pkt. 25c; Special Pkt. 75c.
- 562 Ruffled Monsters, Choice Mix. Pkt. 25c; Special Pkt. 50c.

# CALENDULA

## Scotch Marigold, Pot Marigold

Calendulas are most popular hardy annuals. They form a mass of rich green foliage close to the ground and produce a wealth of blooms which are splendid for garden display and for cutting. They are valued for their many rich gold and lemon shades, blooming from June until hard frost.

**414 Campfire (Sensation).** Extremely large flowers of a beautiful and rich orange color with an iridescent scarlet sheen. Gives a rich and charming effect. Pkt. 15c.

**418 Chrysantha or Sunshine.** A very lovely Calendula with drooping, long, wide petals, giving the flower a globular appearance by curving downward. The color is a clear Buttercup yellow. Has long stems and is as fine for cutting as for bedding. Pkt. 15c.

**419 Orange Shaggy.** A distinct new type with deeply fringed and laciniated brilliant orange blooms. Pkt. 15c.

**408 Orange Dazzler.** Perfectly double, ball-shaped flowers composed of attractively frilled, golden orange flower petals. Pkt. 15c.

**415 Ball's Golden Yellow.** A bright golden yellow color. The largest Calendula Grown. Pkt. 15c.

### CALENDULA COLLECTION

**421** One packet each of the above, value 90c, for 60c.

#### CALIFORNIA RUFFLED GIANTS.

The illustration shows some of the beautiful colors found in the California "Ruffled Giant" Petunia.

### SIX NEWER CALENDULAS

**407 Apricot Queen.** A brilliant new Calendula with large, broad-petalled blooms of a bright apricot, deepening toward the center. It has a brown-eye. Pkt. 15c.

